



Tell her she's glamorows .. give her Kerrybrooke accessories

- Glamour at Hand with fine double-woven cotton gloves accented with harmonizing sequin trim at cuff. About 13 in. long. Hand wash alone. Shpg. wt. 3 oz. State size 6½, 7, 7½, 8.

 88 N 5521—Pink...\$3.98

 88 N 5520—Black..\$3.98
- Original. The Lucite box bag iridescent with gold-color and mother-of-pearl flecked sides. About 7x3 inches. Unlined. Shpg. wt. 1 lb. 8 oz. 88 N 2427E—Iridescent locite laminate.......\$13.98
- The Continental Flair in kidskin. Gloves made in Italy in the elegant length preferred by smart women. About 15½ in. long. Hand wash separately. State size 6½, 7, 7½. Wt. 3 oz.

 88 N 5775—Block. \$5.98

 88 N 5776—White, \$5.98
- B Slim Sophistication. Truly a lady's umbrella with definite emphasis on tailored simplicity. Brilliant gold-color metal handle, contrasts with black acetate cover and case. 10-rib frame.

 88 N 05113—Block...Shipping weight 2 lbs......\$5.98
- Gift Set by Doniel with exquisite plaques hand-beaded in France: includes French style purse, king-size cigarette case, lighter in saddle cowhide. Incl. 50c Fed. Exc. Tax on wallet only.

- The Look of Luxury... our elegantly styled cape stole of 65% Dynel, 35% Orlon* gives the illusion of precious fur. Acetate lining. Fits bust sizes 32-40 in. Clean by furrier. Shpg. wt. 2 lbs. 3 oz. 88 N 8650—Plotinum gray....... \$3 down... cash \$29.95 88 N 8651—Champagne beige.... \$3 down... cash \$29.95

Prices on these 2 pages include 10% Federal Excise Tax where "E" is added to catalog number.

* DePent Trademark for Acres there



Tell her she's elegant .. give her Kerrybrooke accessories

Luxury Touch double woven cotton glove, designed for a well dressed hand. Prettily punctuated with embroidered polka dots on both sides. Hand wash separately. About 8% in. long. State size 6%, 7, 71%, 8.

88 N 5541—Beige 88 N 5540—White Shipping weight 3 oz...... Eoch poir \$2.98

Mosterful Creation . . our superb vanity in genuine alligator expertly designed and finished to please a feminine heart. Full leather interior . . lining, coin purse and center zipper pocket. Mirror, wall pocket. About 11x61/2 in. Shpg. wt. 2 lbs. 2 oz. 88 N 2501E—Brown, \$3 down, cosh \$29.50

Mognificent Mink Collor, the perfect complement for dresses and sweaters. An inspired gift of exquisite ranch mink tail, lined in rayon crepe. Front book and eye closing. Fits all neck sizes. About 3 inches wide.

88 N 84086—Ranch mink (dark brown)

Shipping weight 4 az.... Foch collar \$9.98







ITEMS SHOWN ON OPPOSITE PAGE \$1.98 A The Sophistication of Paris expressed by an enchanting rayon velvet stole exquisitely embomed with multicolor metallic floral pattern. Fabric imported from France. Rayon taffeta \$1.98 lining. About 17x701/2 inches, Dry clean. Shpg. wt. 1 lb. 6 oz. C Soft and Dark as a romantic B Exotic Sari-type Stole of silk evening. Rayon velvet chiffon with gold-color capelet sprinkled with brilliant print. Hand rolled edges. rhinestones. Rayon taffeta 253/x573/2 inches. From Japan. Dry clean. Shpg. wt. 7 oz. lined. State bust size medium (34-36); large (38-40) in. Dry 88 N 8671--------- 2.98 clean, Shipping wt. 15 oz. 88 N 8672-Block 2.98 88 N 8668—Black.....\$5.98 ITEMS SHOWN ON THIS PAGE E Silk Chiffon scarf with white Plaid Headwarmer of 50% wool, 25% nylon, 25% rayon satin floral design. Vicara. About 15 54x68 in. in-Hand rolled, From Japan, About 183/x45 in. Hand wash cluding wool fringe. Hand wash separately. Wt. 6 oz. separately. Shpg. wt. 2 oz. 88 N 8393-Fink.....\$1.98 88 N 8617-Pastel plaid. . . . \$1.98 88 N 8618-Royal Stewart plaid 88 N 8392-White..... 1.98 88 N 8394-Block 1.98 tred and royal blue)\$1.98 \$2.98 G Sheer Flottery. Pure silk F Luscious Colors in ribbon chiffon square. Hand twist and bow design on a square of pure silk crepe. rolled edges. From Japan. White background. Hand roll-About 32x34 in. Hand wash ed edges. About 341/4x35 in. separately. Shpg. wt. 2 oz. From Japan. Hand wash separ-88 N 8413--Copen blue.....\$1.98 ately. Shpg. wt. 3 oz. 88 N 8414-White...... 1.98 \$1.98 88 N 8415-Pink..... 1.98 88 N 8409--- Multicolor \$2.98 [J] Pure Enchantment. Silk or-Glitter Ribbon Scarf. Acetate satin with jacquard floral ganga scarf hand embroiddesign, studded with sham ered and hand rolled in Japearls and rainestones. About pan. About 103/x47 inches. \$2.98 Dry clean, Shpg. wt. 2 oz. 11x46 in. From France. Dry clean. Shipping wt, 3 oz. 88 N 8422-White..... 1.98 88 N 8423-Light blue 1.98 88 N 8420-White..... 2.98 Bonnie Plaid Square in Violets on Snow. Pure silk square with hand rolled quick-drying 100% virgin scalloped edges. Nose-gays of Dacron. * About 32x32 inches including fringe. Hand wash violets on white background, separately, Shpg. wt. 4 oz. About 33x3334 inches. Made in Japan. Hand wash sepa-88 N 8412-Postel plaid \$1.98 \$1.98 rately. Shipping weight 2 oz. 88 N 8424-Multicolor plaid on black 38 N 8411-Multicolor.....\$1.98 background.....\$1.78 R Delightfully Fresh Blossoms 17-Inch Pure Silk Squares, A set of 6 in assorted solids on a pure silk crepe square. White background. Hand or assorted prints, in plastic trinket box. Hand rolled rolled edges. About 311/4x33 edges. From Japan. Hand inches. Made in Japan. Hand wash alone. Shpg. wt. 5 oz. wash separately. Shipping 88 N 8387-Prints..... Set \$1.98 weight 2 ounces. 88 N 8388-Solids.....Set 1.98 86 N 8410-- Multicolor \$1.98 \$1,98 "Butterfly" Scorf of pure silk chiffon, banded with acetate satin ribbon with bandsewn sham pearl bead trim. Hand rolled edges. About 17 1/4x35 in. From Japan. Hand wash separately. 88 N 8416-Pink 88 N 8417-White 88 N 8418-Beige * Pelyaster fiber, Depost Trademark \$1.98 \$1.98 \$1.98 Foch set

ALL PAGE 7. ACCESSORIES



HANDBAGS SHOWN ON OPPOSITE PAGE

Fashion's Newest Slim Line in the popular calf pouch. Rayon faille lined. Wall zip pocket, second pocket, mirror, coin purse. About 103/x113/4 in.

88 N 2502E-Block

88 N 2503E-Taupe (medium brown)

88 N 2504E-Charry red

88 N 2505E-Right (havy) blue

Shpg. wt. 2 lbs. 6 az. Each \$14.98

B Superbly Styled and Handled bag in polished calf. Rayon faille lined. Rear wall zip pocket plus second pocket. Coin purse, mirror. About 131/4x6 inches.

88 N 2506E-Block

88 N 2507E-Medium brown

88 N 2508E-Cherry red

88 N 2509E-Flight Inovyl blue

Shpg. wt. 2 lbs. 3 oz Each \$12.98

HANDBAGS SHOWN ON THIS PAGE

Good from Any Angle, new covered frame vanity in polished calf; leather lining, coin purse. Center zip pocket, wall pocket, mirror. About 93/x63/4 in. Shpg. wt. 1 lb. 12 oz.

88 N 2526E-Block

88 N 2527E-Dark brown

88 N 2528E-Flight Inavy! blue

88 N 2529E-Cherry red . Each \$10.98

The Hat Box Shope makes fashion news in top grain polished calf. Rayon lined; inside zip pocket, mirror. About 8 1/4x7 inches.

88 N 2679E-Black

88 N 2680E-Cherry red

88 N 2681E-Flight fnavyl blue

BB N 2682E-French bread (med. (an)

Shog. wt. 1 lb. 6 oz Each \$5.98

Catch All Compliments in this roomy tote, fashioned of luxury calfskin. Rear wall sipper pocket, plus second pocket. Rayon lined. About 11x9 inches.

88 N 2510E-Block

88 N 2511E-Spice brown

88 N 2512E-Sosque red

88 N 2513E-Flight thavyl blue

Shog. wt. 1 lb. 8 oz Each \$5.89

Slim and Sleek covered frame pouch in exquisite polished calf for a lovely lady. Rayon lining. Rear wall zipper pocket. About 101/4x33/4 inches.

88 N 2675E-Black

88 N 2676E-Dark brown

88 N 2677E - Flight Inovyl blue

88 N 2678E-Cherry red

Shpg. wt. 1 lb. 5 oz...... Each \$5.98

F Delightfully Fashion-wise carryall done up in rich polished calf, fully leather lined. Leather coin purse. Rear wall zipper pocket. About 81/4x81/2 in.

88 N 2514E-Block

88 N 2515E-French bread (med. lan)

88 N 2516E-Cherry red

88 N 2517E-Taupe Imedium brown) Shpg. wt. 1 lb. 8 az...... Each \$8.98

H Wonderfully Roomy adjustable shoulderstrap bag in polished calf, leather-lined flap. Large front pocket. Center zip pocket, rear wall pocket, mirror, coin purse. Rayon moire lined. About 9x11 in. Wt. 2 lbs. 2 oz.

88 N 2523E-Block

BB N 2524E-French bread (med. tank

88 N 2525E-Cherry red Each \$10.96

Long on Shape, High on Polish . . . a luxurious calf carryall, bandled with exquisite taste. Leather lining, coin purse. Zip wall pocket, second pocket, mirror. About 1234x634 in. Wt 1 lb. 14 oz. 88 N 2519E-Black \$10.98 88 N 2521E-French broad (med. tan). \$10.98 88 N 2520E-Dark brown, 10.98 88 N 2522E-Flight Inavyl blue..... 10.98

Prices of Handbags on these two pages include 10% Federal Excise Tax. See page 373 of this catalog for Sears Easy Terms.





\$5.98











\$10.98

WishbookWeb.com

SUPBRMINE (PAGE 9. . HANDBAGS



ITEMS SHOWN ON OPPOSITE PAGE

A Prized Possession . . . the handsome French-style purse in a choice of beautiful leathers. Leather lined coin purse with pick-a-bill feature (remove bills without opening wallet). Shipping wt. 4 oz.

In Luxury Alligator 88 N 4538E-Brown,..... \$11.98 In Popular Pigskin 88 N 4539E-Notural tan......\$3.99

In Top Grain Couclide 88 N 4540E-Red.....\$3.99 88 N 45416-Antique white...... 3.99 88 N 4542E-Torquoise blue...... 3 99

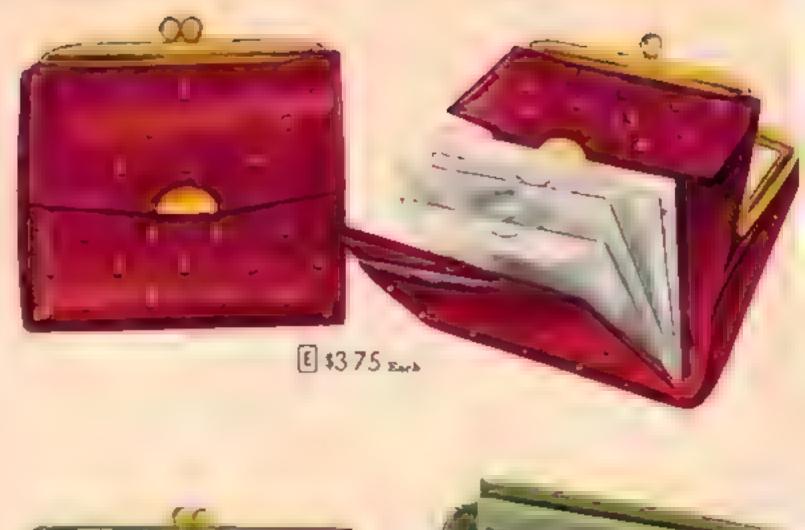
C Fashion Excitement . . . the perfeet gift wallet in dazzling new colors. Specially created for boliday enchantment in lustrous hand rubbed top grain cowhide with many thoughtful fittings: leather-covered pass case, secret pocket in bill section, roomy coin purse with drop-in feature lets you insert come without opening. Shpg. wt. 5 oz.

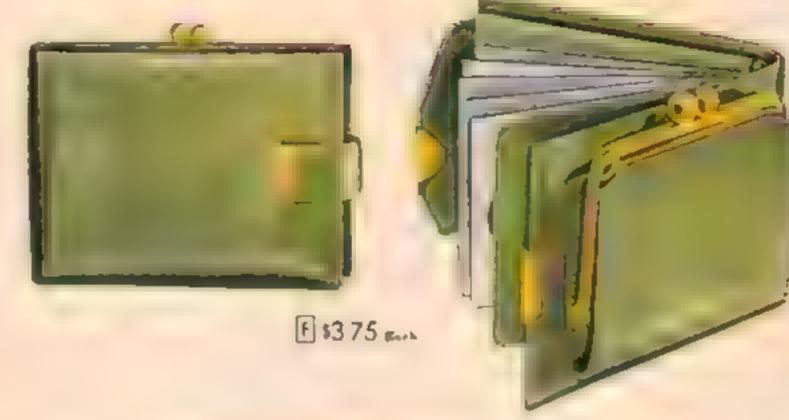
88 M	4536EWhite gold	3.50
88 N	4533E-Strawberry cream	3.50
88 N	45346—Blue mist	3.50
88 N	4535E-Groy mest	3.50
88 N	4537E—Red	3.50

B She II Love a Charming Book-Fold wallet sparkled with a simulated jewel tab. Remove bills from outside coin purse without opening wallet. Leather pass case. Supg. wt. 4 oz.

Supple Top Grann Countide 88 N 4552E-Light blue..., \$3.99 88 N 45516-Antique white 3 99 88 N 4553E—Light green...... 3 99 In Handsome Presiden 88 N 4554E-Natural ton...... \$3 99

Smart Teamwork by Daniel in favorite English pigskin. Go-together accessomes make the ideal gift for discriminating women. Each gift boxed. French-style purse lined with colorful rayon plaid; 24K-gold finish on imported English frame. French-style purse. Shpg. wt. 5 oz. 88 N 4544E-Natural tan..... \$4.50 Cigarette case. Shpg. wt. 3 oz. 88 N 4548-Natural ton...... \$3.00 Cigarette Lighter, Shpg. wt. 3 oz. 88 N 4547-Natural Ion.,..... \$2.00 Key case, Shpg. wt. 2 oz. 88 N 4546E-Natural tan...... \$2,50 4-Piece Set. Shpg. wt. 1 lb. Price includes 64c tax on wallet, key case. 88 N 45496-Natural tan...... \$9.98





13.50 Maracca Leather

\$3.50 Pigskin

\$3 00 Cowhide

cowhide. Removable pass case. Shipping weight 4 ounces. 88 N 4516E—Red..... \$3.75

G All-Time Favorite billfold with many features: leather-covered pass case, drop-in com slot, Wt. 4 oz. In Precious Morocco Leather

88 N 44715-Block...... 3.50

In Top Grave Cowhide

T Exquisitely Hand-Crafted Western wallet in supple caliskin. Removable leather photo case, safe secret bill section. Shipping wt. 6 oz 88 N 4267E—Saddle ten.....\$4.99 66 N 4268E-Two-toned, natural lan

F Roomy Outside Coin Furse makes this billfold something very special. Polished top grain cowhide with features galore. Shpg. wt. 6 oz 88 N 4521E-Antique while 3 75

sleek French-style purse in finest saddle cowhide. Two separate frame pockets . . one for coins, one for bills. Remove bills from coin purse without opening wallet. Shipping weight 4 ounces.

88 N 4529E-Red..... 5 50 88 N 4532E—Fruitwood Bank...... 5 50

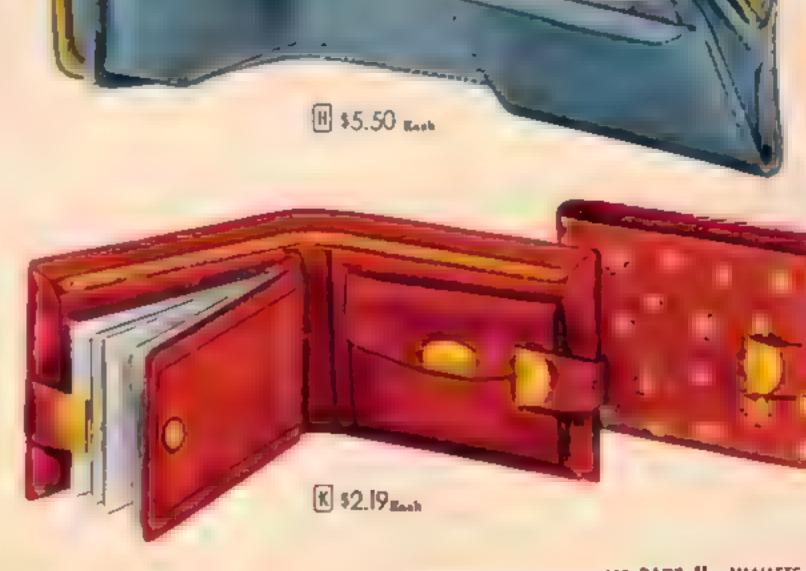
K Rich 14-K Gold Embossing on a sleek cowhide billfold. Leather pass case, zip bill section. Wt. 4 oz. 88 N 4511E-Red......\$2.19 88 N 4513E-Wedgwood (med.) blue 2 19 88 N 4514E—Freshwood flool...... 2 19 88 N 4515E—Block...... 2 19

All Wallets on these two pages about 43/x33/4 inches closed. Prices of wallets and key case on these 2 pages include 10% Fed. Excese Tax.



ITEMS SHOWN ON THIS PAGE







About 12x8 1/2 in. Wt. 2 lbs. 13	OZ.
88 N 2530E Block	2.50
88 N 2531E-Dark brown	12 50
88 N 2532F-Navy blue	12.50

88 N 2533£-Black

	The state of the s
p	3 sections, coin purse, mirror, raven
	passport purse, rayon lining. About
-	11x7½ inches, Shpg. wt. 2 lbs. 1 oz
0	88 N 2210E—Brack \$6.98
Ó	88 N 2211E—Dark brown 8 98

				` -	
	talian-Inspired Tale in	polished ca	If. Leather	lining and	coin purse,
2 ;	3 roomy pockets, mirro	r. About 11s	193% in. Shp	g. wt. 2 lbs.	10 oz
N	25 33£-Black	\$14.98	88 N 2534E-	Italian modium	fon \$14.98

88 N 2212E Navy bive

ITEMS SHOWN ON THIS PAGE

Softe Cowhide Clutch with	top
zip, zip pocket in loid-over	nap
Unlined, Abt, 9 1/2x4 1/2 in. Wt. 1	2 oz
88 N 2783E-Ginger (med. fon)	\$3.29
88 N 2784E-Brack	3 29

88 N 2535E -- Charry rad 14 98

ЬÜ	91	as 656 - Olidar anger ion 111	44.43
88	N	2784E-Biack	3 29
88	N	2765E—8asque red	3.29
88	Νŧ	2786E-Flight (navy) blue	3.29
88	Νį	2941E-Natural III bergel	3.29

- Shirred Bow Pouch, bracelet handie, rayon satin lining, zip wall pocket, coin purse, About 9x9 in BB N 2561E Black rayon failte.
- 88 N 2567E-Dark brown rayon fame
- 88 N 2563E-Novy rayon as e
- 88 N 2564E Black common
- 88 N 2565E-Dark brown collan-
- Outstanding for Any Occasion, A 100% rayon corde swagger outside hanky pocket. Rayon haing Rear wall zip and mirror pockets About 6 4x11 1/2 in. Wt. 1 lb. 7 oz 68 N 2552E-- Black...... \$7.98 68 N 2553E - Dark brown...... 7 98 88 N 2554E-Navy blue 7 98
- Exquisite Hand-Tooled Western shoulderstrap bag. Top grain cowhide, leather lined. Strap adjusta. All hand-laced. Rear wall sip pocket. Abt. 11x6 in. Wt. 11b. 14 oz. 88 N 2803E-Soddle ton...... \$15.98 88 N 2804E-Two-toneds natural tan and dark brown......\$15.98

- Bog, Glove Set, sueded ray on Glove about 91/4 in long Mate size 614, 7, 715. Ravon-lined big about 7x7 1/2 in. Price includes 33e Fed. Exc. Tax on bag. Wt. 1 lb. 8 oz 88 N 2555E-Block 88 N 2556E-Dt brown
- Bag only, Shpg. wt. 1 lb. 5 oz 88 N 2558E-Black 88 N 2559E-Dk, brown 88 N 2560E-Navy..... Each bog \$3.49
- G Luxury Top Grain Leather swagger with leather lining and coin purse, rear wall zip pocket, mirror in pocket. Rayon lined swager pockets. About 71/4x111/4 in. Shpg wt. 1 lb. 14 oz. Initials sold separately 88 N 2741E- Dark brown,.... \$7 88 88 N 2740E-Block..... 7 88 88 N 2742E-Novy blue..... 7 88
- The Clutch with a Western Air in top grain cowhide accented with hand-tooled flowers, all hand-laced Unlined, Top zipper closing. About 91/x41/4 inches, Shpg. wt. 14 oz
- 88 N 2289E-Soddle fon..... \$5 98 88 N 2290E - Two-toned: natural ton and dark brown \$5 va
- Roomy Tota about 14x9 1/4 in Plastic lined, Wt. 2 lbs. 3 oz

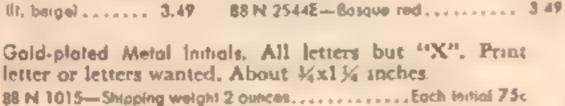
5,00	SHI-LIKE	Leasise	
88 N 2537E B	lock		\$3,49
_	1011	Dr.	

Daniel L. Dine.

- Calf-like Plastic 88 N 2538E-French bread (med. tan)
- 88 N 2539E-Bosque red 88 N 2540E-Black....... Each bog \$3.49
- M The Popular Shoulderstrap Bag. In genuine leather with plastic lining, shoulderstrap, drawstring. About 10x9 1/4 in. Shpg. wt. 1 lb. 1 oz BB N 2542E-French bread (med. tan) \$3,49 88 N 2541E-Block..... \$3.49 88 N 2543E—Flax (It, berge) 3.49

Gold-plated Metal Initials. All letters but "X". Print letter or letters wanted. About 1/x1 1/4 inches.

> Prices of Handbags on these two pages include 10% Federal Excise Tax

















ITEMS SHOWN ON OPPOSITE PAGE

Matching Reincoat and Umbrella in water-repellent cotton fabric. State
misses' size small (10-12); medium (14-
16); large (18-20), Shpg. wt. 2 lbs.
88 N 05272 - Light blog
Umbrelle only, Bamboo handle.
88 N 05273-Light blue, Wt. 2 lbs\$4.98

C "The Petite", an utterly feminine
umbrella, ideal for the small wom-
an. Easy-to-carry with its gold-color
ring handle. Fine quality acetate cover
and case. Shipping weight 2 lbs.

88 N 05274—Light beige, Wt. 2 lbs.... 4.98

88 68 58	dence combined acidate a tost
88 N	05126-Medium brown\$4.98
88 N	05127-Navy blue 4.98
BBIN	05128-Topgz gold 4.98

- E Slim and Smart umbrella beauty perfect for the well-dressed lady. Fashion styled with carved genuine horn handles imported from Italy, fine acetate cover and case. Sturdy 10-rib frame in gold-color, Shpg. wt. 2 lbs.

B 8-Rib Morvel ® Folding Umbrella. Folds to 12 in. Acetate cover and
case. Plasne handles. Wt. 1 lb. 2 oz.
88 N 5130—Red ploid\$4.98 88 N 5131—Navy blue solid color 4.98
10-Reb Frame. Shpg. wt. 1 lb. 2 oz.
88 N 5133—Navy bive solid color \$6.98
88 N 5134—Red plaid 6.98

- Exciting New Foshion Umbrello. Slim-line, pagoda-shape with a jaunty rocette perched on top. Fine acetate cover, case; plastic handle. 10-rib frame. Shipping weight 2 lbs.

88	И	051	21	Topaz	gol	d.,,	 - 1	 	\$4,98
88	N	051	19-	Navy	blue		 	 	4.98
8.8	N	051	20	Red.,.			 	 	4.98

bag (plastic lined; about 93/x12 in.). Loops hold ballering type umbrella (acetate cover, wood handle). Price includes 30c Fed. Exc. Tax on bag. Shpg. wt. 3 lbs.

88 N 51806—Brown and white	\$6.25
88 N 5132E-Block and white.	6 25

ITEMS SHOWN ON THIS PAGE

- Postel Hand Embroidery on white linen and cotton blend hankies. Hand rolled edges, scalloped corners. From Madeira, About 15x15 in, 88 N 8756—Wt 6 oz.... Box of 3 for \$4,50
- Circular Swiss Hankies, Floral embroidery on cotton Scalioped edges.

 About 12 in, in diameter, Wt. 2 az.

 88 N 8757—Partel ground......4 for \$2.29

 88 N 8758—White ground......4 for 2.29

Handkerchiefs available only in box and set quantities as lused. For Sears Easy Terms, see page 373 of this catalog.





STRETCH GLOVES SHOWN ON OPPOSITE PAGE FIT ALL SIZES

- Year-Around Favorite string glove Helanca® stretch yarn of nylon, for a perfect fit that can't be beat for good looks. Shirred cuff. From Italy. Hand wash separately. Shpg. wt. 3 oz. 88 N 5275-White 88 N 5276-Brack 88 N 5277—Beige Each pair \$1,59
- C Cozy Wool Lining in stretch nylon string glove for wonderful warmth without bulk, and a perfect fit. Double cuff. From Japan, Hand wash alone 88 N 5022-- White 88 N 5023-Beige 88 N 5024-Block 88 N 5029- Brown Shipping weight 3 oz...... Each pair \$1.79
- E Popular Tuck Stitch Glave of 60% wool and 40% stretch nylon for extra warmth and comfort. Made in Japan. Hand wash separately. Shpg. wt. 3 oz. 88 N 5074--- Brack 88 N 5071--- White 88 N 5070--- Brown 88 N 5073-Red Each pair 99c 2 poirs for \$1.89
- G Cozy Two-Tone Knit wool (60%) and nylon (40%) slip-on, Full fashioned fingers and thumb for a smart fit. From Japan, Hand wash separately, Wt. 3 oz. 88 N 5043-- Light brown and beigg \$1.49 88 N 5042-Red and white..... 1 49
- Glomour Glove of Helanca® yarn, nylon tricot fashioned to fit every size. Accented with a jaunty bow and lovely shirring. Hand wash alone, 88 N 5570-White 88 N 5571-Biach

88 N 5572-Pink 88 N 5573-Brown

Shipping weight 3 oz...... Each pair \$1.98

Glove News in a most flattering length. Helanca's, nylon tricot knit stretches for a superb fit, clings to the arm. Colors fashion-right now and right into spring Hand wash separately. Shipping weight 3 oz.

- toma mant heber areal, our bland	at mulifiers on	V	
88 N 5407-White	\$2.98	88 N \$408-Black	\$2.98
88 N 5409 Bolge	7 98	88 N 5436 Cocoa brown	2.93
88 N 5437—Navy	. 2 98	88 N 5574—Moss (med.) green	7 93

DESCRIPTIONS OF GLOVES SHOWN ON THIS PAGE

M-N-P-R Classic Gloves in popular imported capeskin; carefully cut and sewn for cozy warmth without bulk. Your choice of four linings. Tailored with fine detailing just like dress gloves. Nylon gauge stitching for longer wear. Smartly styled double-stitched top. Smooth fitting Bolton thumb. Length about 9 1/2 inches. State correct glove size small (6-61/2); medium (7-73/2); large (8-81/2).

- M Snowy White Robbit Fur Lining comfywarm, it imparts a feeling of true luxury. Shpg. wt. 4 oz. State size above. 68 N 5318-Red 88 N 5319-Brack 88 N 5320-Brown Eoch pa(r.,... \$4.98
- [P] Milium Insulates a 100% wool lining. A perfect cold weather glove, seals natural hand warmth in, State size above. 88 N 5308-Black 88 N 5309-Brown
- Lined Glove Elegance in butter-soft lambskin, featuring hand-sewing by fine craftsmen in Italy. Fully rabbit fur lined. State glove rize small (6-6 1/2); medium (7-756); large (8-856) 88 N 5310-Black 88 N 5311 - Brown Shipping weight 4 oz..... Each pair \$5.98
- Handsewn Glove. Double woven nylon. French know on back and scalloped top, Hand wash alone, About 9 1/4 in. long. State size 6 1/4, 7, 7 1/2, 8. 88 N 5484-White 88 N 5485-Novy 88 N 5486-Block 88 N 5487--- bgM beige Shipping weight 3 oz.....Each pair \$1,98

- Shore Pearls on a wool (55%) and stretch nylon (45%) glove. Full-fashioned fingers and thumb for a smooth fit. Perfect for dress-up on chilly days. From Japan, Hand wash alone, 88 N 5013-Black 88 N 5012-White
- D A Fluffy Glove knit of 20% wool, 40% angora rabbit hair and 40% stretch nylon for a sleek and mug fit. Prettily accented with applique beads From Italy. Hand wash separately 88 N 5099—Light beige 88 N 5098—While Shipping weight 3 oz........... Each pair \$1.98
- F Hond-Crocheted Glove from Italy 50% Helanca®, white nylon yarn, with 50% gold-color metallic thread Lining 70% wool, 30% angora rabbit hair. Hand wash alone. Shpg. wt. 3 oz. 88 N 5000-With brown lining.......\$3.50 88 N 5001 - With pink lining 3.50
- H The Elegantly Longer Glove, subtly shirred for flattery. Helanca® yarn, tricot knit nylon caresses your hand Hand wash separately. Shog, wt. 3 oz. 88 N 5442-White 88 N 5443-Bioch 88 N 5446-French broad Imedium tank
- R Pigskin Polm on wool (60%) and stretch nylon (40%) glove perfect for winter driving. From Japan, Fitz all azer Hand wash separately.

88 N 5005-Beige 88 N 5006-Gray 88 N 5007-Red 88 N 5008-Block

M Robbit for Lining in harmonizing color for a feeling of luxury and comfy warmth. State size above 86 N 5304- Brack 88 N 5305-Brown

- R Comfy Fleece Lining a blend of cotton and rayon for extra warmth. State size above. Shipping wt. 4 ox. 88 N 5330-Block 88 N 5331-Brown 88 N 5332-Red Each pair.... \$2 98
- [7] Elegant Kidskin from France, atyled for a lovely look. Bolton thumb Length about 1034 in. Hand wash alone, State size 6, 6 1/4, 7, 7 1/4, 8, 8 1/4. 88 N 5760-Black 88 N 5761-Dt. brown 88 N 5762-White 88 N 5763-Navy blue Shipping weight 3 oz......Euch pair \$3.98
- W Handsewn Beauty. The convertible cuff glove of luxurious double woven nylon. About 834 in. long as shorty Hand wash separately. State gloop size 654, 7, 754, 8. Shipping weight 3 oz. 88 N 5490-Beige 88 N 5488-White 88 N 5489—Brack Each pair. . . . \$1.98



HOW TO MEASURE FOR WOMEN'S GLOVE SIZE . . Draw tape measure around fullest part of right hand. Number of inches is your correct glove size. If measure is between sizes, order next larger size. See Page 373 for complete information on Sears Easy Terms. Order regularly and get your catalogs regularly.





Double Woven Nylons every woman will love





Lovely Sweaters

Kerrybrookes she'll love

New ... Sporking Dress-up Cordigon in 100% Virgin Orion. Simulated pearls, glass beads glisten on front panels. Wear open, closed. Soft interlock knit. Long sleeves. State nee 34, 36, 38, 40.

New...Bulky Knit, Boxy Worst-length Jacket in 100% Virgin Worsted Wool Embroidered trim of rhinestones, simulated pearls and cotton lace add a dressy touch. Elbow length sleeves can be worn straight or with deep turnback cuffs. Hand wash, State size medium (34-36) or large (38-40) in. 38 N 6954—White, Shipping weight 1 lb. 2 oz..... Euch \$6.98

State size 48, 50, 52. Shipping weight 1 ib. 1 oz.

Silver colored metal buttons. Vertical ribbed waist. Novelty stitch design on front. Hand wash, 100% Virgin Orlon, State size 36, 38, 40, 42, 44, 46, 38N7030-Melon rose 38N7032-Rico green tak.)
38N7031-U. gray 38N7033-Novy, Wt. 1 lb. 1 oz. Each \$6.98 100% Virgin Zephyr Wool. Soft, long wearing. State size 36, 38, 40, 42, 44, 46. Shipping wt. 1 lb.
38 N 7055-Melon rose 38 N 7056-Rico green tak.)
38 N 7057-Wine 38 N 7056-Rico green tak.)
38 N 7057-Wine 38 N 7056-Rico green tak.)
38 N 7057-Wine 38 N 7056-Rico green tak.)

100% Cashmera . . Full Fashioned

38N7065-Melon rose 38N7066-Rico green idkJ.fg, \$6.98

Her favorite gift ... a cashmere ... the aristocrat of sweaters. Caresungly rich and warm ... so softly feminine. Full fashioned for luxury fit she loves.

New ... Club Collored Pullover. Smartly ribbed collar, ribbed front panel accented by a parade of little buttons, to be worn open or closed. %-length sleeves. Mittin® mothproofed. Dry clean. State size 34, 36, 38, 40. Shipping wt. 14 oz.

Exciting Long Steeve Cordigon of imported cashmere ... so feminine with ribbon embroidery, rhinestones, simulated pearls. Mittin® mothproofed. Dry clean. State size 36, 38, 40, 42. Wt. 15 oz.

#38 N 6197Y—U. blue #38 N 6196Y—Pink #38 N 6195Y—White #38 N 6199Y—Beign. . . Epch \$25.95

Short Sleeve Pollover. Lovely topping for a skirt or to mate or contrast with a cardigan. Full fashioned. Mittin® mothproofed. Dry clean. State size 36, 38, 40, 42. Shpg. wt. 11 oz.

38 N 6150—White 38 N 6152—Red 38 N 6153—Beige 38N6151—Peacockbive ined.) 38N6154—Shrimppink.Eq.\$14.95 Long Sleeve Cordigon. Harmonizing buttons. Durably Mitin® mothproofed. Full fashioned. Dry clean. State size 36, 38, 40, 42. Shpg. wt. 13 oz. 38 N 6155—White 38 N 6157—Red 38 N 6158—Beige 38N6156—Peacockbive ined.) 38N6159—Shrimppink.Eq.\$19.95

New Textured 100% Virgin Nylon

Full fashioned. Kitten soft yet sturdy. Stays new looking and resilient. Resistant to moths, mildew, pilling and bailing. Easy to care for ... washes easily, dries quickly, stays in shape without blocking.

New ... Pullover with %-length sleeves. Pretty, cuddle-into mock turtle neck, smartly sibbed. State nee 34, 36, 38, 40. Shipping weight 14 oz. 38 N 6098—Block 38 N 6095—White 38 N 6096—Birk

New ... Short Sleeve Pullover. Soft and pretty teamed with skirts and cardigans. Looped on ribbed double crew neck. Ribbed cuff, bottom band. State size 34, 36, 38, 40. Shipping weight 13 oz. 38 N 6042—Bluebell 38 N 6040—White

38 N 6041—Pink 38 N 6043—Laurel green Imed.) Ea. \$5.98
New ... Long Sleeve Cordigan, Looped on ribbed

double crew neck. Harmonizing buttons.

38 N 6062—Bluebell 38 N 6060—White 38 N 6061—Pink

38 N 6062—Bluebell 38 N 6060—White 38 N 6061—Pink 38 N 6063—Lourel green (med.), Shpg, wt. 15 oz.,,Eoch \$7.98

• means shipped from Chicogo, Kansos City, Philadelphia, Los Angeles or Seattle, whichever is nearest. Order and pay from your mail order house.









22 . . SEARS-ROEBUCK SMN

Alaska and Seattle territory. Order and pay postage from your mail order house. Sears
Lasy Terms are available. See page 373 for complete WishbookWeb.com





Kerrybrooke Blowles and Skirts make festive Christmas wrappings

- Nylon Georgette Blouse Confection flittered with valitype arigh like lavished with daints tilks and it leaves her free from it on the New, wrinkle resonant labric hand willies, sin noto-dress on the hanger hard Mr. e. size 13, 12, 14, 16, 18, 07 N 3109. While Ship wt 10 oz. \$7.98
- B Glomorous 22 Gore Ve veleen Skirt Luxurious imported twill-back cotton verveteen that resists water spots. Which out over its own railfed nation all petitions attached. Note appeal that them State Moses' are 10, 12, 14, 16, 18, 20, 07 to 4210. Block Shipping weight to 2 2. \$8.98
- pending on the out of the series of carry depending on the outer? Every energy is

 if the Dr. was to the color of the Dr. was to the color

 07 N 3 107 While Soly will be Each \$4.98
- O O sted Comen Cree Strt Bank of on sel
 votices seems and of replace Dry clean Mark

 W. or are 19 13 14 15 15 1 18 2 atts 11 or

 07 th 42 4 62 cm 3 1 meta Sate are as ab se

 0. N 42 3 4 5 2 4 5 2 5 5 98

 N 44 5 5 98
- E Bosy core Arne * Crepe Ascot tien blouse termmed with my in face is a delight at Christmas
 and his very lit stays criss, bean washes, hard's
 media transfer have Masses' use 10, 12, 14, 16, 18
 0° N 2121 V/N 20 07 N 3-02 of Post
 1° N 3-05 of the Shop of 11-02 Each \$3.49
 *Column tradement for travelate fiber
- Formatic Feet Circle Start of Surie wood and Start 1976 assor to the a metalate gold color screen plus Black cut in velveteen was thand with dayon grossgrain aming to keep its same. Size zipper Dry clean Miles, age, 10, 12, 14, 16, 18, Wi 2 dis 27 N 41, 2, 3 color Att 10 of pant Start are. \$8.98



[6] Arnel Crepe Permatuck Bib Blouse . . feminine and delectable maiador style, Practical prettiness, too , . just hand wash, glide the iron once over quickly. State Muser' size 10, 12, 14, 16, 18-Wt. 12 oz. 07 N 3135-White, \$3,98 07 N 3136-U baige \$3.98 07 N 3137-2 pek 298 67 N 3138-11, blue * Celanese trade-mark for tr acctate fiber

Glomour Blouse of opaque 40-den or as an incot woked and collared with gorgeous venibrustered Alencon-type nylon lace. Back burton classing Hand wash, needs brile or no from mg State Misses' size 12, 14, 16, 18; Women's 38, 40, 42, 44. 07 N 3117 - White, Sopp. wt. 11 oz

Gleaming Salin Bow-tie 8 was flatters her by candlelight, takes a some to her suits and skirts she'll love it! Back buttons Acetate and rayon: hand wash. State Muses and 10, 12, 14, 10, 18.

07 N 3123-1+ b 4 07 N 3125 + be at

07 N 3 14 WT 8 Shog wt 2 2 For \$3 98

Ny lon Georgette with Permanent-pleat Jabot. Such an enchanging by time at 1 its monger, a new fabric is hand washa le, nee a but a while of the iron Mate Misser size 10, 12, 14, 16, 18, 20

07 N 3119 Palm to UM 07 N 3120 Pale pale 07 N 3121 White

Ships wt 1, oz Eoch \$4.49

Fert Decront Creps. Hand wash; little froming State Mitter' mee 10, 12, 14, 16, 18. Wt. 10 oz

Short Sleaves 14 Sleeves 07 N 3131-White., \$3.98 07 N 3127-Wh ra., \$2.98 07 N 3132-Pole pink, 3.98 07 N 3128-Pole pink, 2 98 07 N 3 29-J beige 2 98 7 N 31 13 1 Balge 3.98 I also not read muck for pass eater fiber

Stors will Dance in Her Eyes when she sees this Alencon-type Ny on Lace Blouse Descate and dreamy each une she wears it will be a bonday Deep V neckline front and back. Side zipper. Hand. wash State Mirrael nee 10, 12, 14, 16, 18, Wt. 10 oz. 07 N 3114-White., \$6.98 07 N 3115-Beige...\$6.98



Cotton Knit Slavon .. christmas or anytime .. for fun, give knits!

- The newest, smortest trend in sportswear.
- Highly styled in the carefree Italian manner.
- · Quality knil with the bulky hand made look
- · Perfectly in tune with today's casual living

- Cotton Pullover in Stripe and So a highlights novelty '-ply km , trust neck voke. Hand wast-State size small 10-12) median 14 16 large 18 07 N 8527-Brack with white, Shpg. wt. 13 oz..... \$3.98 07 N 8528-Turquoise blue with white Shop, wt, 13 oz, 3.98
- Topered Ankle-length Pants . . knit for fit! Corduroy-look woven cotton knit pants fully lined to the thigh. Zipper hidden in side pocket Hand washable, State Misses' nee 10, 12, 14, 16. 07 N 8850-Black Shipping weight 1 pound \$5.98
- C Stripe Cotton Inp mixes th with brisket weave Result wood-effect hand kind look. Hand wish New yer small 1 12 me from 14 ho, large (18) 07 N 8535-Block with every Shop, wt. 1 lb. 3 oz., \$6 98 07 N 8536 Brown with the too. Wt. 1 lb. 3 oz. . . . 6.98
- Medallion-frimmed Turtleneck Pullover contrasts rib-kmt accents with smoother corduror-effect knit Bress perket backz p. Hand wash, Wt. 15 oz. Mate are man 10-1 hardennol4-16 large (18). "N 85 3 LOTE 11 \$5.98 0" N 3134 RM1
- If Convert be color Card gon New color schemes, 2 ply cotton knit. Hand wish, Wi. 12 oz. Mate. nge small (10-12), medium 14-16 large (18) 07 N 8531-Cocoa brown, block, gray and white... \$4,98 07 N 8532-4 yo bive black gray and white
- [6] Hooded Cotton Pullover poses as sailor collar style with hood down, Sculptured bulky-stitch knit appears custom made. Hand wash. Wt. 11b. 2 oz. State nize small (10-12), medium (14-16); large (18) 07 N 8537-W nter white \$4.98 07 N 8538-Red...\$4,98

Numbers on these I pages beginning with the are shipped from Kansas City. Others are shipped from your mail order " house, Order, pay possing from their from the free house. For information on Sears Free Payment Plan the mage 373
WishbookWeb.com



Flannel-Lined Jeans and Warm Matching Shirt

A Lined Jeons in washable, p. n. fast 9-oz. Cone vat-dyed and im or in cotton twill ... wash twiseparately. Sanfortzed, maximum fabric shrinkage 1%, Pland cotton flannel lining. No belt. Shpg. wt-1 lb. 8 oz. State 1121

Muser 10, 12, 14, 16, 18, 20 7 N 720-Nevy Denis \$3.98 7 N 721 -Block Twill 3 98 Wamen's sizes 38, 40, 42, 44 7 N 723--- Novy Denim..... \$4.59

7 N 724-Black Twill 4.59

B Washfast Cotton Florinel Shirt. ... red, gray and black plast. Moner' neer 10, 12, 14, 16, 18 Women's sizes 38, 40, 42, 44. State stay, Shipping weight 8 ounces 7 N 722-Misson' sizes.....\$2.49

Coffor Knit I to Him! wash. State Test at 15 12); med. (14-1) . inge 15

> 07 N 8529 - 8 - 40 - and wind for Joy W. . . \$3.98 07 N 8530-Gold, brown and white pripes, Shop, wt 12 oz..... \$3.98.

B Peder Pushers. Tab emblem, white belt. Washable, State Messes' size 10, 12, 14, 16, 18 07 N 8554-Lt. Beign, Wt. 15 oz. \$3,98

: Smo 1 See ears B se (15 00 0 5 11) zer v r tr c 1 ". 14 to, is show a hir 0" N 8552 Nº 5# N \$2.98 J'N Shot F &

F Slim Skirt Embroidered eagle emblem; white beit Side zipper, Washable, State Misser' age 10, 12, 14, 16, 18.

Cotton Kar Bruse Him wish tar 120 st. 1. 1 1. 12); med. (14-1c large 15) 27 N 8534 R o t e rt vi ou , 316, 14 32 54 98 O' to do 4t - Charcoal gray, black, II to your Show of 1 or TRIBE

H Bermuda Shorts. Eagle tab, white belt. Washable, State Miner' nor 10, 12, 14, 16, 18

Ankle-length Pants, tapered for utmost flattery. Embroidered eagle emblem on waist tab. Brass-buckled white beit. 2 side seam pockets, aippered leg closing. Washable, Mines' sizes 10, 12, 14, 16, 18, State nze. Wt. 1 lb. 07 N 8558-Light beigs..... \$4.98 07 N 8559 - Block 4.98

For Biouse See-Description (E)

07N8566-U. berge, Wt. 15 oz. \$3.98 07N8550-U beige, Wt. 13 oz. \$3 98 WishbookWeb.com 07 N 8551-Black Wt. 13 oz. 3.9 07 N 8555-Block Wt. 15 oz., 3.98 97 N 8567-Block Wt. 15 oz. 3 98 7 N 727—Women's sizes.... 2.79

She'll love gifts of Dan River combed cotton Shelm Gabardine

NEW! Dan-Sheen" Wrinkl-shed pair-ups in black or light beige, the colors she wants most

NEW! The marvelous way they look with the popular cotton knit tops everybody's wearing







The Warm Robe.. the gift that is as

Prote Duster or Long Robe., soft baby purpoint cotton chemile. 3-way six r double collar; all-around yoke. Missis mer 10, 12, 14, 16, 18. Order correct size.

Duster Length, Shpg. wt. 1 lb. 12 oz.

031 N 8975—Turavoite blue; deep turquoite trim

031 N 8976—Pink light blue trim. Eoch \$3.98

Entl-Length Robe Shpg. wt. 2 lbm. 1 oz

N 8977—Turquoise blue deep turquoise trim

031 N 8978—Pink; light blue trim. Eoch \$4.96

Striped 3-Way Duster and Scuffs in fluffy baby pinpoint cotton chenille. Well-made duster has double collar and culfs, raised multicolored flower design; side seam pockets. Shpg. wt. 1 lb. 13 oz. Misses' sizes 12, 14, 16, 18, 20 Order correct size 031 N 8974—Rose pink and white stripes 031 N 8974—Light blue and white stripes Duster and Matching Scuff. \$5.98

B Wrop-Around Robe . . pinpoint cotton chemile. Pretty matching raised design on front of the 4-gore skirt; half belt. Shpg wt. 1 lb. 12 oz. Order correct size.

Mines' nees 12, 14, 16, 18, 20.

031 N 8838—White 031 N 8837—Bright come 031 N 8836—Turquone blue Eoch \$3.98 4/10 in Women's sizes 38, 40, 42, 44; Larger Homen's sizes 46, 48, 50, 52

031 N 8841—White 031 N 8840—Bright rose 0 s N 88 9 tarn 34 98

p Gold color Trammed Dister self haby proposed to the self-transfer to the proposed on cotton. Metallic gold-color design and metal buttons; double collar; all-around yoke. Wear 3 ways. Shpg. wt. 1 lb. 14 oz. Misser stars 10, 12, 14, 16, 18

Our Finest Boby Pinpoint Chemilie Robe with expensive-looking matching raised design all around the full skirt. Double collar; half belt, Fluffy cotton, Shpg. wt. 2 lbs.

Musses' suger 12, 14, 16, 18, Shorter Women's 1634, 1834, 20, Order correct size 2014, 2234, 2444, State size

NOTE—Shown here are our finest pinpoint chemile robes. Wash separately with mild soap in lukewarm water . . fabrics will not



blue Each \$10.98 blue Each \$9.98 Robes on these 2 pages will be shipped from Kansas City, Order and pay postage from your Sears mail order house. Everything in this catalog can be purchased on Sears Easy Terms . . see page 373 for information.

Shpg. wt. 1 lb. 9 oz.

031 N 8994-Pale pink

Q3) N 8795-Pole aqua

5 Do Foot T.M. for payelle fiber.

E 74% Wool, 12% Nylon, 14% Onone . . very fine new fabric that's wonderfully soft and warm . . and washable. Full cut with deep overlap; inside tie. Shpg, wt, 2 lbs. 2 oz. Order correct nor. Muser' sizes 12, 14, 16, 18, 20. Women's 38, 40, 42, 44, 46

03) N 8998-White and gray ploid 031 N 8999--Mist blue and gray

Shpg. wt. 1 lb. 7 oz

031 N 8996-Pole pink

031 N 8997--- Pale aqua

031 N 9000--White and gray plaid 031 N 9001-Mtd blue and gray

needs no troning . . maximum fabric shrinkage

031 N 8991--tight blue 031 N 8992--tight pink

3%. Miner' man 10, 12, 14, 16, 18.







\$17.98 031 N 9020—Piril ... \$18.98 031 N 9021—Pole blue \$18.98 anything in this Qualted Short Robe (not shown) Shpg. wt. 2 lbs. 8 oz. Crimper of rice. Catalog see page 373 031 N 9022—Piril \$17.98 031 N 9023—Pole blue Wishbook Web. Com









Picture Pretty .. fashions for lounging and sleeping .. Gowns in soft fabrics,

A Man-lailored Jamarette print coat, plaid trim and trousers, or all solid color. Washable Sanfortzed flannelette: maximum fabric shrinkage 1%. Ad-

justable Gripper fasteners. Print Pajamas, Shpg, wt. 11b. 3 os. State bust eare 34, 36, 38, 40 in. 38 N 1124—Rose, navy, ageo blue print 38 N 1125-Lavender, navy, nile green Each

Solid Color Pajamas, Propormoned lengths. State bust mee

Regular, Sizes 34, 36, 38, 40 In. Fits up to 5 ft 5 in

38N1100-Pick 38N1101-tt, blue 38N1102-Morze 38N1103-Nile green Shpg. wt. each 1 lb. 2 oz., Each \$3.69 Toll. Sizes 34, 36, 38, 40 In. Rits 5 ft. 5 in. to 5 H 9 in

38N1117-Pink 38N1118-Lt. blue 38N1119-Motze 38N1120-Nite green Shpg. Wt. each 1 fb. 3 az. . Euch \$3.69 Larger sizes, Sizes 42, 44, 46, 48 m. 38N1105-Pink 38N1106-11, blue

38N1108-Nila green Reg. length, Wt. I ib. 3 oz., . Each \$3.98 skirt sweep. Elasticized puffed sleeves, bows and beading at front and back voke. Major wams double needle sutched About 55 in, long, Washable; max, fabric shrinkage 1%.

R Butcher Boy Pojomo in wash-

Gay multicolor dots and con-

trasting red piping trim.

Gathered bodice. Adjustable

Gripper Fasteners, Major

38 N 1053-Med. blue background

State best size 34, 36, 38, 40 inches.

Shpg. wt. noch 1 lb. 2 oz., Eoch \$2.98

scams double needle sewn

36 N 1054-Li gray background

able cotton flannelette

Store bust aire 32, 34, 36, 38, 40 in. 38 N 153-Fink 38 N 154-Marzo Shop, wt. ea. 1 lb. 4 oz Each \$3.98

C Perky Red Rickrock trims Sanforized flannelette Mother Hubbard Gown at collar and yoke. Double fabric yoke front and back, Softly gathered bodice. Major seams double needle statched for added strength and durability. Washable; max. fabric shrinkage 1%. Multicolor print on white. State bust nice. 38 N 108-Regular, Fits up to 5 ft. 5 in, Length 54 in, Scres small (34-36), 38 N 110-Tall. Fits 5 ft. 5 in. to 5 ft. 9 in. Longth 56 in. Sizes small 134-361. medium (38-40), large (42-44) in. Shipping weight 1 lb. 3 ounces, . Each \$3.49 38 N 109-Lorger Sizes (reg. length). Sizes extra lorge (46-46), extra extra

D Lounging Pojamos. Acetate satin coat, gold color coin dot print. Gathered back yoke. Black acetate crepe trousers, elasticized back waist, button placket. Hand wash separately.

State bost size 32, 34, 36, 38, 40 in. 38 N 933-Red, top, gold color print 38 N 934-Med. blue top, gold cofor 38 N 935-White top, gold color Shipping will ea. 1 lb.... Each \$3.98

GOWNS DESCRIBED BELOW IE, F. G. HE ARE SHOWN ON OPPOSITE PAGE

[Gronny Gown in Sanfor-Sanforred Flannelette Granized flannelette. Full-cut ny Gown. Floral and stripe print in pastels with white trim mandarin collar, sleeve cuffs and button facing, 8-button front opening. Deep ade slits at hembne. Length about 55 in. Washable: max. fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40 in 38N103-W1 1 lb. 2 oz., Euch \$4.75

@ Dirndl-skirt Gown in Sanfortzed Flannelette. Midriff insert, full skirt. Club collar, bodice front frosted with embroidered nylon ruffle. Elasticized back waist. Tailored sleeve cuffs. Washable; max. fabric shrunkage 1%, 54 in. State bust size 32, 34, 36, 38, 40 in 38N112-8lva print, check background Shop, wt. 1 fb., Each \$3 98

H "Wash a'Wear" Granny Gown . . Pre-shrunk finished cotton drips dry, no sroning. Washable, 2% shrinkage. Alencon-type nylon lace Elasticized puffed sleeves. Major seams double needle stitched, 55 in, long, Shipping weight 1 lb. 3 oz.

State bust size 32, 34, 36, 38, 40 th. WishbookWeb.com

36 .. SEARS, ROFBUCK AND CO. 48L See page 42 for measuring instructions





Little-or-no-iron Charmode gifts she'll treasure

Runproof hylon tricot gowns .. minimum of effort and care . . . hand washable, no ironing needed. Length 55 inches.

A Double nylon irrest bodies with white embroidered flowers. Double fabric forms straps, edges surplice front neckline, straight back. Insert midriff. Elasticized back waist. State bust size 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz.

B 30-denier nylon tricot. Semi-V neck front, back. Onepiece midriff insert and front skirt panel. Side panels gathered at wasst front, back. Double fabric shoulder straps. Elastic at hips, across back waist. Tailored hem. State bust size 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz. 38 N 2615-Med, yellow 36 N 2616-Molon trosel 38 N 2617-Med, green 38 N 2618-Med, blue Each \$3.97

[6] Long sleeved Gown. White embroidered nylon sheer trims bodice ... ruffled white nylon lace edges sheer insert, front collar, elasticized sleeve openings. Front waistline has narrow panel of embroidered nylon sheer; back waist elasticized. Boxed, State bust size 34, 36, 38, 40, 42 inches.

38N2425-tl, blue 38 N 2426-Pink 38 N 2427 -- Mint green (h) Shipping weight each 13 az. foch \$4 98 Soft, Supple Gowe in wonderfully new multifilament crepe by Burlington . . little or no ironing . . specially woven of 80% acetate and 20% Dacron*. Machine wash, tumble dry. Elasticized back waist. Length 55 in Regular Sizes. State bust size 32, 34, 36, 38, 40 in 38 N 1450-Sea spray lit, greent 38 N: 1449-Fink

Lorger Sizes. State bust size 42, 44, 46, 48 inches. 38 N 1453 - Seo sproy (If, green) 38 N 1452-Plak 38 N 1454-Jonquil Itt. yellowl, Shop, wt, ea. 10 az., .Ea. \$4 98. P Rog. T M. for DaPont puly ester 4bor

Dointy Dream Gown has embroidered pastel flower sprays on sheer top layer of doubled nylon tracot bodice. Truly luxurious . . . in runproof nylon tricot . . styled with scoop front and back neckline piped in selffabric. Piping at empire midriff. Three may rayon satincovered buttons on bodice front, Elasticized back waistline. Length 55 inches. Hand wash; no ironing needed. Boxed, Shown on opposite page, Shipping weight each 12 ounces. State bust size 32, 34, 36, 38, 40 inches.

38 N 2514-Pink 38 N 2513--- Light blue

FF Waltz length Gown matches

elasticized puffed sleeves. Pink and green smocked bodice edged with white nylon Val lace. Elasticized back wasst, 4-gore skirt, Shown on opp. page. State bust rice 32, 34, 36, 38, 40 in. Length 45 m. Wt. 7 oz. 38 N 1425-Rose print...... Each \$3,98 Duster (F), Gown (FF) Sel, Shpg. wt set 2 lbs.7 oz.

P Quilted Pyramid-style Duster.

floral print ... in hixurious,

multifilament Bemberg rayon

crepe ... durable, shrink-re-

matant, Washable, Lined, Nylon

Val lace trimmed. Length 46

inches. Shown on opposite page.

State bust star small (32-34),

medium (36), large (38-40) in.

Shpg. Wt. each 2 lbs......Each \$8.98

duster (F). Scoop neckline,

Dainty sprays of roses on white

38 N 1426-Rose print

38 Nt 1427—State bost size. . Set \$12.75

WishbookWeb.com





Items AA to KK state catalog number of all items ordered

AA Fitted Book-fold Wallet. Leather-like plastic. About 43xx3% in. closed. 88 N 3938GE-Rod 88 N 3939GE-Antique while

CC Picture Frame in goldcolor metal, sham pearl front. Room for 4 pictures. From West Germany, About 1%x2½ in. Shpg. wt. 3 oz.

EE Mognifying Glass in felt case, 1%-in. diam., framed in gold-color metal with rhinestones and sham pearls. Shpg. wt. 3 oz. 88 N 3934G......Eoch \$1.50

GG Gold-color Nailheads on red eyeglass case of About 6 1/2 2 1/2 in. Shipping weight 2 ounces

88 N 3940G Each \$1.50

JJ Pretty Floral Center of genuine mother-ofpearl on 24K-gold-plated glove ring. Keeps gloves safe. Gift boxed. Wt. 2 oz. 88 N 3976G Each \$1.50

BB Block Suede coin purse Gold-color metal frame. rhinestones. Chain handle From West Germany, About 234x216 in. Shpg. wt. 2 oz. 88 N 3933GE..... Eoch \$1,50

DD Cowhide Western Coin Purse, Hand-tooled, Zipper closing, Unlined, About 4x214 in. Shpg. wt. 2 oz 8B N 3941 GE-Natural Ion

FF Genuine Cowhide French style purse, 2-section bill pocket. From West Germany. About 33/4x23/4 inchea. Shipping weight 4 oz. 88 N 3935GE-Red . Foch \$1.50

HHI Billfold, Lighter Set. Leather-like plastic, 6c Fed. tax incl. on billfold (abt. 312x412 in.). Wt. 7 oz. 88N3942GE-flod.......\$1.50 88N3943GE-Antique white, 1 50

KK Gold-plated Automotic Pencil (about 3 in. long) stays put at the end of a 16in, rewind chain in locket Shipping wt. 3 oz 88 N 3920G Euch \$1.50

Price of wallet, purses and pass case include 10% Federal Excise Tax. For Sears Easy Terms, see page 373.

items A to 1 state catalog number of all items ordered

A in a Notshell sewing kit. Gold-plated metal, Holds thimble, needle, thread, straight and safety pins About 124 in. long, Wt. 3 oz 88 N 3926G-Gold-plated . \$1,00

D Handy Penknife on key chain, carry it in your purse. Gold-color metal, angle blade. About 21/2 in. long when closed. Shpg. wt. 2 oz 88 N 3930G-Gold-color ... \$1.00

G Purse-Size Writing Set. Mechanical pencil, ball point pen with gold-color metal filigree in leather-like plastic case. About 3 in. long.

88 N 3916G-Shpg, wt, 4 oz., .\$1.00

[g] Genuine Cowhide pass, card or photo case. Can hold up to 12 pictures. Handy extra card pocket. About 4x3 1/2 in Shpg. wt. 2 oz 88 N 3936GE-Red..... \$1.00

A Lip Make-Up-Life reflects in pull-up mirror. Ivorycolor plastic case with handy clip on rear. About 15gx132 in. Boxed. Shog. wt. 4 oz. 88 N 3917G Eoch \$1.00

B Nylon-bristle clothes brush. Needles, thread, scusors, tile, tweezers in red leather top the fed, for field, 332x154 in. From Western Germany. 88 N 3918GE-WI. 4 OE .. \$1.00

Feminine Notebook Case in rayon faille with pretty petit-point design. Holds pad, pencil. From West Germany. Abt. 23/x4 in. Wt. 4 oz 88 N 3923G-Brach..... \$1.00

H Prochool Purse Ashtroy with automatic pop-out eigarette rest. Gold-color metal with painted eigarette on lid. About 1 1/x1 1/4 in. 88 N 3927G-Shop, wr. 3 oz. \$1.00

BonnieTomO Shonter shape

cotton coin purie with gold-color metal frame, and pompon on the top. About 41/(x31/2 in. Shpg. wt. 2 oz. 88 Nt 3937GE - Red plotd ... \$1,00

P Pure Irish Linen Hankies. White with multicolor embroidery. Hemstitched edges. About 11x11 in. In plastic tranket box. Shpg. wt. 5 oz 88 N 3903G Set of 3 for \$1.00

C Floshlight in 136x1-in. plastic case; key chain. State car insignia ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury. 88 N 3915G-Shop, wt. 3 oz. \$1.00

F Moke-Believe Jewels in gold-color metal filigree glamorize a can and bottle opener. Gold-color metal. About 434 inches long 88 N 3931G-Shpg, wt. 3 oz. \$1.00

Always Handy. . the goldcolor metal pulbox with genuine leather on top. Inside conveniently divided in 2 sections. About 11/2x11/2 in. 88 N 3928G-Shpg, wt 3 oz. \$1.00

M Pet 1 Point accents & rayon faille beauty set with murror, comb, nail file. From West Germany. Closed about 45 gx14 in Shpg. wt. 5 oz. 88 N 3910G-8lack...... \$1.00

R 24K-Gold-Plated Glove Ring with smart gold-plated snake chain. The glamour way to keep her gloves neat and safe, Shpg. wt. 2 oz.

You II Always Look Neat when you carry this combination shoe and clothes brush in brass holder. About 21/x11/4 in. Shpg. wt. 3 oz.

Poodle Hondbog Holder attaches to table to keep hand and iso free. Gold color metal, rubber us WishbookWeb.com

20 PEARS BOTHLESS AND ON THE PROPERTY.





Charmode Bouffants and Sheath Petticoats

A Trumpel style Pelicoal Nolon tricot torso . . double skur of nyl m deir ju seite banded with rown of acetate taffeta ribboa Underskirt has sean net ruttle. Hems bound with matching ribbon. Elasue waist. Hand wash, Wt. ea. 1 lb. State togest w/ smil fit is, ne in. 29), large (30-32) in.

38 N 3563- Pink with white

38 N 3564 N' e w " why 38 N 3565-Blue with white, Ep. \$5.98 B Revers be Bouffant Two double uered skirts . . 1 flackee as on sherr torso and skirt. Sheer nylon tricot torso stiffened being in nest tiers. Elastic waist, Finished edges. Hand wash .. no ironing Shog wt. I lb.3 oz.

North Strate 34 341, med (27-29);large(30-32) in, 38 N 4546-White over white 18 % 4548 P 4 707 CK

38 N 4549--- Brown, pink Eo. \$6.98

C Comiso e S p of embrois dered nylon sheer. Bodice hard with 15-center halm tricot, scalloped front, back, wite camisme straps it rered skirt; 2 nylon marquisette under rutfles. Ribbon-bound edges. Elastic at waist. Hand cnes qi kv. no is and ironing. State bust size 32, 34, 36, 38, 40 inches. Wt. ea. 15 oz. 38 N 3033 - no 38 N 3 34 Ahre 38 N 3035-Black.... . Each \$6.90

D. New Ny on Lace Sheath perfect under shim fashmust be a beed with 40s denier avion tricot. Hemline of tatteenter have Aslon lace edging. Elastic waist. Hand wash . . . no ironing. Shog, wt. each 8 oz.

A record small C4 3c med.(27-29);large(30-32) in. 38 N 4464-White over white 78 N 3465 A . & OVA . FE 38 N 4466 A hik 38 N 4467—All red Eo. \$3.98

El Acton Crepe . 900 acetate, 10% nylon. Nylon tricet under ralle Hand wash State warst size small (24-261, methan (27 23), large (30-32) in Regular. Up to 5 ft. 6 in. 38 N 3375-While over plok 38 N 3376 White over white 38 N 3377 W E Die 1 Due Toll. 5 ft. 7 in. to 5 ft. 9 in.

Wt. ea. 7 cz. Ec. \$3.98; 2 for \$7.90 If H as are 4 in or More larger than Bust Order Nest Larger Size Avitips except Short and Tall Lengths are 45 to 47 in

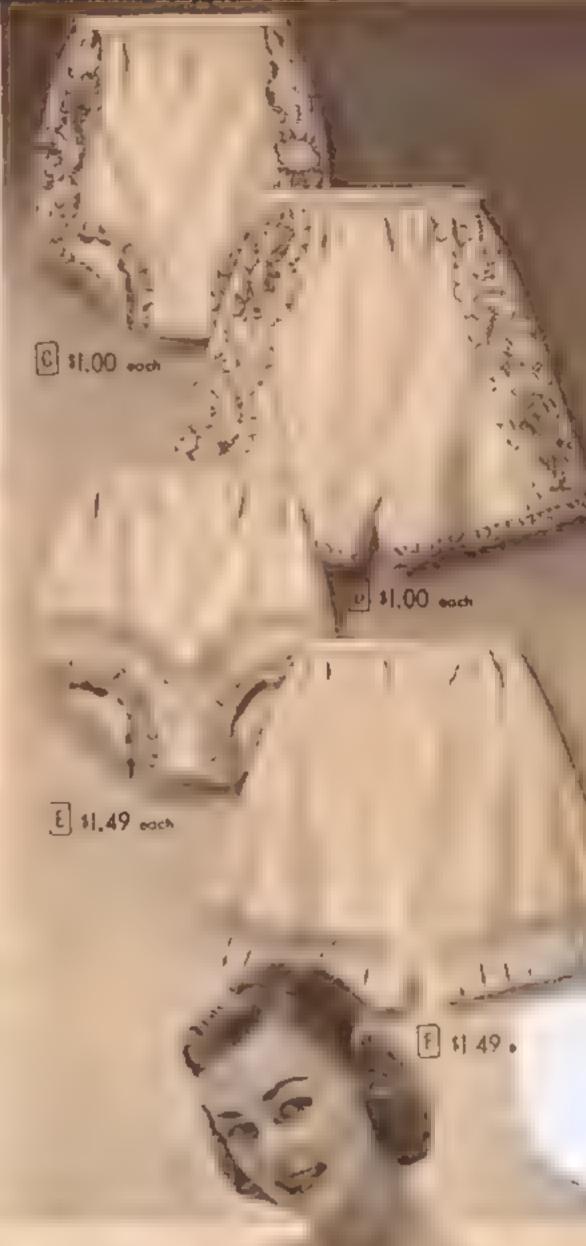
38 N 3378-White over pink

38 N 3379 W to cont white

18 N 3380 No 4 Wr 1 48







Lovely Panties for a Lovely Lady

A Three Trimmed Elestic Log Briefs. Rusproof acetate tricot trimmed with hylon mesh and multicolor novelty braid Einstie waist. Double crotch. Quilted plastic case included Color white, State ONE ner 30-34, 35-38, 39-40-inch hips

B 4-5TAR Feature, Runproof super "trucocri" Celanese acetate ti out elastic leg briefs . . . 2 tailored, I trimmed with assum angel lace plus sheer nylon suille. Smooth tab at seam, l'atterned clastic at waist. Fancy plastic jewelry box with filigree top () ir white, State rise 33-34; 35-36; 37-38, 39-40-inch hips 38 N 5664—Shipping weight 1 lb....... 3 Briefs with Jewelry Box \$2.95

CD Runproof Paylon Tricot Elastic Lag Brief and Flare Lag Panty Large embroidered rose motifs appliqued on aylon lace panels . . . riylon face around legs. Elastic at waist. Double crotch State color white or pink, Shpg, wt. each 3 oz

C Brief, State mer 30-34; 35-38; 39-40-mch hips 38 N 5181 Ep. \$1,00 3 for \$2.90 38 N 5281 Ep. \$1.00 3 for \$2.90

D Panty. State ner 32-36; 37-40; 41-44-inch hips

Runproof Nylon Tricot Elastic Leg Brief and Flare Leg Panty Trimmed with nylon lace around legs and permanently pleated nylon at front of legs, E istic wast. Double crotch

Male color flame red, white, pink, postel blue, black. Wt. ea. 3 oz. E Brief. State size 30-34; 35- [6] Ponty, State size 32-36; 37-

38, 39-40-inch hips. 40, 41-44-inch hips 38 N 5183--Ea. \$1,49 2 for \$2.90 38 N 5283-Ea. \$1,49 2 for \$2.90

state ONE size 30-34, 35-38; 39-40-inch hips

G Embroidered "Days of the Week" Briefs. Quilted rayon satinbox contains I pink, I black, I yellow, I pastel blue, I pa green and 2 white. Elastic at waist. Double crotch

Runproof Nylos Tricot, Llastic Leg Brief #8N5112 Wt. 14 oz. 7 in Box \$5,50 Band Leg Brief (not shown) 18N5113-WI 14 OE 7 in Box \$5 50

Runproof Acetate Tricot Elastic Leg Brief 38N5226-Wi. 1 (b. 7 in Box \$3 98 Band Leg Brief (not shown) 38N5227-Wt. T tb. 7 in Box \$3 98





New Charmode Slips.. Iuxurious in soft nylon tricot

of runproof 40-denier nylon tricot, bodice lavished with exquisite nylon face over slip fabric. Lace trims V-front, straight back, forms insert below bust sections. Deep, permanent pleats of face, embroidered hylon sheer flounce at hem. Hand wash. Boxed.

State bust size 32, 34, 36, 38, 40 inches. 38 N 4224—White — 38 N 4225—Plak Shipping wit each 10 az.... Each \$5,98 A Slip she ll chensh . . . runproof 40-denier nylon tricot, lovely scalloping and embroidery on wonderfully sheer nylon. Gathered bust sections, scalloped hem flounce of embroidered nylon sheer over slip-weight fabric. Scalloped edge over doubled sheer nylon tricot at V-front, straight back. Hand wash Boxed. Shipping wt. 11 oz.

State bust size 32, 34, 36, 38, 40 inches 38 N 4265—White Each \$6.98

Dointy, delectable \$1:p with a luxury look, economy price. Runproof 40-denier nylon tricot. Dainty nylon lace trims gathered bodice, straight back. Diamond-shaped bodice insert. Deep flounce at hem of frothy nylon net with lace border, face insert above. Hand wash. Shipping wt. each 8 oz.

 Exquisite nylon lace and nylon tricot. Exquisite nylon lace and nylon tricot applique trim V-front. Narrower lace at straight back. Good fitting, gathered bust sections. Self-fabric flounce at hem is charmingly lace accented. Wide adjustable straps. Hand wash.

State 50st size 32, 34, 36, 38, 40, 42, 44 In. 38 N 4259—White 38 N 4260—Pink Shipping weight each 8 oz.... Each \$3.98

MEASURING CHART FOR SLIPS, PAJAMAS AND GOWNS

ORDER BUST SIZE	. 32	34	36	38	40	42	44	46	48	50	52
If bust is lind	.32	34	36	38	40	42	44	46	48	50	52
If waist is (in.)	.25/2	27 /2	29 /2	311/2	331/9	351/2	371/2	391/2	411/2	431/	451/2
If hips are (in,)	35	37	39	41	43	45	47	49	51	53	55

If Hips Are 4 Inches or More Larger Than Bust, Order Next Larger 5-ze
All slips except Short, Tall proportioned length Slips are 45 to 47 inches long . . length increases with size

Shadowproof Slips

Lavishly Trimmed Nylon Tricot



Proportioned to assure fine fit Short. (A only) 4 ft. 10 in. to 5 ft. 2 in. Regular. (A, B) 5 ft. 3 in. to 5 ft. 6 in. Tall. (A, B) 5 ft. 7 in. to 5 ft. 9 in

Lovely new Charmode Slips in 100% runproof nylon. from luxurious trims to the exceptionally opoque body. Hand wash. need no ironing

derfully practical too. Glamorous new slip of runproof 40-denier nylon tricot... the entire carefully fitted bodice, front and V-back, of nylon lace over slip fabric. Lace camuole straps. The beautifully feminine touch under sheers Dainty, deep nylon lace over slip fabric trims hemline. Front shadow panel extends across entire front of skirt from side scam to side seam. Hand wash, drip-dry on a hanger... stays pretty without ironing. Boxed.

8 She Il love the delicate beauty of this new slip with an all-around double skirt. Runproof 40-denier nylon tricot. Bewitchingly feminine bodice trimined with scalloped nylon lace at neckline, lovely space-pleated sheer nylon tricot insert and an insert of nylon lace. Lace insert repeated below gathered bust sections. Matching trum at alightly rounded V-back. Deep hem flounce of space-pleated nylon tricor has two inserts of nylon face and one of space pleated nylon tricot. Neatly finished hem edge, Complete underskirt extends to bottom of flounce . . . so pice for wear under sheers, Hand wash . . . stays fresh, new looking without the touch of an iron, Boxed to maintain clean, fresh appearance





A Luxumously embroidered hylon sheer daintily outlined by floral applique trims bodice of Pixie Crepe Slip. A new fabric of 80% acetate, 20% Dacron that you can tumble dry. 2-seam, straight cut skirt ideal for pencil-slim winter dresses. Softly gathered bodice. Embroidered hylon sheer at high cover bra back, accenting self-fabric ruffle at hem. Covered skirt seams. Shpg. wt. 6 oz 5'oto bost size 32, 34, 36, 38, 40, 42, 44 to. 38N3448-White. Ec. \$3.98, 2 for \$7.90

*Reg T M or DisPose positivities filter

24 664

No-iton Pixil Crepl.. Newly developed Lingerie Fabric

.. machine wash .. tumble dry .. richly lustrous, soft draping

Regulor, full lengths. Lovely ayion Val-type lace accents bodice,
camisole straps, high cover bra back
and hem ruffle of new Pixie Crepe
Shp...80% acetate, 20% Dacron*.
2-seam, straight cut skirt. Covered
skirt seams. Gathered bodice. Shop
wt.ea. 6 oz

Regular, 5 ft 3 in, to 5 ft 6 in. State bust size 32, 34, 36, 38, 40, 42, 44 in 38 N 3468-White 38 N 3469-ts blue Each \$3 98 2 for \$7 90

Toll, 5 ft 7 jd, to 5 ft 9 jg 34, 36, 38, 40, 42, 44 jn

38N3470-White, Ed. \$3.98, 2 for \$7.90

Regular, fall lengths. Pretty arlftabric applique on semi-tailored slip of Poue Crepe . . 80% acetate, 20% Dacron*. 2 rows of embroidered stalloping at front, single row at sides and high cover bra back 2-seam, straight cut skirt, gathered bodice, insert midriff. Wt. ea. 6 oz

Regular, 5 ft 3 in, to 5 ft 6 in. State bust size 32, 34, 36, 38, 40, 42, 44 in

38N3402-White. Ed. \$2.98, 2 for \$5.90 Tall. 5 ft. 7 in. to 5 ft. 9 in. State bust size

34, 36, 38, 40, 42, 44 in. 38N3404-White. . Eq. \$2 98, 2 for \$5.90 Fretty as can be, thu Pixte Crepe

Ship. A new fabric of 80% acctate, 20% Dacron*. Bodice edged with wide nylon Alencon-type lace, accented by scalloping. Lace edging also at straight back and hem. 2seam straight cut skirt. Softly gathered bodice, double sewn bodice scains. Adjustable shoulder straps. Easy to care for. Machine washable... needs no ironing

State bust size 32, 34, 36, 38, 40, 42, 44 Inches, Shipping weight each 6 ounces, 36N 4435 P 1 38N 3431-White. Eq. \$2.98, 2 for \$5.90

Bewitching Slips

Proportioned in 3 lengths plus larger sizes for individual fit



Short Length, Fift women 4 ft 10 in, to 5 ft, 2 in, inclusive. Regular Lungth. Fils women 5 ft 3 in. to 5 ft, 4 in inclusive Tott Length Etts women 5 ft, 7 m, to 5 ft. 9 in inclusive Larger sizes. Regular length, bust sizes 46 to 52.

Fine Soft Drip Dry Cotton Batiste Shadow Panels both Front and Back!

A New . . . Shadowproof \$lip in fine 88x80 Cotton Batiste she can just wash, drip dry and wear! Needs little or no ironing to stay looking fresh and lovely. Front and back shadow panel , so nicely shadow-proof under her sheers. 4-gore, straight cut skirt, Softly gathered bodice with diamond shaped midriff for good fit, Lovely evelet embroidered batiste truns bodice and straight back . . . also forms luxuriously deep hem ruffle. Beautifully toilored with double sewn bodice seams, neatly covered skirt seams. Washable . maximum fabric shrinkage 1%. Packed in plastic bag. Shipping weight each 7 oz. Short, State built size 32, 34, 36, 38, 40, 42, 44 In. 38 N 4838-White..... ... Each \$2 98, 2 for \$5 90 Regular, State bost are 32, 34, 36, 38, 40, 42, 44 in. Tall, State bust size 34, 36, 38, 40, 42, 44 in 38 N 4849-White, ..., . , Earth \$2 98, 2 for \$90

Larger, freg. length,1 State bust size 46, 48, 50, 52 in. 38 N 4841-White Each \$3.59; 2 for \$7 10

Dainty Petal-soft Acion Crepe 90% Acetate and 10% Nyion

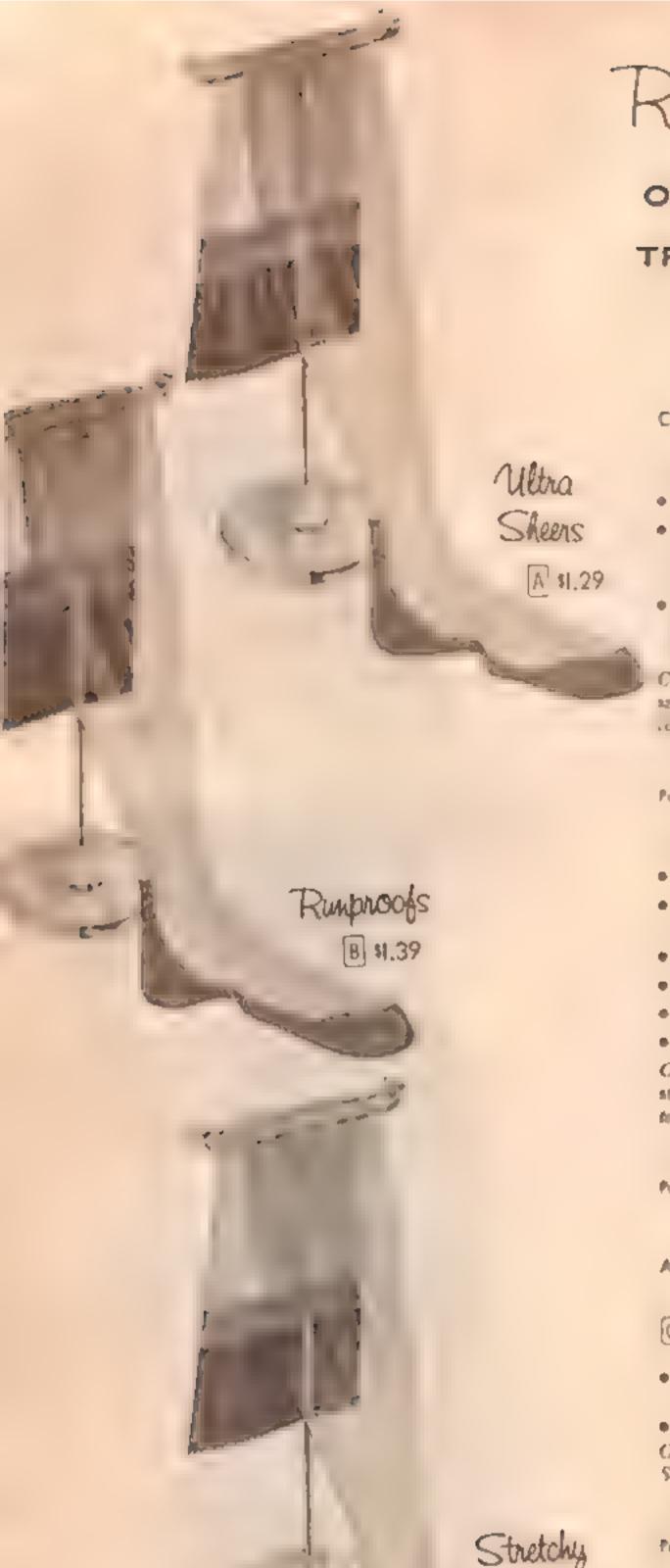
al Lovely Proportioned Acton Creps Sip . . . a fine, woven blend of 90% acetate for smooth, soft drape, 10% nvlon for long wear and washability, 4-gore, bias cut skirt. Softly gathered bodice, straight back trimmed with dainty Alencon-type nylon lace. Matching lace camuole shoulder straps with self-material backing, Skirt bottom also has matching lace insert and deep ruffle. Hand wash, Boxed.

Short, State bust size 32, 34, 36, 38, 40, 42, 44 in 38 N 3700-Pink 38 N 3701-White 38 N 3702-Novy Shipping wt ea. 10 oz Each \$2.98; 2 for \$5.90 Regular, State bust size 32, 34, 36, 36, 40, 42, 44 in 38 N 3703 - Pink 38 N 3704 - White 38 N 3705 - Novy Shipping wt, ea. 10 pz...... Each \$2.98, 2 for \$5.90 Tall. State bust uze 34, 36, 38, 40, 42, 44 inches 38 N 3706-Pink 38 N 3707-White 38 N 3708-Novy Shipping wit ed. 10 dz..... Each \$2 98; 2 for \$5 90 Larger, (regular length) State bust size 46, 48, 50, 52 inches 38 N 3710-- Navy 38 N 3709-- White

Before you order, see measuring chart on page 44. Add slips to your Easy Terms order . . . see inside back cover for details

Shpg. wt. ea. 10 az Each \$3 98, 2 for \$7 90





Royal Purple Proportioned Nylons

ONLY MAIL ORDER HOUSE SELLING THEM
TRULY PROPORTIONED IN 4 LEG PATTERNS

Royal Purple Regular Proportioned Nylon Hosiery

CAREFREE Nylons with snog-resistant finish

A REGULAR ULTRA SHEERS

- Full Fashioned for daytime flattery
- "Mystery seam" is like 2 stockings in one.
 Dark seam on one side of bose, wear inside out for self-color seam
- Same hose sells at maintained price of \$1.65 pair under other nationally advorused brands

Colors Ambertone, Charm beige, Magic sand, Moonstone, Townhaze, State size, .c.or, are Hore to Order beleat.

Patite Shapely Classic Toll 75 N 833 75 N 831 75 N 835 75 N 832 Poir \$1.29 ... 6 pairs \$7.32

B REGULAR RUNPROOFS

- Ultra Sheers for daytime glamour
- We know of no runproofs equal to these at ANY price
- · Filmy mesh barely visible on the leg
- · Cut, snag, rsp . . . they will not run
- · Full Fashioned with neat seams and heels
- Plain knit heel and sole for comfort

Colors Charm beige, Magic sand, Moon-stone, Townhaze. State size, color, see How to Order below.

Petite | Shapely | Classic | Tall | 75 N 823 | 75 N 821 | 75 N 825 | 75 N 822 | Poir \$1.39 3 pairs \$4.02 6 pairs \$7.86

Stretchy Ultra Sheers

Also Proportioned in 4 Leg Patterns for the finest fit and comfort

- Flattering with daytime outfits

 Wonderful comfort she'll cherish
- Very thin seams will stay straight because they stay heatly in place
- Full Fáshioned nylons with narrow heels Colors Charm beige (lightest), Magic sand. State size, color, see Hose to Order below.

Petite Shapely | Crossic Yall 75 N 853 | 75 N 851 | 75 N 855 | 75 N 852 Potr \$1,49 ... 3 potrs \$4,35 6 pairs \$8,52

HOW TO ORDER Proportioned Nylons. Find leg pattern at right (if in doubt, most women can wear Classic), then STATE corresponding catalog number with foot size AND color, Shpg wt. pr. 2 oz.



	VCHECH	FOOT SIZ	E				
(SMOE SIZE) Shoes up	\$HOE WIDTH						
to 3½ in all	AAAA to AA	A or 8	C or D	E to EEF			
widths, toke size 61/2 hosel	S	TOCKING F	STIS TOO				
4 ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	8 2 9 9 7 7 10 (8/3	9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	9 7 9 7 9 7 10 10 11 7 11 7 11 7 11 7			

√C	HECK HEIGHT AND	WE GHT	FOR PERFI	CT FIT
If Foot		11 VV 1	Order Leg	
Size is	stocking feethis	ŧ	Pottern	Foot S 10
81/2	4 ft. 8 in. to 5 ft.	9" 1	Petite	8 2
81/5	5 ft. 1 in. to 5 ft. 6 in.	1 1 46	Claritic	B 2
9	4 ft. Bin. to 5 ft	-K 1	Petito	9
-	5ft, I in to 5ft 6 in	97 1,35	Shopaly	9
9	5 ft. 1 in. tp 5 ft. ft.in	13 14	Clusse	9
	4 ft. 10 in. to 5 ft 1 m	95 315	Petite	9.2
	5ft. 2 in. to 5ft. 6 m	91 25	Shapely	9)
	15 ft. 3 la. to 5 ft 7 n	126 60	Ciatic	9 ,
	5 ft. 5 in. to 6 ft. 1 In.		Tatl	
10	5 ft. 2 in. 10 5 ft. 6 in.		Shapely	10
	5ft. 3 in. to 5ft, 9 in.		Claric	10
-	5 fr. 6 in. 10 6 ft 1 in.		Toll	10
	51. 2 m. to 5 h. 8 in.		Shopely	10 %
101/2	5 ft. 2 in. to 5 ft. 10 in.		Clossic	10 /2
	5 ft. 6 tn. 10 4 ft. 2 fn.		Toll _	10./9
11	5 ft. 3 in, to 5 ft. 10 in.		Clossic	11
11	Sft. 6 in to 6 ft 2 in	According to the latest to the	Tall	11
1.7	4 + 6 in 15 6 11 2 m	16t 2's	le î	11 ,

Royal Purple Hosiery "Weights"

LUXURY Sheer. Our sheerest mylons for dressiest occasions, fanciest outfits

ULTRA Sheer. For daytume glamour with tailored dresses and suits

UTILITY Sheer, For hardest wear of all

Stretchy Seam-free Nylons

Seam-frees

0 11.49

0 \$1.50 \$1.29 3 graduated lengths to cling perfectly for wrinkle-free flattery

The gift that means superb fit, wonderful comfort plus long wear in every pair.

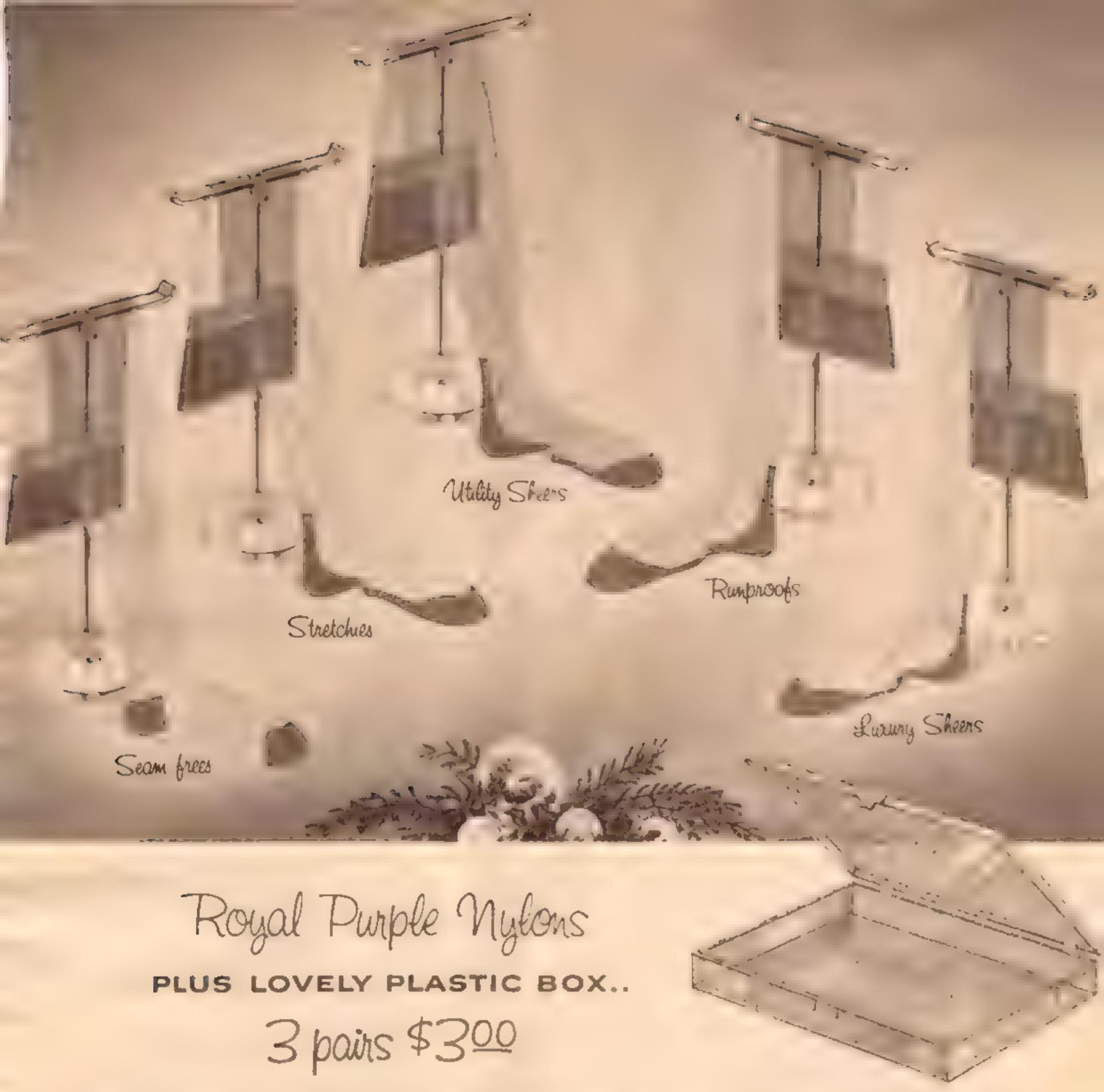
Royal Purple Stretchy Seam-frees are made to our exacting specifications in graduated lengths with snag-resistant finish for even more wear. Slight heel reinforcement.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone.

All Royal Purple Nylons are guaranteed to satisfy or money back at any time

48 . . SEARS, ROEBUCK AND CO. 8

WishbookWeb.com



"Jewel" of a boudoir box that she'll treasure later to keep her hankies, gloves, makeup, sewing or jewelry tidy . . . for Christmas filled with her favorite hose below

SEAM-FREES

- Filmy ultra sheer mesh won't run below a snag, and is barely visible on the leg
- · "No-seam" daytime glamour
- NURSES . . . we have these
- Reinforced beels and toes
 Assure well groomed look with
 her straight skirts.

State color (light to dark) White, Ambertone, Charm beige, Moonstone, Townhaze

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz. 75N 766-3 Prs. with box. \$3 00

STRETCHIES

- Graduated lengths to fit
- Give with every movement for delightful fit comfort
- Full Fashioned Ultra Sheers with seams that stay straight
- · Nucely shaped heels

Smart looks and comfort she'il enjoy all day

State cotor Charm beige, Magic sand, Moonstone

or 9; (B) if she wears 8½ or 10, (C) 10½ or 11. Shipping weight 6 oz.

75 N 866-3 Prs. with box. \$3 00

UTILITY SHEERS

- Long wearing for hard wear
- One of career gals (avorites because of neat appearance
- Full Fashioned with neat seams and lovely heels
- In white for nurses

If she wants beavier nylons for extra wear these are certainly perfect for her

State color (lightest to darkest) White, Charm beige, Moonstone, Townhaze.

Mate rize 9, 9½, 10, 10½, 11, Shpg. wt. 6 oz. 75 N 566—3 Prs. with box. \$3.00

RUNPROOFS

- One of our longest wearing Ultra Sheers because they won't run . . . even if cur, ripped or snagged
- Full Fashioned with fine seams and narrow beels
- Filmy mesh barely visible.
 They're very long wearing and extremely flattering.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Townhare

State size 8½, 9, 9½, 10, 10½, 11, Shpg. wt. 6 oz 75 N 966—3 Fri. with box, \$3.00

LUXURY SHEERS

- binest way to complement her fanciest outfits . . . and make her feel "dressed up"
- Full Fashioned with flatter-

What better way to give her the specially sheer hose she wants for her loveliest taffetas, velvets or silks

State color (hightest to darkest) Charm beige, Magic sand, Moonstone, Townhaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz. 75 N 666—3 Pri. with box. \$3.00

Rayal Purple Hosiery Colors to blend with every outfit for that "fashion-right look"

Ambertona. Sunny beige to wear with all partels and winter white

Chorn beige. Rosv-beige for beige, brown, pale gray, copper.

Mogic sond, Golden beige for gold, turquoise or aqua blue

Moonstone, Rich beige for navy

Townhoza, Musty taupe for black, dark gray, green or maroon red



3 Pairs \$2.25 with box

- Durene® mercerized cotton is famous for long wear.
- Slight lister for rich look
- Nicely shaped fashion heel.
- Real seam at back for trun fit.
- · Graben with exert a lee

New York Tract time or

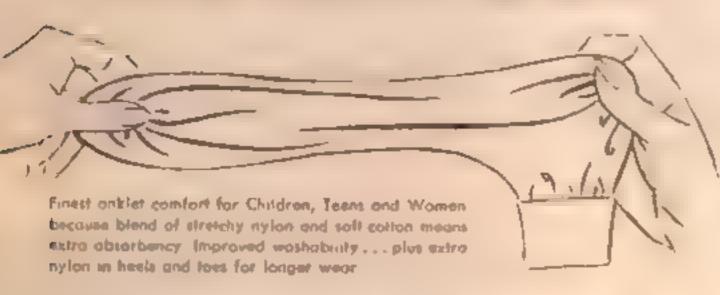
B was part State net 9, 914, 10, 1014, 11. 75 N 2484- , w/ 3 ---3 Pairs \$2 25 . . . 6 r. \$4 35

3 Pairs \$2.50 with box

- · Strong nylon on outside for added wear . . . cotton inside for wonderful softness
- Nicely shaped fashion heel
- · Real seam at back for trim fit
- · Gift box with every order State color French Lan, or Brownmust.

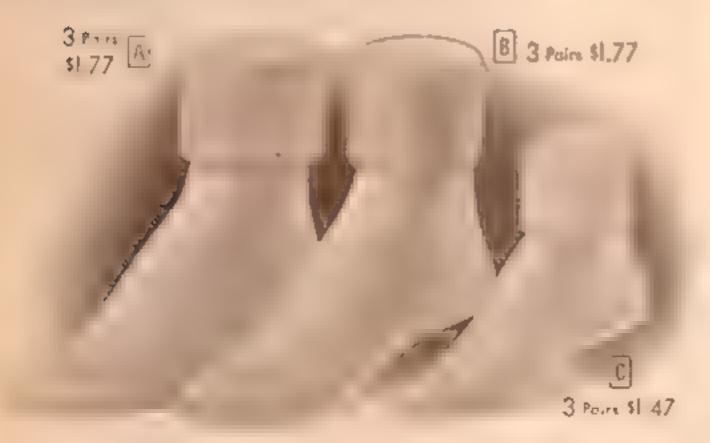
State nor 9, 916, 10, 1016, 11. 75 N 2486 - Shog, wt. 3 prs. 12 oz. 3 Patrs \$2,50 6 Patrs \$4,05

OUR BEST STRETCHY ANKLETS



GUARANTEED 9 MONTHS

3 Pairs (one size, ANY colors) Must Wear 9 Months or 3 New Pairs FREE



A Our Best Bobby Socks for Women. Teens, Cotton cuffs ... feet of stretchy nylon and cotton blend

Color white. State nze Medium (846, 9, 934); Large (934, 10, 1036, 111.

75N2652-WI, 3 on, 8 oz. 3 Prs. \$1.77₃ 6 Prs. \$3.42

R Our Best Cuffed Clossic Anklets for Wamen, Teens.

State color white, red, camel beige, pastel blue, yellow. State nee Medium (815, 9, 913); Large (914, 10, 1014, 11).

75N2621-Wt. 3 prs. 7 oz.

3 Pru \$1.77; 6 Pru \$3.42

C Our Best Cuffed Classic Anklets for Children.

State color paster blue, white, brown, yellow, red, navv State size Small 16. 635, 7, 735), Medium (7½, 8, 8½). 75N2892-W13prs.602 3 Pri \$1 47,6 Pri \$2 82

ROYAL PURPLE FOOT CHARMERS

for children, teens and women

TEMS DESCRIBED BELOW SHOWN IN COLOR ON OPPOSITE PAGE

Beautiful foot warming gifts for Teens and Women

前 100% Worsted Wool Foot-ease Slipper Socia with colorful knit-in pattern Tuck-stitched across ankle for extra trim fit. Warm tops are stitched by hand to imitation stiede tides. Soft soles are imitation leather.

Viate color red or navy blue. State sits 8, 9, 10, 11 (see Measuring chart below) Hand wash. Each pair in clear plastic bag. 75 N 2367-Shop, wt. 7 02..... Pair \$1.89

T NEW 100% Worsted Wool Foot-ease Slipper Socks. Original Scandinavian design is knit right in toasty warm socks that are hand-stitched to glove leather sidewalls. Tuck-stucked across ankle for trun ht Shardy Cat's-Paw rubber soles.

State color charcoal gray, red, royal blue. State size 8, 9, 10, 11 (see chart below). Hand wash, Attractively gift boxed.

F NEW Worsted Wool Supporettes in ONE size that fits 9 to 11, Silver color metalhe thread is such a "spirit lifting" accent. Brushed inside for added softness. Large wool pompon. Elastic in topic.

Mate rolor green, flame red, binck, pastel blue, pink, charcoal grav. Hand wash. Gut box makes them more attractive

75 N 2391 -- Wt pair, 5 oz. Pr \$1 89; 2 Pril \$3 70

NEW "Beouty-hug" Shipperelle to add that sought after touch of elegance. Exotic gold or aliver color metallic thread knit with stretchy Helanca® nylon yarn. Wonderful comfort as well as exeiting beauty. Twinking tassels and trim around clasticized tops are matching metallic thread.

State selver or gold color. ONE size his 9 to 11. Hand wash. Artistic gift box.

75 N 2496-Wt. poir, 5 oz. Pr \$1,89; 2 Prs. \$3.70

HI I NEW Scuffs. Choice of gayly striped atyle for her solid color outhts . . . or gold color to enhance her patterned favorites. Soft foam rubber padded band is rayon and metallic thread to match lining of Cat's-Paw "softie" black rubber sole.

State gold color (H); striped (J). State sice Small (835, 9); Medium (935, 10). Large (10 %, 11). Boxed for gift-giving.

NEW "Block Beauty" Slippers, Luxurious rayon brocade with beautiful Persiantype design etched in gold color is completely lined with red rayon satin. Trim heel held mugly to foot by tiny clarity inaerts. Soft suede-like noles,

State size Small (9: 936); Med. (10-1036); Large (11-1134). Gift box with shippers. 75 N 2494-Shpg, wt 8 oz..... Poir \$1,89

Slipper Socks and Slipperettes for Children . . sizes 5 to 9

Snowmen Slipper Socks of 100% Worsted Wool. Pattern of 3 little men knit-in socks that are hand-stitched to imitation leather udes. Soles imitation feather.

state color navy blue, red, State size 5, 6, 7, 8, 9 (see chart below). Hand wash. Each pair in clear plastic bag.

NEW "Mickey Mouseketeer" Supper Socks Disney's popular character knit into soft spun nylon tops that are tuck-statched across ankle and hand-stitched to giove leather adea, Sturdy Cat's-Paw rubber soles take loss of hard outdoor wear,

State color red, royal blue, brown. State nor 5, 6, 7, 8, 9 (see chart below). Hand wash. Attractively gift boxed for Christman. 75 N 2918-Shop, wt. 7 oz..... Pair \$2.69

N NEW Smokey the Bear Stipper Socks. This proud fighter of forest fires is now framed with leather fringe . . . a real western touch, 100% worsted wool tops are hand antched to succe leather sides. Leather soles mean extra wear in every pair. Ankle is tuck-suitched for very trim ht.

State color green, red, blue. State size 6, 7, 8, 9 (see chart below), Hand wash, Gift box.

P NEW Spun Nylon Slipperettes in ONE Size to fit sizes 5 to 8 , . , sure to cradle small feet in delightful comfort. Two flicting eyes peer out of fluffy pompon. Elastic in tops for snug fit.

State color pastel blue, red, green, pink. ONE size fits 5 to 8. Hand wash, Gift box. 75 N 2957 - Shpg. wt 5 oz. Pair \$1,49, 2 Pain \$2,90

If hose size is Foot-ease measuring charf (Order Foot ease for teen-agers, women Foot-ease measuring chart) If hose size is 6%-717%-81 Order Foot-ease

Royal Purple Anklets for Teens, Women and Children

NEW "Glitter Bug" Combed Cotton Triple Roll Bobby Socks. Teen-agers especially will like the glattering gold color metallic thread in these extra bulky cuffs that are elasticized for neat fit,

State color white. State size 815, 9, 935, 10, 1035, 11, Shpg, wt, 2 pairs 6 oz. 75 N 2572: 2 Pairs \$1.50 4 Pairs \$2.90

S Chridren's 100% Stretchy Helance's Nyton Yorn Cuffed Classic Anklets. Wonderful fit comfort for tiny feet.

State court white, pastel blue, yellow, red. ONE size fits 6 to 634. Shipg, will 3 pril 5 oz. 75 N 2569-3 Para \$1,17.,..... 5 Para \$2 22 'T Teens' and Women's 100% Stretchy Nylon Cuffed Classic Anklets, Always a favorite style because of trum looks and fit.

State color white, red, pastel blue, yellow. ONE size fits 814 to 11, Wt. 3 per. 6 oz. 75 N 2641 - 3 Pairs \$1.40 6 Pairs \$2,70

V Our Best Stretch-to-fit Novelly Cuffed Anklets for Children, Blend of stretchy nylon and combed cotton for comfort and absorbency. Nylon remoreed heels, toes

State color yellow, pastel blue, white, pink, navy blue. State size Small (6, 634, 7, 736); Medium (714, 8, 814, 9). Wt. 3 prs. 5 ox. 75 N 2874—3 Pairs \$1.47 6 Pairs \$2 82

Knee High Hosiery in blend of stretchy nylon and soft cotton

w Children's Knee Highs with plaid cuffs. State rolor red, white, pavy blue, State ster Small (5, 515, 6); Medium (6, 614, 7, 7321. Large (715, 8, 815, 2) Wt. 2 prs. 6 oz. 75 N 2919—2 Pairs \$1,29 4 Fairs \$2.50

Teens' and Women's Knee Highs, State color navy blue, pink, white, red. State are Medium (8, 814, 9, 914); Large (10, 1016, 11), Shpg wt. 2 pairs 6 oz.

50 . . SEARS, ROEBUCK AND CO. RUBBLAND

WishbookWeb.com





.. Feminine Kerrybrookes

MALL ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Make her Christmas merry and bright . . give lovely slippers

- Strong counter, wear-tested lining, cork and rubber platform, composition sole.

 Sizes: A (medium narrow) width in 5 to 9.

 Sizes: C (medium wide) width in 4 to 9.

 Sizes: E (very wide) width in 4 to 9.

 Half sizes too. State size, undth. Wt. 1 lb. 2 oz.

 15 N 3087—Red smooth leather 52 98.

 15 N 3094—Bloot smooth leather 52 98.

 15 N 3096—Bloot smooth leather 52 98.
- Any girl would love high wedge leather stuffs. Colorful vamp hands, gold color denter ornament. Foam custison feels like you're walking on a cloud. Leather sole Viters B (medium) 5, 534, 6, 636, 7, 734, 8, 834, 9. Please state size. Shpg. wt. 1 lb. 15 N 3210—Turquoite igreenish-bluet... Poir \$2.98

Gift slippers for the young and gay. Unusual touch, the pastel postes at the side. Eight platform, airy sponge rubber soles Sices: B (medium) 4, 4 14, 5, 5 14, 6, 6 14, 7, 7 14, 8, 8 14, 9, State sice. Shpg. wt. 1 lb.

I	5	N	3642-Lihr blue	leather,	 	 Pair	\$2.98
1	5	Ν	3644-Biach least	40	 	 Pole	2.98
1	5	N	3643-Pink lootho	C	 	 . Patr	2.98

For women who prefer smart simplicity, Smooth leather slippers, a narrow strip from peaked vamp to sole for color contrast; Leather sole, low wedge heel

Sizes: B (medium) width 5, 534, 6, 634, 7, 732, 8, 845, 9. State rize, Shpg. wt. 1 lb. 15 N 3350—8:ack leather.

15 N 3348—Turquoise (greenish-blue) Jun 4.78

Surprise her with these dainty ballerinas, smart as her street shoes. Soft, phant leather; stretchable topline for smooth sweater-fit. Leather sole, wedge heel. Sizes: B (medium) 4, 414, 5, 514, 6, 614, 7, 734, 8, 814, 9, State size, Shpg. wt. 1 lb. . . ./

734, 8, 834, 9, State size, Shipp, wt. 1 lb., 1/ 15 N 3341—Black snooth leather ..., Pair \$2,98 15 N 3340—Turquoise (greenish-blue) leather 2.98 15 N 3342—Pink snooth leather ..., Pair 2.98

- Fashioned like the casuals she picks for her street shoes. A side-peaked vamp, tiny boot strap. Padded leather sole.

8, 9. Please state nee. Slipe, wt. 1 lb.

Perky peaked back leather slipper. Gold color braid in zig-zag design runs clear around. Padded leather sole.

Sparkling scuffs or slippers to complement her pretty housecoats

Leather scuffs are popular gifts. Gold colored braid on padded vamp, Foam subber cushions. Platform, leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state size. Shpg. wt. 1 lb.

15 N 3124—Royal feather,	8 52.98
15 N 3131Pint leather	Par . 198
15 N 3130-Turquoise teather	, Pair year.
15 N 3125—Rad reather.	man y vit
15 N 3126—Block leather	***

for the hard-to-please. Exoue, footflattering mules in beautiful combinations of pink or black leather with gold color kidskin. Leather sole, wedge heel.

Viter: B (medium) width in 5, 514, 6, 614, 7, 714, 8. State are. Ships. wt. 1 lb.

Delightful gifts for girls or women. Softas-moss glove leather slippers, stretchable collar for wonderful fit. Peaked back, contrasting stitching. Leather insole, footcoulding sponge rubber platform sole.

Sixes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state sixe. Shipping weight 1 lb

Feminine scuffs, a delight to slip into. Softly cushioned heel-to-toe with buoyant sponge rubber. Colorful bands across the vamp. Composition sole. Excellent gitt auggestion for several women on your list Sizes C (medium wide) width in 5, 6, 7, 8, 9. Please state use. Shipping weight 1 lb.

Supple scuffs career girls adore. Just one broad curving band across the viump, the throating edged with perforations. Evelash fringe. Composition sole, wedge heel Sizes: C (medium wide) width 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

For the glamour-minded, Sparkling south for her pretuest lounging robes Clear Vinylite plastic vamp bands, gold color braid stripes. Leather-covered foam insole, composition sole

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

She'll enjoy every leasure moment in these sweet scaffs. Flattering vamp, sparkled with a pretty posy. Platform, high slender wedge heel, sponge rubber soles. Sizes: B (medjum) width 5, 534, 6, 634, 7, 734.



Extra soft leather slippers for the woman who wants easy comfort and extra wear

pers made as well as her street shoes. Peaked throat and back. Soft foam subber insole cushion, platform, leather sole. Need A (medium narrow) width 5, 514, 6, 614, 7, 714, 8, 814, 9. Sizer: C (medium wide) 4, 414, 5, 514, 6, 614, 7, 714, 8, 814, 9. Please state size and weight. Shipping weight 1 lb.

HOW TO ORDER WOMEN'S SLIPPERS: Order regular shoe size if slippers come in that size. If they come in full sizes only and you wear a half size; for A, B, C widths, order half size smaller. For D and E widths, order half size larger.

Give robes with slippers, see wider assortment of robes and housecosts, pages 28 to 33.

ALLA PAGE 53 .. WOMEN'S SUPPERS



Warmer, they're fully lined with shearling lamb or cotton fleece, yet they cost so little

Early risers will appreciate these foot-warmers on cold winter mornings, the protection they give against drafts. Colorful leather boots, lined with cozy shearling lamb Natural shearling lamb collar you can turn up or down. Sturdy leather extension sole, low rubber heel. Wt. 1 lb. Sizes: C (medium wide) width 5, 6, 7, 8, 9. Please state size.

G What a low price for such a nice gift, Supple leather slipper in lush colors, topped with a natural color shearling lamb collar. Warmly fined with cotton fleece Quiet-walking sponge rubber platform sole, Shpg, wt. 1 lb. Sizes: G (medium wide) in 4, 5, 6, 7, 8, 9. Please state size 75 N 3804—Red teather..... 2 98 15 N 3805—Turquoise (greenish bive) leather..................Fair 2 98

H What woman on your list wouldn't love to receive cuddly shearing lamb shippers; the warm woolly side in, the leather side out. Natural color shearling lamb collar, light-as-air sponge rubber platform soles. Shpg. wt, 1 lb. Sixes: C (medium wide) width 5, 6, 7, 8, 9. Please state size. 15 N 3060-Medium green shearling lamb Poln 3.49

HOW TO ORDER WOMEN'S SLIPPERS

Order your regular shoe size if slippers come in that size If they come in full sizes only and you wear a haif size for A, B, and C widths, order half size smaller than your regular shoe site. For D and E widths, order half size larger.

See Men's and Boys' and Children's slipper pages for additional gift suggestions. Order for all the family on Sears basy Terms. For complete information, see page 373.

54 .. SEARS, ROEBUCK AND CO. ALBEMS

Pick Pretty Kerrybrookes

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGED

Foot-flattering Lounging Lovelies, bright as Christmas lights

Smart choice, Leisure-time boneys. Smooth rayon saun, all-over embroidery design in contrasting colors. High gathered vamp. Platform, padded sole. Size: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3825-Royal Imedium blues.

Such a sweet little slipper, tiny-priced too. Rayon satin in an all-over print. Wee peaked throat, a flattering ribbon bow, Platform, wedge heel and padded sole. Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb. 15 N 3735—RedPoir \$1.98 15 N 3734-Royal (modium blue) Pair 1 98

All Gay scuff, a pleasure to give or to get. Electrified shearling lamb, dyed in pastel colors. Stretchable strap, rayon satin platform, wedge heel, composition sole. Sizer: C (mediumwide) 4, 414, 5, 514, 6, 614, 7, 732, 8, 816, 9, State size, Supp. wt. 1 lb.

[6] Cheery as a sprig of holly. Bubble print cotton corduroy. White rabbit fur collar, Soft-walking sponge rubber platform soles. Sizer: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size, Shipping weight 1 lb. 15 N 3288—Blue cotton cordurpy......Pair \$2.98 the 4 Y - Pink collon cordurer Pair 2 98 15 N 3289-Red collon cordural Pair 2 98

Soft, feminine, as she likes them. Quilted rayon satin with a trny aide bow, tucked in the fluffy white for collar. Comfort platform, wedge heel and padded sole.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 pound. 15 N 3833—Royal Imedium blue! Pair \$2.59

Few women can resist the buoyant comfort of these printed cotton corduroys, mounted on sponge rubber platform soles. Sizer: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight I lb 15 N 3293--- Red . Page \$1 98 15 N 3294—Turquoisa Igraenish blue! For 1 48 15 N 3292-Bug. Par . 98

[To keep her feet anug as a bug in a rug, give these bright, clinging fit shearling iamb slippers. Cotton fleece lined for extra comfort. Padded leather sole.

Sizer: C (medium wide) width in 5, 6, 7, 8, 9. Please state rice. Shipping weight 1 1: 15 N 3011--- Blue shearling lamb........ Pair \$2.98

[7] Colorful gifts, moc-style softies, made in

Canada, Supple leather, hand-beaded vamp, soft white fur collar, Padded sole, NEER C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3262—Royal Imedium bivel vrivle, . . Pair 1 98

Slippers, gay flashes of flattering color, to charm her at Christmas . . to give her leisure hour ease-of-foot the year round

of Light-hearted scutts, sure to please. Fine wale cotton corduroy, the broad vamp band embroidered in contrasting color. Sponge rubber piatform soles and heels. Sites: C (medium wide) width in 5, 6, 7, 8. 9. Please state size. Shipping weight 1 lb. 15 N 3173-Medium blue, light blue.... Foir \$1.98 15 N 3174—Brack, American beauty.....Pair 1 98

W So light and soft, they're a joy to wear. Moc-style slippers in cotton terry cloth. Contrasting color print, Sponge rubber platform soles, like walking on clouds. Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size, Shipping weight 1 lb. 15 N 3236-Light blue, dark blue......Pair 1 98

[X] Just what many girls would choose for themselves. Saucy rayon velvet shippers in black, red or Royal blue, a dainty gold color all-over checked design. Diminutive ribbon throat bow Soft padded sole, Wt. 1 lb

5. es: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state mir. 15 N 3084-Black.....Pair \$1,79 14 hg 2 kg a go smadle hamilton 5 % . 2 Ray 12 1/1

Dainty sculfs, gifts welcomed by any woman. bresh-looking light green or white cotton terry cloth Light-footed, firm-feeling, I wo broad vamp bands, stretchable back strap. Easywaiking platform, bouncy sponge rubber soles, wedge heeis. Shpg. wt. 1 lb.

Sizes: C (medium wide) to 4, 5, 6, 7, 8, 9. Piease state size. 15 N 3624-Light green, Pr. \$1.98 15 N 3625-White ... Pair 3 96 W Beautiful gift Pliant leather, exquisite colors with matching fur collar. Flared tongue, vamp band studded with gold nailheads. Padded leather sole. Sizer: C (medium wide) 4, 5, 6, 7, 8, 9. State size. Wt. 1 lb. 15 N 3180-Turquoise Igreenish blue) Pair \$3 98 15 N 3179 - White Poir 3 98 15 N 3177-Light blue , Poir 3 98 15 N 3178-Pink......Pair 3.98

.... For the woman who has everything. Brief little rayon satin scuffs that look much more expensive than their low price suggests. Soft vertical pleats on the banded vamp. Composition sole, low wedge heel. In lovely colors. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. Please state size. 15 N 3866-Pink,......Pair \$2 29 15 N 3867 -- Block Pair 2 29 15 N 3865-bight blug Pair 2 29

2 Smart acuffs she'll love with her house conta-Pretty as can be and so comfortable. Rayon satin, the banded vamp touched up with gold and contrasting color. Stretchable back strap, platform, wedge heel, composition sole. Shog, wt. 1 lb. Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state size. 15 N 3861-Block ..., Port \$2.69 15 N 3860-Light blue Pair 2.69

HH live luscious colors, to match most any house coat. Soft, easy-feeling leather moc-style slipper, bright hand-beaded vamp, white for frosting. Padded leather sole. Shpg. wt. 1 lb

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. Please state nice 15 N 3115-Light blue Pair \$2.98 15 N 3116-Red..... Poir 2 98 15 N 3117 -- White.... Pair 2 98 15 N 3112-Dark blue Pair 2 98

15 N 3114--- 8iock Poir 2.95





· Give Protective Boots

To keep feet cozy and dry whatever the weather

4 ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

[Cut Fie, were \$3 59 Water-repellent nylon. Plaid lining. Rutton clastic closing Washable inside and out, Rubber soles, Sizes: Women's wide 5, 6, 7, 8, 9, 10. State stee. See "How to Order" below. Wt. 1 lb 76 N 9768 - Novy Idork bival Pair 3.29

Women's and Children's excellent quality storm hoots. Wonderful answers to gift problems, Smart looking, smooth-fitting, the front side frutener is concealed. Waterproof rubber, warm cotton fleeced lining. Fluffy dyed mouton processed lamb collar, Shp-resistant soles. Perfect for wet or blustery days, State size.

Sizes: Women's wide in 4, 5, 6, 7, 8, 9. Sec. "How to Order"below, Shog wt, 2 lbs. 2 oz. Pair \$5,59 TON YN Y HAR YAR IF 76 N 987 H . . Pair 5 59

Stees: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Full mae shoe, order boot full mer larger Half size, order next size larger Wt. 1 lb. 15 oz. 76 N 9892-Brown, brown collar..... Pair \$4.89

plastic boots. Waterproof, Washable inside and out. Easy-to-work fastener, non-ship sole. State thee rize. Wt. 8 oz. Sizer Extra amall, Small, Medium and Large, fit children's slice sizes 7 through 5. 76 N 9779 - White Pair \$1.69 Patr 1.69

Mere: Extra small and Small, fit children's shoe sizes 7 through 1234.

.. Pour 1.69 76 N 9783—Pale bise .

G Lovely nylon tricot 2-button boots. Warm padded, quilted rayon hinng. Light, flexible, waterproof, Rubber soles. Sizes: Women's wide 5, 6, 7, 8, 9, State nice See "How to Order" below. Shpg. wt. 1 lb. 76 N 9875-Block folso comes in size ICI., Pair 6 89

Children's rubber boots, Cotton fleece hoed. Snap fastener, adjustable buckle. Full guiset opens wide; space on strap for a name tag, Slip resistant soirs. State sice. TO ORDER Sizes 5 through 12, order boot half not larger than shoe size. Sizes 1213 through 3, order full site larger than shoe. Seger Children's wide 5, 534, 6, 64, 7, 714, 8, 8 45, 9, 9 45, 10, 10 35, 11, 11 35, 12, 12 45, 13, 13 35, 1, 134, 2, 234, 3, 334, 4. We I lb. 8 or 76 N 9733- Brown rubber... Pair \$3.59 76 N 9737-Red rubber, white from Poir 3.59

Nizer: Children's wide 5, 51/5, 6, 61/6, 7, 73/2. 8, 814, 9, 914, 10, 1014, 11, 1114, 12, Order half size larger than shoe. Shipg, wt. 1 lb. 8 ox

Child's high Insul-Gaiters, more leg protection. Thousands of air cells, built right into plante, keep feet snug and in itm, keep cold air out. Loop fastener.

Steet: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. State size, For full size shoes, order next nice lurger boot, Half sizes, order next sice larger Shpg. wt. 1 lb. 5 oz

76 N 9855-Red..... Pole 3.29 76 N 9860—Yarlow,

How to order Women's Boots (F. G. H. P. R.) Cow heels-Flots, wedgres, heels to 11/2 in high fiyod wear a lovin If you wear a half Medium heels- Wedgies or heels 1 % to 2 in. high-If you wear a full shoe size 4 / 1 ^ High heals are a property to the pro-If you wear a full shoe size If you wear a half shoe aze. Maw to order Women a Boots (M, N).

All heels up to 2 inches If you west ful shoe size mareness to a green

I you wear full size shoe. If you wear half size shoe These boots not recommended for spike heets above 2/2 inches measured at front of hee

d tebro, full was larger had size larger 1-2me Of those size. region par I II was smaller. half size smaller Size 6 Order size 6 same as shoe size.

Sue a product wen d. holf use smaller full size smaller. Size & order /

half pie smaller

[a] Insulated plastic boots make wonderful gifts, Lightweight, long-wearing, they keep feet evenly warm regardless of outside temperatures, Thousands of built-in air cells retain body warmth, shut cold air out. Wrap-over front, button closing. Washable. Sizes: Women's wide 4, 5, 6, 7, 8, 9. State rize, "How to Order" above, Wt. 1 lb. 11 oz. 76 N 980G-Brown..... Pair \$3.29 76 N 9805-Block...... Pair 3.29

Women's and children's smooth-fitting slide-fastener rubber boots, easy to zip on and off. Shp-resisting toles

Sizes: Women's 4, 5, 6, 7, 8, 9. See "How to Order" above. State size. Wt. 2 lbs. 9 oz. 76 N 9843-White rubber..... Pour \$4.79 76 N 9844-Rod rubber Poir 479

Store: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4, State size. To order children's For full sizes or half size shoes, order next size

larger book Shipping weight 1 lb. 15 oz.

[ii] A gift many women on your lut would appreciate. Insulated plastic boots, steady warmth built in by means of thousands of unv air cells. Luroinous fold over collar of Timton pile (wool-faced, cottonbacked) for extra comfort. Button closing Water Women's wide 4, 5, 6, 7, 8, 9 "How to Order" above, State rice Wt, 1 lb. 13 oz 76 N 9801 - Brown, brown concr....... Pair \$4.29 76 N 9806-Black, gray coller Pair 4.29

R High pullovers. Cotton net lined. Adjustable instep (women's) or top (child's) strap. Waterproof to the top, Durable soles. Vices: Women's 4, 5, 6, 7, 8, 9, See "How to Order" above State pice, W.L. 2 lbs. 2 oz. 16 N 9845-Brown rubber torio correctie size 173 76 N 9846—6-sch rupper laiso comes in size 10. 76 N 9834-- Fed rysber Poir 3 98 Sizes: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, State size. For full or half size shoe,

order next are larger boot. Wt. 1 lb. 10 oz

76 N 9835 -- White rubber...... Poir \$3.79

76 N 9836-Red rebber Poir 3.79

Sepled dead air chamber shufs out cold Wool fleech between Diffight of rubber walls Rayon chafing arr p wood and fell insple Men's insulated Pacs.. extra warmth, protection

Wearmaster paes keep your feet within in below-zero cold? Extra high insulating thermo-unit. Thick wool and felt scaled midsole. Only one pair of medium weight socks needed. Latex rubber, strongly reinforced at points of hardest wear. Semi-hard box toe. Tempered steel supporting shank. Lightweight, slip-resisting crepe rubber sole, heel-Men's wide width in 6, 7, 8, 9, 10, 11, 12. Please state nze. How to Order: Full mee shoe, order thor nze. Half stres, next full size smaller than shoe size. Stipg, wt. 5 lbs.

... Pair \$16.95 76 N 9353-12-mch, Morth drob.....

Men's and Boys' 4-buckle Dress Arctics

Reinforced rubber | Fleeced catton lining Rust-resistant metal buckles, Knurled soles,

Sites: Men's wide width 636, 7.

75,8,8,8,6,9,946,10,1046,11,1146, 12, 13. State nice. Order next size larger than shoe. Wit. 31bs. 76 N 9273-Black, 4-buckle,Pair \$4.98 Sizes: Big boys' 214, 3, 314, 4, 414, 5, 514, 6. State seze. Order full size larger than shoe Wt. 3 lbs. 76 N 9274-8lact, 4-buckle, Fall \$4.89

Sizer: Small boys' wide 11, 1136. 12, 1244, 13, 1334, 1, 134, 2, State etc. Order shoe size. Wt. 2 lbs. 76 N 9275 - Brack, 4-buck to Pair \$4.79

14.98 ---

\$4.89 big boyd

14.79 - Where

Children's Warm-lined Waterproof Boots

Gay red boots. Sturdy rubber, warmly lined with 50% wool and 50% cotton. Synthetic fiber cuff helps seal out cold. Full size gusset keeps out mud and water, Buckle and strap adjust for fit over snow suits. Anti-slip soles Sizes: Child's medium wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4 State are Ships, wt. 1 lb. 11 oz. For full mie shoe, order boot a full size larger. For half size shoe, order next tize larger 76 N 9899-Red . Pair \$6.98

Select gifts for the whole lamily from this catalog. Use Sears Easy Terms, see page 373 for complete informahon.



B PAGE 57 .. RUBBER FOOTWEAR



SHOE ACCESSORIES

Wonderful Gifts for Shoe Beauty and Care

F Esquire Footman . a complete shine kit. Special footrest makes shining easy. Lock-in feature holds polish while in use. Sturdy hardwood box 7x11x11 in, high, Completely fitted with four 1% -oz. cam Esquire poluh (2 brown, 1 black, 1 neutral), 1 can saddle soap, I bottle dry cleaner good for mesh shoes. Also 2 shine cloths, 2 daubers, 2 brushes. (Wt. 7 lbs.) 76 N 155-Postpord Each Lit \$5 89

@ Reduced for Christmes to \$4.98 Complete shine kit with sturdy hardwood shoe shine box. Smooth lacquer finish, natural color, Handy shoe rest on top. All your shoe shine needs inside including applicator and 3 cans of polish (1 brown, 1 black, 1 neutral); I can saddle soap, 2 brushes, 2 daubers, 2 shine clothi, 11x8x10 in high, Shpg, wt. 7 lbs

76 N 164 Each \$4 98

H Newl Our Finest Shoe Shine Kit Rich leatherette covers the sturdy hardwood box, Beautiful emboned dark wine sides, smooth tan and gray tlecked top. Metal footrest doubles as handle Snap lock closes securely Completely fitted with 3 cans polish (I brown, I black, I neutral), I can saddle soap, 2 brushes, 2 daubers, 2 shine cloths, applicator. Measures 11x8x10 inches high, Everything you need for taking the best possible care of your shoes, Shog, wt. 7 lbs.

76 N 165-Wine with ton. . . . Earli \$6.98

Shine Box. Reduced Ste for Christmas. Attractive shoe shine hamperette of white enameled woven fiber with a wood frame. Black pearleffect plastic-covered top; footrest doubles as bandle. Room for all your shoe needs, 6x12x10 inches high 76N 144-Shop, wt. 4 lbs. . . Each \$2.98

Grain Leather Traveling Shine Case

zipper closing. Contains shoe horn,

neutral shoe cream, shine cloth, ap-

76 N 162-Shop, wt. 1 lb. 2 oz ... \$1 98

Hondy Shoe Shiner attaches to

shining. Two detachable toe plates

adapt holder for men's, women's or

children's shoes Length adjusts. Made

76 N 142-Shop, wt. 1 lb. 4 az Each \$2.59

New! Premium Grade Horsehair Shoe Brush. Wide brushing sur-

face. Tufts temented and stapled in

place. Lacquered maple back block

76 N 19-Shipping weight 12 az. . . \$2.49

of sturdy aluminum alloy

wall. Keeps shoes rigid for easy

plicator, 6x1 1/2 x2 m, Plastic bag

with attached shoe brush. Hands

Give her Kerrybrookes...

ILLUSTRATED ON OPPOSITE PAGE

R Jounty Buckle Style with rich dyed Mouton processed lamb tongue-newest look in pile-lined hoots. Our thickest, most luxurious nylon pile lining throughout for wonderful warmth. Pliant leather, Black Sear-O-Foam sole, heel, Shpg, wt. 2 lbs.

Sign A (medium narrow) width in 6, 61/2, 7, 71/2, 8, 81/2, 9 and 10 Sizes: C (med wide) 5, 51/2, 6, 61/2, 7, 71/2, 8, 81/2, 9, 10 State size, width 15 N 2885-Gray leather., Pair \$8 98 15 N 2886-Block teather ... Pair 8 98

Three Worm Styles in One | Snap the wool fleere collar snuggly at your ankle, wear it open or smartly cuffed. Supple leather lined with luxurious shearling lamb-so soft against your stocking feet. Lightweight, flexible for wonderful comfort, Sear-O-Foun sole, heel. Wt. 2 lbs. 2 or. Please be

Sizer: C (medium wide) 4, 434, 5, 544 6, 172, 7 7 2 8, 855, 7 53-, 10 15 N 2752-Rick black leather Pair \$8 98 15 N 2754-Bright Christmas red leather Poir \$8 98 15 N 2753-Medaw brown leother Pair..... \$8 98

ture to state size

'x favorite of the Comput—the carnal bootee of noft, foot-appealing glove leather. Wear the peaked collar turned up or down Gored sides, Bubble-light Sear-Ohoam soies. Low wedge heels, Wt. 1 lb 5 or

Nizer: B (med.) 4, 41/2, 5, 51/2, 6, 612, 7, 712, 8, 812, 9. State sty 54 N 683P--Cream Patr \$4 98 54 N 6840-Turquossa Igreen bivel 54 N 6838-Block Polr \$4.98 54 N 6841--- White Polt 4 98

Smart Pile-lined Boot, You'll enjoy winter at never before when your feet are cory and warm. in lightweight, nylon pile-lined boots. Genuine shearling lamb collar circles the top line, Attractive one-snap style. Supple leather uppers, Black Scar-O-Foam sole and heel

Sizes: C (medium wide) width in 5, 51/2, 6, 61/2, 7, 71/2, 8, 81/2, 9. Please state size. Wt. 2 Ibu, 2 oz.

15 N 2772 - Block leather...Pair \$7,98 15 N 2773—Gray leather., Polt 7.98

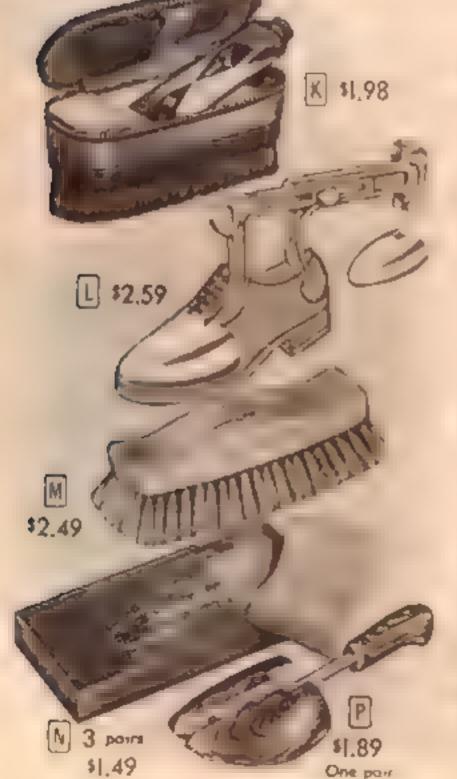
The girls have done it again! Stolen the casual boot fuduon of the year right from the college men who made it famous, Kerrybrooke's bright new version is the lightest, softest we've seen. Wear it two exciting ways-with the colfar turned up like the boys do, or if you like to be original wear the collar amartly cuffed. See how it complements tapered slacks and car coat! Sueded leather uppers Bouncy Sear-O-Foam soles and heels, Wt. 1 lb 12 oz.

Sizer: G (medium wide) 5, 5½, 6, 614, 7, 714, B, 814, 9. State size. 15 N 2579-Datert tand color sunded

You It Prance Proudly to parade music in saucy majorette boots, Fine-textured leather uppers shape gently to your feet, bend easily with every step you take. Leg is leather lined to stay in shape, feelamooth, Tassel tram, Roomy toes, Long-wearing rubber soles and heels, Shipping weight 2 lbs, 8 oz. Sizer: C (medium wide) width in

5 1/2, 9. Please he sure to state size. 15 N 2061-White teather Pair \$7.45

4. 41/2, 5, 51/2, 6, 61/2, 7, 71/2, 8,



58 . . SEARS, ROEBUCK AND CO. 8

A Three Pairs of Shoe Bags; blue, yellow, red; attractively gift boxed Stretchy avloa and cotton fit every size shoe. A thrulty gift. Shpg. wt. 8 oz.

p Men's Hardwood Shoe Trees with non-traing finish that makes them warp-resistant. Metal shanks Spring adjustment. State shoe size (up to size 12 only) Shipe, wt. pr. 2 lbs. 76 N 31-One pair \$1.89... 2 pair \$3.49

FF New! Gayest Holiday Charmer we know-your modernistic softie mor lavishly trimmed with brocaded sweater-fit collar of stretchand-hug elastic. Flirty back tab. Scandalously low cut. Genuine glove leather uppers soft as a whoper on your feet. Hand-laced trim. Soft leather outsole. Hidden inside, a flattie wedge heel. Wt. 1 lb. 6 oz. Sizes: B (medium) 5, 51/2, 6, 61/2, 7, 73/2, 8, 81/2, 9. State rice 54 N 8222—Basque fined.) red with red, white, gold-color collar, Pair 2 98

[66] Supple glove leather trimmed with jet black suede makes mighty pretty 2-part harmony this boliday season. Hand-laced trim. Furned-down collar. Composition sole, ½-in. built-up heel. State rige. Sterry B (medium) 5, 51/2, 6, 61/2, 7, 71/2, 8, 81/2, 9. Wt. 1 lb. 6 oz. 54 N 8047 -- Biack Pair \$3 98 54 N 8069—Turquoise (blue-green) 54 N 8068 - Butternut (lan) .. Patr \$3 98

JJ Gay New Mexican Hayride Style Pump of supremely supple kid leather. Hand lacing, dainty cross-stitching for fiesta accents. Softly lined with kid leather. Lightweight leather soles, heels. Augest B (med.) 5,51/2,6,61/2,7,71/2, 8, 81/2, 9. State Hee, Wt. 1 lb. 6 oz 54 N 8116 - Block with white trim 54 N 8117—Red with white and block

HH Get Ready to Enjoy Heap Big Comfort when you shp into this deep-flexing leather moc, Tarseled drawstrings adjust for an easy fit, Nylon sewn, White rubber soles and heels. Wt, 1 lb, 6 oz. Stan: C (med, wide) 5, 51/2, 6, 61/2, 7, 714, 8, 814, 9, 10. State upt. 15 N 2193-drown leather, Pair \$2,98 15 N 2194 Red leather .. Foir 2 98

KK New I Holiday-mood Macs sparked with twinkling gold and silver-colored brocade, Fancy fringed collar. Genuine one-piece moe construction. Supple glove leather uppers. Composition sole. wedge heel. Wt. 1 lb. 6 oz.

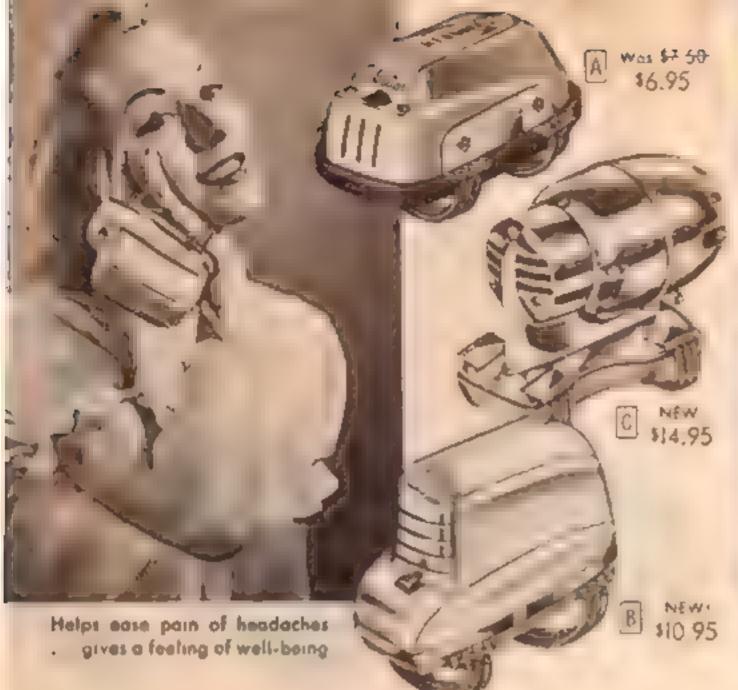
15 N 2195-Black leather...Pair 2 98

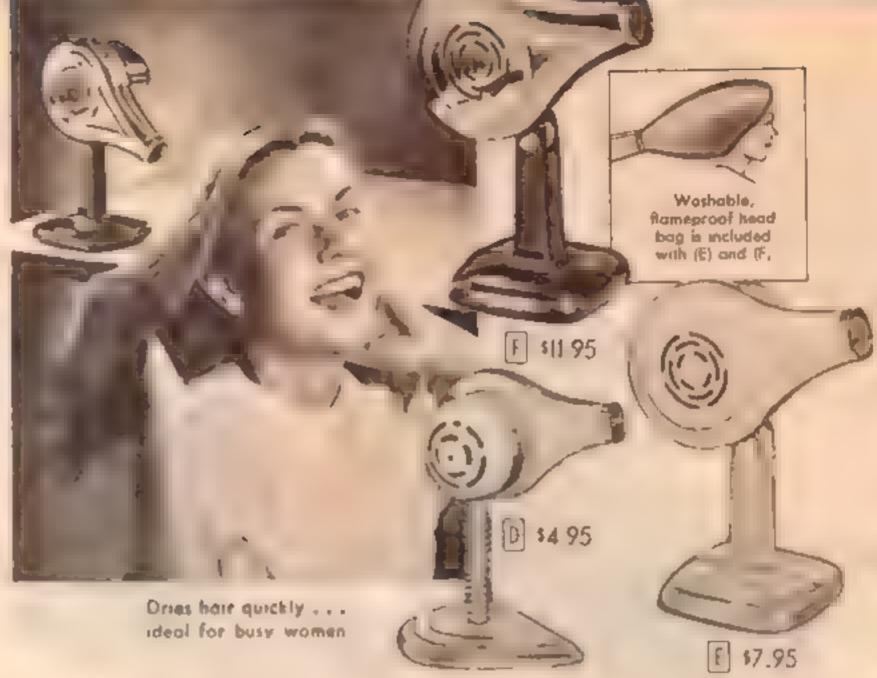
Sizer: C (med. wide) 43/2, 5, 51/2, 6, 612, 7, 712, 8, 814, 9. State size. 15 N 2318 Biock Pair \$3 98

WishbookWeb.com

Irim..... Poir \$3.98 15 N 2319--Red. Pair 3.98







GIVE A KENMORE VIBRATOR

Relaxing head-to-foot massage right at home!



Perfect for scolp workouts. Stimulates blood circulation



Helps relieve Fired muscles and improve mutcle fone

Edty Terms, page 373

Ideal gifts for any man or woman. Give healthful, relating, refreshing head-to-foot massage right at home. Produce action like that of Swedish massage . . . give gentle to vigorous treatment, according to pressure of operator's langers. The perfect way to help reneve muscular fatigue due to overexertion , , , help eliminate that "all-in" feeling and ease nervous tension. Stimulate blood circulation. Help tone flabby muscles. Ideal for scalp and hair care. Attach to back of hand by adjustable steel spring straps, Rubber pads, UL, approved, With cord, switch

A GOOD, Low-priced Kenmore Vibrator with features of higher-priced units, Smartly styled 4 %-inch ivorycolor plastic body with chrome-plated metal trim 34 N 8384---110-120 volt, 60-cycle AC, Shpg. wt. 3 lbs. \$6.95

BETTER. New, more powerful Kenmore Vibrator-Massager produces soothed, relaxed, "great-to-be-slive" feeling Aquamarine-color 41/2-in, plastic body; chrome-plated trim 34 N #390-Any 110-120 volt AC or DC, WI, 2 lbs. 8 oz... \$10.95

C OUR SESTI New, professional quality Kenmore Heavyduty Vibrator-Massager, Sold in our Big Catalog under other famous brand name for \$18.95., you save \$4.00. Most powerful Kenmore we've ever offered! Produces noothing, deep-down pulsation, 5-in, chrome-plated steel body 34 N 8391-Any 110-120-volt AC or DC, Shop, wt. 4 lbs. . . \$14 95

ELECTRIC HAIR DRYERS

Ideal for Mom..a "grown-up" gift for Sis!

Practical, low-priced gifts for any woman! Blow hot or cold for quick drying of hair, nail polish, leg make-up, lingerie, honery, etc. Each has separate switches for "on-off" and "hot-cold " Guaranteed one year,

in GOOD. Restyled, low-priced Kenmore in choice of 3 colors, Chrisme-plated trim. Detachable, rubber-mounted stand, Round wood handle. Hold in hand or set on stand to leave both hands free, Uses 215 watts, UL approved 110-120-volt, 50 to 60-cycle AC, State color pastel pink, pastel blue or ivory-color,

8 SETTER Konmore Dryer in choice of 3 colors, Includes newest shutter control plus washable, flameproof plastic head bag for extra-quick, professional drying of home permanents. Shutter control adjusts heat and air output, Dryer head talts up or down to direct warm or cold air where desired. Rubber-mounted one-piece plastic handle and base. Set dryer on table, hang it on wall or hold in hand, Uses 215 watts, 110-120-volt, 50 to 60-cycle AC, UL approved State color pastel pink, pastel blue or ivory-color with matching base.

OUR BEST Kenmore Hair Dryer . . . all chrome-plated with black plastic frim! Outperforms any other Kenmore we've ever sold. Extra-powerful 260-watt brush-type universal motor blows far more air than (D) or (E). Shutter control adjusts heat and air output. Washable, flameproof plastic head bag for quick professional drying of home permanents. Chrome-plated metal head tilts up or down, Rubber-mounted one-piece plantic handle and base. Hold it in hand, set on table or hang on wall. Any 110-120-volt AC or DC. UL approved 34 N #322-4% x7 % x9 % in high. With cord. Shpg. wt 4 lbs. \$11.95

A gift Mom or Dad will appreciate because they can save up to \$50 a year giving the family haircuts at home. It's easy to do, using Kenmore "Stand-Up" instructions. UL approved Chippers have quiet universal motor (better than inexpensive vibrator type), "on-off" awitch, 8-ft. cord, ivory-color 6¼-in, plastic housing. Work on any 110-120-volt AC or DC Sets are packed in snap-fastened leatherette cases, as illustrated, for convenient storage.

G Kenmore Clipper Set with full-size 10-watt Clipper Chipper has fine-cutting blade plus tapering and crew-cut attachments, Set also includes 7-in, forged steel shears, 7½-in, hard rubber comb, neck cloth, neck brush, can of oil and "Stand-Up" instructions, 34 N 7309-With folding care, Shop, wt. 2 lbs. 10 oz. \$15,50

OUR BEST Kenmore Clipper Set with extra-powerful 35-wott Clipper that has fine-cutting blade with constant tension . . . won't pull hairs. Same quality professional barbers use! Set also includes snap-on "butch" attachment for trums, "butch" and crew cuts, 71/2-in, fine forged steel shears, 71/2-in, tapered hard rubber comb, plastic neck apron, plastic-bristled neck brush, can of oil and "Stand-Up" instructions 34 N 7318-With folding case, Shpg. wt. 3 lbs...... \$21.95

See our Big General Catalog for more Kenmore Clippers

60 . . SEARS, ROEBUCK AND CO. BUTBERING





NEW! Glow Junior Hair Dryer 4-way control . . portable, too



Our Fine Quality Glow Hair Dryer Professional type for heavy duty

\$36.25 cosh \$4.00 down



4 pas high

awritch.



SHE'LL ENJOY THE LUXURY OF HER OWN HAIR DRYER

Check the outstanding qualities of our brand new multiple-use economy priced hair dryer;

- 1 year guarantee against defects
- · 4-way-switch adjusts on-off-hot-cold
- Portable—so lightweight the can move it quickly and easily to desired location
- · Compact—takes little space, easy to store
- Versatile—use on table or any other flat surface or attach to wall if you prefer
- Many uses—special slots for efficient drying of her lingerie, bose, nail polish

Gives her the benefits of fast, economical hair drying in the convenience of the home. Adds a bright note to any room, , bronze color metal stand, white flexible plastic hood. UL listed. 110-120-volt, 60-cycle, AC-DC.

&N 6187—Shipping weight 3 pounds. ONLY \$16.95

Features 3 speeds, extra-fast drying action and 3-year guarantee against defects in material or workmanship s., at a low monthly payment of \$5.00

- . Uses only 35 the current an electric iron needs
- Double heating element gives her cold, warm or hot air with just a flick of the switch
- Heavy metal stand telescopes for easy storage, requires no permanent full-size standing space
- · Heavy-gauge steel hood is adjustable, sturdy
- Excellent for drying delicate fabrics, hose, nail polish . .
 she'll find so many their for it

Frees her from long, tedious hair drying. Helps eliminate colds caused by exposure of wet hair. Hood in medium gray "crackle" finish, tilts, eliminating awkward binding. 110-120-volc, 60-cycle, AC only. Uses 400 watts. UL listed. \$4.00 down, \$5.00 monthly

7 excellent reasons why it's our finest hair dryer:

- · 3-year guarantee against possible defects
- Pink plastic rim . . transparent so she can see clearly, no feeling of being closed in
- Turquouse metal bood and stand . . so distinctive in appearance, so pleasing to the eye
- Fast drying , . 3 speeds plus "air-flow" system of distribution make it a leader in hair drying
- Funger-up hood tilting . , scientifically balanced hood can be tilted with a minimum of effort
- · Convenient up and down height adjustment
- Heavy-duty motor—sturdy, superbly efficient for rugged beauty shop work as well as home use

UL hated 110-120-volt, 60-cycle, AC only. Shipped freight, express or truck So outstanding, jet only 17 50 down, \$7 00 monthly on Sears Easy Terms

8 N Mo105---Shipping weight 58 pounds....Cash \$73.95

Add a Glow Hair Dryer to your Sears Easy Terms order. It is so easy to think the way Just order items that amount to \$20.00 or more and pay for them the convenient way — only 10% down and small monthly payments. It is complete information, simply relet to the green pages in this catalog



Shoving comfort will be hers with the LADY SUNSEAM

She'll enjoy new freedom from nicks and cuts this safe, gentle, quick way Wonderful at home or for traveling

14.95



Quick, gentle hair drying for her with the new SUNBEAM

from hand for concentrated drying of hose, finger nail polish, etc.



Regol Jewel... so glamorous in pearl-like plastic with rich rhinestones and gold-color metal design. Two heads for shaving efficiency. With its own tany 22K gold-plated metal adapter for under arm shaving. UL listed, 110-120-volt, 60-cycle, AC only. State color pink or turquoue. Gift boxed.

8N 9077-Shipping weight 12 oz. ONLY \$6.95

For feminine shaving luxury, the twin-head Lady Sunbeam

So delicately compact and utterly feminine looking. . it fits eight in the paim of a dainty hand. With one shaving head finely ground to shave her legs . . the other head designed for underarm use. A feather-light stroke leaves her legs and underarms soft and smooth

Try for 14 days by simply ordering in the regular way. If you are not completely satisfied, return for a refund, UL approved, 110-120-volt, 60-cycle, AC only. Gift boxed. In 3 high-lashion colors. Please state color assisted black, pink or turquoise

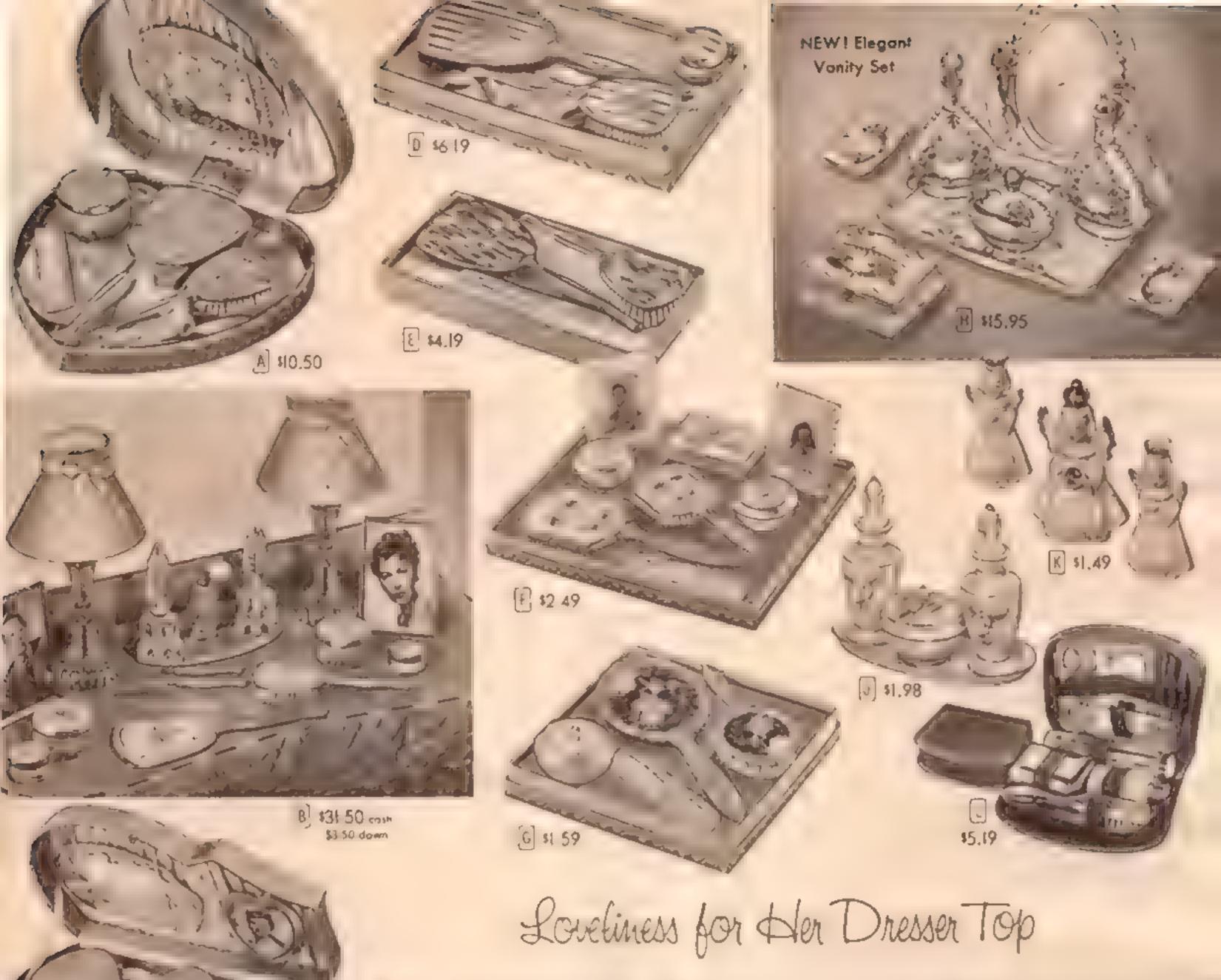
8 N 7200-Postpoid, IShpg. wt. 1 bJ., \$14.95

New! Introducing the Sunbeam Controlled Heat Hair Dryer

Dries the hair exceptionally fast because warm air is scientifically concentrated where she wants it., on the hair. Regulated air passes through tiny openings inside the cap, then gently directed through the hair. Regulator for hot, medium, warm, cool, off

Streamlined modern design, gay colors. Sturdy plastic base with soft, flexible plastic bood. Leaves bands free. UL listed, 110-120-volt, 60-cycle, AC only. 350 watts. State color turquouse, pink or yellow. Only \$2.50 down, \$5.00 monthly (Shpg. wt, 3 lbs. 12 oz.)





Save on Glamorous Tissue Box



2 for \$2.49

C 120 95

Features 24% to 37% Price Cut! Imported from England

Grant price cut makes this loorly container even more destrable! Supe 49c on one, \$1.47 on two! Adds beauty to the decorof her room . . makes it so easy to keep tistues at fingertip reach. Easy to refill .. hanged top for timue macruos. Multicolor floral print on squa blue background. Heavy-gauge metal , , expertly crafted. Size 1036 x536 x23/6 inches. Shipping weight each I pound

8 N 2161 \$1.49; 2 for \$2.49

62 . . SEARS, ROEBUCK AND CO. 1984

A Lovely Loce Dresser Set. Jeweler's bronze metal trim with cotton lace backs. Heart-shaped hinged gift box contains 5 pieces: 10-in, plastic brush with aylon bristles, 7-in, plastic comb with metal top, 13 %-m. muror, powder jar, cream jar and mirror-perfume tray Source color pastel blue or punk

EN 09060-Shop, wt. 5 lbs. .. \$10.50

8 Our finest Dresser Set. Magnificent ensemble for the place of honor atop her dresser. The sweetheart goft that is certain to make an impression!

Genuine jeweler's bronze in gleaming gold and silver color with delicate pastel floral designs, 17-pieces for her grooming and manicuring pleasure, 1314-its, entiror with beveled glass, 7-in, plastic comb with metal top, 9 %-in brush with nylon brutles, 2 powder jars, 2 cream jars, 2 (5x7-in.) picture frames, 414-in. glass stomizer, glass tray, 2 (7%-in) perfume bottles, 8-in mail file and 634-in cuticle pusher, 2 (14-in, high) hurricane lamps of hobbail glass complete with dainty pink lamp shides, UL listed. 110-120-volt, 60-cycle, AC-DC. Buy on Seven Eary Terms . . \$3.50 do . \$5.00 ma. 8 N 09062-Shop wt, 12 lbs., Cosh \$31.50

Renaissance Dresser Set. Captures the distinctive grace and beauty of famous Renaimance art. Gleaming seweler's broaze with gold and giver color, pastel floral designs, Contains 7 pieces. 13%-in, mirror, 7%-in, plantic comb, 10%-m. brush with nylon bristles, 4-in, diam, hand-painted china trinket box, 11-in, tray, 514x6-in, picture frame and 914-in, file with metal handle

8 N 99061 - Gift box, Wt. 6 lbs. . . \$20.95

Sparkling Silver-color Oresser Set designed to dazzle your fair lady. Polished aluminum to simulate silver plate. Engine turn design. Will enhance any room decor. 13%-in, mirror with beveled glass, 7-in, plastic comb with metal top, 934-in, hrush with auton briefles and glam cream jaz with metal top. Acctate-satin lined gift box.

8 N 9059-Shpg wt, 1 lb. 12 oz \$6,19

Lustrous Dresser Set. Delight a lovely lady with its rare draign. Dazzle her with gleaming gold-color metal. Dark stripes on pastel background overlaid with gold-color emboured Britismica tion decoration, 3 items to keep her well-groomed: 10-in, brush with nylon brutiles, 8-in, plastic comb with metal top and 13x5-in, oval-shaped murror with beveled glam. Gift box

8 N 9058-Shpg. wt. 1 lb. 8 oz.\$4.19

F Pleaste Dresser Set. Imagine . . you get 8 grooming ands made of sturdy long-lasting plastic at this low price! Buck of both brush and mirror are trimmed with gay floral designs. Set contains 1016-in beach with nylon bristles, 736-in, comb, 1736x51/2-in, mirror, 2 (3)4-in.) powder jars, 514 x 314-in, jewelry box and 2 (5)/(x4)/2-in.) picture frames, Crystal clear color. Gift box.

8 N 9057-Shop, wt. 2 lbs. 6 oz......\$2.49

G Thrifty Plastic Dresser Set. So low priced for durable plante! Colorful romantic scene trims mirror and bruth. 4 Hems. 9%-in brush with nylon brustles, 7%-in. comb, 13%-in, mirror and 3%-in, powder jar with cover, Amorted clear, pink or blue . . no choice. Gift box.

8 N 9056—Shog, wt. 1 lb. 5 ez. . . \$1.59

Our Finest Chino Dresden-type Vanity Set. She'll adore this elegant set, claborate Dreaden design, Intricate raised pastel floral pattern on a pink ground Contains 8 treasures to grace her dressing table: 10%-in, tray which holds a covered powder jur, 6 %-in. Bagon atomizer, 634-in, flagon bottle with stopper top for perfume or cologne, hinged eignrette box, 2 (4x214-in) dainty sub-traviand an oval frame mirror (7% x8% in) set on a metal stand.

Perfume and Powder Porcelain Set. So utterly fragile looking, yet wanderfully practical, too. White background with authentic-looking partel color roses and contrasting leaves, goldcolor designs. Two 5-in, bottles with stopper tops for perfume, cologne, ctc.; 21/2-in, diam, jar for powder, cream; 655-in, matching tray holds containers. 8N 09109-Shpg. wt. 3 lbs......\$1.98

Angel Motif Forceloin Set. For your own "angel," 3 "heavenly" containers: 4%-in, center figure opens at skirt bottom to reveal a powder compartment, Side figures, 4-in. high, have crowns which come off , , use inside for perfume. White with gold color.

8 N 09110-Shpg. wl. 1 lb..... ONLY \$1,49

[] Ladios Travel Kil, Gennine red leather cipper case with grooming essentials . . exceptional value at this price! Mirror, plantic comb, lucite handle hair brush with nylon brittles, nail seissors, nail file, red plastic handled pusher, and cleaner and knife, tooth-brush holder, soap box with metal cover, perfume bottle, (24c Federal Tax meluded.)

8 N 9437E—Shapping weight I pound \$5.19

Do your Christmas Shapping early from the wide assortment on these pages. Add on to your Easy Terms order



Glass Rafill, Creatist special force with Glass Rafill, Creatist special force of plastic frame. If original glass breaks use retill incl. Plain sides copper flushers for tarnish resistance, 6 h x 13 h, in 6 N 6280—Shipping weight 2 pounds, \$3.39

B Giant Size Hand Mirror with Lucte frame, Twisted handle, 8-sa, magnifying, plain sides., copper flashed 8 N 6270—Shpg, wt. 1 lb. 4 oz.,.... \$3.29

Porceloin Buck Hand Make-up Mirror with hand-decocated Boral deugn feweler's bronze frame, 5%-ench magnifying copper-back mirror 8 N 9067—Shop, wt. 1 lb. 2 oz . \$4.25

Hand, Stand and Hanging Mirror.
Adjustable for any of 3 uses, 6-inch magnifying and plain index. Copper backed for long service. Attractive bright peweler's bronze frame.

BN 9072—Shipping weight I pound, \$5.25 BN 9073—Like above, except sparkling chrome plated. Shpg. wt. 1 lb. 5.25

Our Finest Bross Around the Neck Mir ror. Gleaming polished brass frame Imported from Western Germany 514-inch size . . one side magnifies, other plant Permits freedom for both hands Folds to 12% inches, Copper back

8 N 9065-Shipping weight 1 pound, \$8.25

Our Finest Lucite Around-the-Neck Mirror. Copper flashed . . resistant to tariffiling. 7-th. place, magnifying sides 8 N 6289—Shop, wi 1 lb. 8 oz. . . \$5.29 8 N 6279—tike obove, but smoker size, 5%-Inch diameter. Shop, wi 1 lb., . \$2.49

G Aluminum Acound-the Neck Mirror Delicately tinted frame 51/2-joch magnifying, plain sides. Folds to 131/2 in. State rose, blue or gold color.

BN 9064—Shipping weight 1 pound. \$4.25

st 02 to \$3.02 Discontinued Hugher brushes sold nationally at former maintained prices of \$3.00 to \$5.00. Nylon brushes with firm white nylon bristles Some conventional professional style others half-round. , all in clear transparent, blue or cose color no or a 8 N 9405—Shop, wi 6 oz Eoch \$1.98

Performe Boille, Lovely hand cut lead crystal. Dab perfume on with stopper top. An exquisite accessory, Wt. ca. 6 oz 8 N 9106-4% in. Each \$1,29, 2 for \$1.98

Perfume Atomizer Dainty porcelain with love visual design. Butbless type... no rubber or net to wear out \$ N 9107-3% in Shop wt 8 oz ... \$1.49

Presto-Mat* Atomizer, Luxumous trim of gold-color threads, rhine-stones, menulated pearls, gracefully shaped glass. Just press for must spray 8 N 9108-3% in Shop wt 8 oz... \$4.98

M Mirror Venity Tray, Revolves to being any item to your fingertips. Gold color metal forms dainty edging Non-marking felt tips, Ideal base for perfume, cologne bottles, etc.

8 N 9114-Diam. 11th In. Wt 8 oz. . . \$5 25

N Boov Kit. 7-in, plastic gupper case holds comb, nylon-brustled clothes, hair brushes. Associed gay designs. (3c Fed tax included.)

BN 9007E-Sh coing we mi 5 ounces, \$1 Or

P Imported Royal Sweden Brish and Comb Set. Professional-type blande wood 6-in brush . . tidted with a blend of natural bristles and nylon 6-inch handmade simulated tortoise shell comb 8 N 9008—Shipping weight 1 pound. \$4,25

Dob Tray Set, [vory-color tray holds comb and nyion-bristled hair brush . . all plantic, Tray 9 1/4 1/4 1/2 1/4 inches 8N9359-Wi eq. 1 th. Set \$1.15, 2 for \$2.09

Miniature Brush Kit. Imported from Germany, Genuine red leather sipper case Manieure actuors, tweezers, file, nail pusher. Plastic-brustled clothes brush forms bottom. (Sc Fed. (an incl.) 8 N 9393E Wt. oo. 8 oz. Eo. \$1,00, 2, \$1,79

Jewellte Brush and Comb Set by Prophysiac-ne Backs of plexicles, reminduced much standard state. Notice histories, 844-inch brush, 735-inch comb. State color crystal or onyx 8 N 9011—Shipping weight 10 ounces \$3.50

Mirror of Cosmetic Box matches accessories at right. 6% x9% x3% in Mirror on cover, removable tray, hinged top:
8 N 9115-Shpp. wt 3 lbs. 4 oz . . \$5 50

AA) Combination Chignon Ring or Bracetet, Adorns her tremes or wrist . . (rold-color metal with simulated pearls 8 N 9531E—Shipping weight 2 ounces. \$2.50

BB Combination Pany Tall Clip or Bracelet, Lake (AA), but narrower 8 N 95325—Shog, wt. 2 oz . . \$1.10

Headbands below fit all head sizes.

CC Rhinestone and Simulated Pearl Headband Aids an elegant note to her conflure. Set on alver-color metal 8 N 95368—Shipping weight 4 ounces \$4.95

DD Simulated Tortoise Shell Headband with Faceted Rhinestone Tries. Slim, delicate to grace her fashionable hair-do 8 N 9535E—Shipping weight 2 dunces. \$1.98

ter to use you desire. Wear many ways

8 N 9533E—Adviroble. Wr 7 oz. .. \$1,10

FF Decorated Combs of simulated tortone shell with rhinestones, Fancy shape...wear at aides, etc. 3½ in. long. 8 N 9534E—Shop, wt. 2 oz....Poir \$1.10



\$2.79

Wastebasket \$3,25

Save 65c on Lovely Set

Blends with ony color scheme

Save on Sell ONLY \$5 39

tive her glamorous accessories to entince any room, 11x54x2½-inch box his fiberboard base. . . swings out for rection of tissue box. 11¼-inch diamrier basket

Mirrored Thise Sox, Non-marking felt pads.

B N 7144—Shpg. wt. 1 fb. 8 az..... \$2.79 Mirrored Wastebasket, Round chape B N 7145—Shipping weight 3 paunds, \$3.25 Set of Tissue Box and Wastebasket B N 7146—Wt. 4 fbs. 8 oz. Save 65c. 5.39

BL PAGE 63 .. GIFTS



Adorable gifts with wide appeal, imported Swiss movements

Munical Trophy Hands. If your born had that them down on safari themselves, they couldn't be any prouder. , these that the uniform is a tribentic. Add the uniform to "dem." Perfect matrots" for boy scouts, clubs. e. Made of a combination of pile fabrics, felts and furs to best reproduce the ani-

Made of a combination of pile fabrica, felts and furs to best reproduce the animal. Ground cork attiffing. Plywood shield mounting with permanent faitening. Shields stained, was steel and drilled., all ready to hang 85 inches Shipping weight 1 lb. 2 or

- A] SN 9144-Bear Head plays "Bear Went Over the Mountain", \$7.25
- B 8N 9140-Tiger Head plays pocular \$7 25

\$5.25

- 8 N 9139—Buffala Head plays "Hame on the Range." \$7,25
- Di Musicol Tiger Rug. Let your "big game hunter" show off with this authentic-looking prize! Rolling movable eyes, plastic whiskers add further excitement. Plays lively "Tiger Rag." Features supper opening for storing paramas. Cotton-backed rayon plush. 33 inches lung

BN 9142-Shop wt 1 lb. 14 oz \$5.19

- has a tail like none you've seen! Just wind it... a lively children's time plays, pup rolls over and over Floppy ears, button nose for an impush look. Honey color rayon plush, cotton backed 13-in BN 9124—Shop, wt. 1 lb.... \$4.19
- Twist her tail and amazing things happen! Tabby tumbles over and over in a frisky mood as children's tune plays. Cuddly soft to delight boys and girls. Rabbit fur with assorted markings. 8 in 8N 9149—Shop, or 1 to 4 og ... \$5.49

Musical Don on Pillow makes bedtime so appealing ... your tykes will en willingly. Tally colored 7½-in, dog has thick rayon plush coat with cotton 1... have Matching 9½-in square pillow 8 N 9154—Shop wt 2 lbs....... \$4.29

If you know any Mousekeleers fant, thrill them with their very own authenucally dressed Walt Daney playmates

The gay theme song of the Mickey Mouse Clob identifies each one. All are made of cotton-stuffed rayon plush except (h.) which is foam subher-stuffed

- Musical Mickey Mouse with a familiar grin on his vinyl plantic face, Leath-crette cars and tail. Black with gold color 8 N 9136—14 in. Wr. 1 lb. 4 oz . . \$7.25
- Musical Danald Duck in a deviloh mood Blue and white striped cotton outht. Jingle bella tinkle on his chest 8 N 9135—13 in toll Wt. 1 lb 4 oz. \$7.25
- Munical Dumbo. The fiving elephant, "ready to take off in his best "dudt". Sports a gay felt pom-pom hat, tuffled collar Gray with white, 14 in. tall. 8N 9137—Shop, wt. 1 fb. 4 oz. ... \$7.25
- Musical Sitting Pluto. Big black eyes and floppy tail... sure to endear him to you. Leatherette collar, gay red felt tongue. Gold color with black, 10½ inches tail

\$ N 9156-Shop, wt. I lb. 4 oz., ... \$7.25

Nate for Last year each max \$5.79. Shades of the Wild West! A brave combot with his Palomino pony, a daring Initian with his Western Pinto Indian tune and "Home on the Range Inthese the Western motif Hand painted, authentic looking Break-resistant plantic . . 9 in. fall

- Montest Cowboy-on-Horse. Equipped with 2 "six" guns, a sharpshooter rifle, form-fitting authentic Western siddle, jaunty hat, all stordy plastic 8 N 9285—Shop, wt. 1 lb..................... \$4.69
- really shoot, tomahawk and knife are usable. All of harmiem plants. Renother and wool blanket complete gear 8 N 9475—Shop wt 1 lb....... \$4.69 Musical Revolving Doth (R) and (S) enchant your junior min, Movable arms and head... eyes open and close 7½-in tall doils are appropriately dressed. Shipping weight 1 lb. 4 or
- R 8N 9395-Nun Doll plays reverant melody, "Ava Maria"..... \$3 49
- S 8 N 9076—Bride Doll with mohair wig plays "Here Comes the Bride". \$3 49
- Municol Sleeping Doll. Bunny-type doll, snothing Juliaby . . . aleep tempters, Body of rayon plush, cotton-stuffed, molited plastic face, Acetate satin pillow and bow trim. State pink or blue

8 N 9029-11 in, Shop, wr 1 lb.... \$5.19

Musical Steeping Pajama Cat. Who can result sudding up with luminously-soft kitty...all curled up in sleeping position? Jingle belt in tail, Plays amorted romantic tubes. Large supper pocket for pajamas, etc. Gray upped rayon plush with pink trim.

8 N 9132-21 in. long. Wt 2 ibs. 8 oz \$9.50

64 . . SEARS, ROEBUCK AND CO. BL.

Watch them twirl pround

Musical Dog Chasing Cat

Who's channg who? Such playful antica

by these two as they merrily circle

around and around. Adorable tan and

white kitty followed closely by pastel

color puppy in a fruky mood. A tmy

twist of the metal bar suspended from

plastic base atarts them revolving gently

Both animals have rayon plush coats

first quality cotton stuffed. So cuddly-

soft, your wee open are bound to adore

them. They'll love to show off with this

musical duet to their friends, Lively

music adds to the merriment, 6 in high

8N 9138--5hipping weight 1 lb. 4 oz. \$5.25

to gay children's tune.



A Musicol Decunter. Plays cheerful melody as you pour. Glass fired with thread-like arrands of genuine 24K gold . . fits into an anodized aluminum lantern frame. Converts into decorator. lamp. 26-or capacity. 11 1/3 x4x31/2 in B N 9127-Shpg. wt. 2 lbi., .

[g] Muncol Stein, Bright multicolor pottery with gay figures and scroll work embossed. Plays drinking songs when lifted. Hinged pewter lid, finger bracer. ½-hter capacity, 4¼ x10 in 8 N 9125-Shpg. wt. 3 lbs..... \$10.39

C Musical Candy Oak: Elegantly decorated with imitation jewels in pink "Indy shipper" ornament on lid, goldcolor trim Ebony black modern deugn . . made of enameled spun zinc with glass liner, 7-inch diameter at top, 4%-inch base

BN 9129-Shpg, wt. 2 lbs, 12 as, \$10,29

[n] Musical Teapor stacked with its own creamer and sugar dish . . for use separately, too, Plays "Tea for Two" when lifted. White grazed pottery with red, green and yellow Boral background Teapot holds 6 cups, pitcher 1 cup BN 7036-Shop, wt 3 fbt... \$8.49

E Musical Clown Hood, Amuses baby as it gaily revolves. Soft rayon plush, white face with brightly oil of feltevebrows and wide, granting mouth, plantic eyes , , topped by a perky felt hat Use cord to hang in crib, too

s Mosicul Tembler, Bright tune, adorable nursery decal . . delight baby while he drinks, Holds 4 oz. milk, ruices or other baby liquids. 5-in. plasne tumbler in dainty pink and blue 8 N 9527-Shpg. wt. 8 oz...... \$3.19

BN 9122-Size 7 in Wt. 1 ib. .. .\$5 19

[6] Musical Fooding Dish, Numery hane plays as dish slowly revolves . . intrigues baby. Dainty pink phatte dish on blue base. 3 compartments for separation of balis's food courses, Ideal companion item for Tumbler (F) 714 and de

EN 9118-Shop, wt 8 dz., . . . \$3.19

| Musical Pillow. Exquence embroidered organdy with lace ruffle to pamper baby ... soft music to full him to sleep P liow stuffed with new cotton batting State color pink or blue. Size 15x19 in 8 N 9119—Shpg. wt. 1 lb \$5 19

Musical Powder Boxes. Special purchase makes this assertment available at this low price! Play appropriate romantic tunes. Spun ribe, simulated jewel trims Large .. bases from 5 to 5 % in. Assorted shapes, axes, partel colors—no choice 8 N 9097-Shpg. wt. 1 lb. Each \$3.59

K Musical Swise Chalet Bank, Inspires thruft . . music plays only when coin (penny to half-dollar fits) to dropped through coof slot. Brown wood painted to look like a home in the Alpa, 4 in, high 8 N 9035-Shop, wt. 1 tb ... \$4.19

Mesical Phone Bonk, Novel pay sta-tion style . , for wall or stands upright. Gay music from hand crank on ride. Dial really works. Com slot for use as bank. Bright red and vellow praise Size 815x335x24.

8 N 9134-Shog wt 1 lb. 4 c \$2.79

Ministel Cigaratte Son, Push button * release . 6 doors open and revolve while cheerful music plays "Two Corettes in the Dark" and "Smoke Cells is Your Eves " luner pockets hold cigarettes. Rich black plastic, 71/2 in, high 8 N 9355-Shop, wt. 2 tbs 8 oz .. \$10 98

g Minical Cigarette Lighter, Personalize with engraved initials. Plays lifting music when lit by slight pressure of hottom button [ewelers bronze in gleaming gold color, Fills easily. Tiny size 205 x1 % x35 in. State I contrali-

\$ N #9581-Shop, wt 10 oz......\$12 95

p. Musical, Fancy Powder Bax, Its beauty will grace her dresser' Lavish imitation jewel ornament on hd, gold-color trim. I ustrous enameled spun sinc Matches Candy Dish (C) 5-in, diam it top, 3 %-in, base. State roler black or tvory 8 N 91 I 6-Shpg. wt. 1 lb. 4 oz..... \$6,19

gi Musical Smakers Barbaeva. Novel barbecue grill and fireplace forms ash tray, stand. Place eigarette in tray moke comes out of chimney. Plays "Smoke Geta in Your Even." Simulated bruck 8 4 x4 15 x 3 16 in

8 N 9128-Shpg. wt 1 tb, 14 az ... \$7 39

,gl Musical Revolving Cake Plate, What a rare way to celebrate! Plays "Happy the thirday." Powder blue plastic plate has non-skid top . , holds cakes up to 12-indiameter

8 N 7191-2 4 In high, Wr 12 oz. \$2 39

Musical Dancing Doll Couple. Saw \$1.00 Last year \$5.50 Charming trair in formal dress entertain while remantic somes play. Covital clear plante dome protects from dust. Simulated carved ivory-color plastic base, knob-

8 N 9131-5 % in high. Wt 1 lb ... \$4.49

yl Musical Pursa. Jaunty shoulder strap rivle will delight your jumor miss Plays cheerful children's tunes. Gav. mus cal note motif in gold-color metal Adorable two-tone assorted colors in plarne Handy map clasp 5½x3½x5¼+ inch (9c Fed. tax included)

8 N 90395 -- Shop, wt. 1 lb. 4 oz., . \$3 19



It's fun to learn with a Musical Revolving Globe

As your youngsters twirl the globe, they can view any section of the world. The hirely "School Days" plays at frame and globe revolve . . adds a festive note to their own school day studies. They'le watch the world go by . . learn geography with a globe, the most accurate way to study the earth. Full world represented in proportional scale, bright colors Sturdy, metal globe and base. Attractive enough for the place of honor on a desk top leav music transforms it into a really different educational device. Fine for boys and girls, 6-inch diameter

BN 9032-Shpg. wt 2 lbs..... \$5.19

AL PAGE 65 ... MUSICAL NOVELTIES

WishbookWeb.com



Entrance her with these Musical Jewels

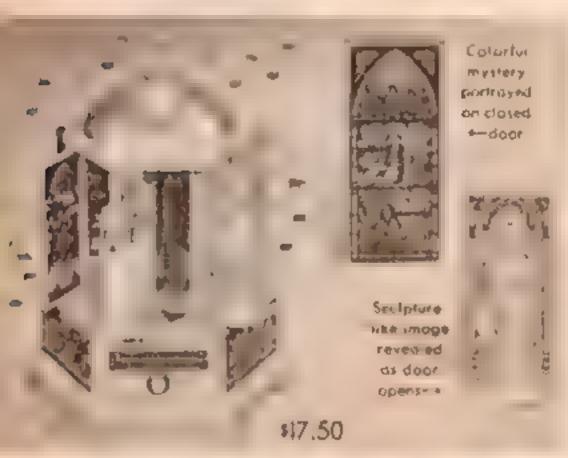
AA Combination Musical Charm Necklace and Bracelet, Spereal purchase at this low price! Christmas, 1955, a similar bracelet or necklace alone sold for \$6.95. Now, that exceptional low price just in time for the holidays! She can wear this lovely charm to encircle her throat or to grace her wrist .. two chains of different weight included for versatile use I sun, delicate chain is designed for wear as necklace beavier 7-in, chain is styled for an eye-catching braceles Genuine Swim music unit in charm plays a romantic melody .. adds to the delight she'll experience on receiving this distinctive gift, Gold-color metal detachable charm has dazzling, brightly colored imitation jewel center more with rich rhinestones surrounding it. Polished brass link chains. PriexPrie in charm.

8 N 9055E-136c Federal Tax included.) Shpg. wt. 4 oz.... \$4,25 (BB) and (CC) feature gleaming modern design in bright silver color on gold-color metal case, Imported Japanese rausic units add additional glamour to these popular in comories as they play favorite romantic melodies.

B 81 Musical Curry-off, Luxurious fastion accessory! Stake chain handle. Closed powder holder with puff, comb, " lipstick holder. Generous full-cover size mirror for her convenience. Bottom section has eigerette holder with chp.

8 N 9121-5:20 3x31/js inches. Shpg wt, 1 lb

Avereof Comport plays lovely tune as hd is hired. Muse-cal attention-getter for her touch-up moments. On-off switch. Puff and after, Exquante, yet low priced! 8 N 9120-Size 234x236 Inches, Shpg. wt. 6 oz.,. \$5.25



Proy together at the Family Shrine

At the touch of a finger, rause and movement begin. The 15 mysteries, portrayed by a famous Biblical artist on the revolving doors, disappear from view . . images of Virgin Mary, Sacred Heart of Jenus, St. Anthony, St. Joseph and Infant of Prague and a pocket with holy water vial are revealed. Touch again and with the last strains of "Ave Maria," the mysteries of the rusary reappear, 14 stations of the cross framed around base. Truly inspiring , , designed to stimulate home prayer. An approved booklet is included ... contains history of the courry and stations of the cross, Ivery-colorplastic. Deluxe 22 note Swut music unit.

8 N 9037-10 in, high, 6 /Julin Wide, Shog, Wt. 3 lbs. 9 oz. \$17.50.

66 . , SEARS, ROEBUCK AND CO. sat.

Give the Joys of Music

Select Musical Jewel Boxes, Jewelry, Religious Items



ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

These delicate musical movements are expertly made and imported from Switzerland (unless otherwise specified): Swiss craftsmen are known for their skill with intricate mechanical devices. (Jewelry shown is not included.)

Musical Jewel Boxes in our biggest assortment ever? Play romantic tunes

Popular size at an economical price! This low price is possible unity because of a special purchase. Space for all her jewel treasures. Self-rising accessory tray and large bottom compariment give ample room for her jewels. Calf-grained simulated leather in rose color. Rich looking gold-color tooling trim. Smooth rayon velvet and astro lining forms a cloud back-drop, B N 9089-7% ±576±3 in, Shog wt. 1 lb. 4 oz.... Only \$3,79

24K Gold Tooling for rich accents. Up-swing tray for easy access. Ample room for earrings, bracelets, necklisees, etc. Stardy wood construction, reprocessed leather covering. Smooth rayon velves and acetate ratin iming serve as a foil for her treasures. Brass-plated luck with key. State habt blue or ivney

8 N 7416—Size 7x51xx215 In. Shpg. wt. 1 lb. 12 oz., , \$5,25

Dua-purpose Jewel Box and Monicure Set, Now, 5 of the most wanted manicure implements . . in lovely amulated leather jewel box. Help her care for her hands . . they'll look even more beautiful when she weatt her genus. Roomy bottom compartment, Striking ivory color. Acetate satin lining. Gold tool trans.

8 N 9096—Size 7 /5 x6x4 /5 in, Shpg. wt. 2 lbs...... \$5,25

Personalized with Initials. Four individual carring compartments in each of twin trays. Trays are self ruing, durable steel. Gold-color tooling trim, Rayon velvet and acetate satis lining. Lock with key, State 3 gold-plated metal unitials. State color choice black with gold-color lining or ivery color with red lining.

8 N 9100-Size 10+7+3 5 inches, Shop, wt. 3 lbs.... \$8.25

The Oriental Queen, Imported from Japan, Follows current trend toward elegant Far East influence. Features exquisite landscape design, mother-of-pearl inlay, mirror paintings .. all of delicate hand craftimanchip. Rich silk and rayon brocade lines 8 drawers. Authentically-dreued Geisha doll revolves to "China-Night." Black lacquer finish, wood construction.

8 N 07196- Size 121/2=10 /2=51/2 in Shop wt 6 bi \$18.95

Personalized, large size and luxurious. Wealth of separate acctions; top self-many carring tray, 3 sections underneath with separate earning trays on each side, plus full-size bottom drawer, Rich 24K goldtooling trim. Deep pile rayon velvet lining. Simulated leather. State 3 gold-plated metal initials for a personalused touch. Large top mirror. State color svory with pink lining, cone or wine with matching linings.

8 N 9105-Size 14x8 /4 x4 inches, Wt. 4 lbs. 8 ez., \$16.50

Dancing Couple parouettes . . their legs actually move while romantie time plays. Padded stinulated leather has 24K-gold tooling trim. Deep pile rayon velvet lining, acetate saith lid. Self-rising twin earring trays automatically swing out to ades. I generous compartments, State color tvory or rose.

Sove \$1.00 ... Polshed Wood, Contemporary design. Self-rising tray has earring bar . . bottom drawer holds pins . . large main compariment for larger jewela. Special deep-pile rayon velvet beijn protect jewels from tarnahing. Full "undercover" mirror, State finish walnut or blonde, 12/6x74xx5 4 in.

8 N 7180-Shop, wt. 4 lbs. Was \$11.95. Now only \$10,95

Streamined and special features holders for 6 necklaces plus 16 individual compartments for earringi. Also, full-tize hortom drawer divided into 3 sections for pina, brooches. Wood frame covered in plastic amulated leather. Lined in rayon valvet and acetate satur. Gold-color tooling trims top and sides, State refer tvory with pink lining or rose with rose lining

E N 9320-Size 12/5×814 x314 In. Shpg. wt. 3 lbs.... \$10.25

K The For Fost Princess, Imported from Japan. Delicate hand painted gold-color design, intricate mother-of-pearl inlay and Japanese scene on mirror . . all hand crafted. Rich silk and rayon brocade lining adds a luxurious note. Black lacquer fious on wood construction. 5 drawers and 2 top compartments for her treasures. Micror in lid. Plays "China Night."

B N 07195---Size 131/2:61/4:41/2 in Shop wt. 4 lbs. \$12.95

(NOTE: Jewelry shown in jewel boxes above is not included)

Especially Suitable Catholic Gifts

Hum Doll Resery Son. Authentically-dressed min doll, has a sweet, serene expression. Adorna goldcolor base of spub metal; thiny base contains velour lined rosary compartment. Imported Swim movement plays inspirational "Ave Maria," so fitting a melody for this gift. Attractive doll stands 1034 in, high Base 45(-in, diam, (Rosary not incl.) What an especially appropriate gult during this boliday acason . . for friends and relatives of all ages.

B N 9145-Shipping weight 1 pound... \$6.25

ill filmingled Madanna and Resery Box. Simply plug in wall socket, turn on switch and concealed light goes on. When resary drawer is opened "Ave Maria". to beard. Hand-painted translucent plante Missionna tights and takes on inspiring glow. Gold-color base of spun metal contains velour lined rousty compartment. Imported Italian rosary included, 3-watt bulb, UL approved, 119-120 volt, 60-cycle, AG only.

N 9586---11 in, high, 41/4 In, dram, Shpg, wt, 2 lbs., . \$10.25

Rosory Box. A truly different gift with its soft, felt inced covary compartment. Constructed of attractive jewelers' bronze ... gleaming brightly. Cover picture of Madonna in soft pastel colors. Imported Swiss movement plays appropriate "Ave Maria" when lid of rossry compartment in lifted. 4-inch diameter base. Such a thoughtful Christmas-time gift for a religious friend or relative on your lat. (Rosary not included.)

Virgin Mary Combination Scacelet and Necklace, Use delicate 1634 m. chain of polished brain links to wear as necklade or use 8 in, heavier chain to faiten on the wrist as a bracelet. Square medallion holds heart-shaped picture of Virgin Mary covered in transparent plante, painted in dainty pastel colors and surrounded by 11th thinestones. Detachable medallion is gold color, measures 13/14x15/14 up., features imported Swim music utut which plays "Ave Maria."

8 N 9031E-154c Fed. Tax included.) Shop, wt. 4 az...\$5,98

Appropriate Protestant Gifts

Dilluminated Scripture Plaque. Features full, accurate " scriptural text of The Lord's Prayer, Swim music unit plays "The Lord's Prayer," Gothic-styled background with gold-color frame on durable metal. White cerninic figure of two sheep in foreground. Use as night light or decorative piece, Includes 7-watt bulb. UL luted, 110-120 volt, 60-cycle AC-DC, 6-fr, cord 8 N 9147-Size 10x8 inches, Shpg. wt 2 lbs, 12 oz.....\$7,98

Seripture Box, Cover is decorated with graceful carving of paulin 119,105; "Thy word is a lamp unto my feet, and a light unto my path". Attractive box is made of plastic simulated French walnut. Imported Switt music unit plays hymn "Standing on the Promises." Roomy box holds 366 Bible scriptures for daily devotions or memorization. Box measures 534x 2)≰x3⅓ inches. Authentic Gothic ityle:

8 N 9235—Shipping weight I pound 8 ounces......\$7.50

Combination Procelet and Necklare, Wear as either a bracelet or necklace . . the more delicate polished brain 16% in, chain can grace your neck or the heavier 8 m. chain is ideal for a bracelet. Gold-color metal medalison with elegantly sample raised cross design. Imported Swiss music unit plays "The Old Rueged Cross." Select this lovely jewelry item for a feminine friend or relative. Dainty medallion measures 13/6x 15 to inches, 54c hed, tax incl.

8 N 90306-17/61 1/6 inches. Shop, wt. 4 oz.,. \$5.98

Villuminated Saltman Head of Christ. For Protestants or Catholics. Plug in wall socket . . a concealed light goes on to enhance inspiring reproduction, originally painted by famous Biblical artist. Framed picture is painted in light pastel colors. Stand it on maritel, dresser, etc., or bang it on the wall. Ivory color plante frame with gray base. Plays "The Lord's Prayer. On-off match, UL listed, 7 watts, 110-120 volu, 60 eyele AC-DC, 6-ft, cord.

8 N 9150-Size 71/4x9 /4x3 m. Shop, wt. 2 lbs. . . . \$7.98





Cira's Special "Five Perfumer"

These five glamour perfumes for only \$5.92. A low, low price . . and just in time for Chrismiss This perfume wardrobe includes Source by, Reflexions, New Horizons, Danger and Ricothet, Each 14-drain ereation in its own origihally-drugged bottle and individual gift box

Give her this impressive collection of five perfumer. She'll love the luxury of using different ments according to her mood, her whim-Or give five boxed, individual gifus, seal as mexpensive, yet among the most revers (close fragrances.

at a het top f me Foliance her alto r perfume wardrobe, It am a it she a new to freasure. And ... take advantage of this special price on these coveted scents! Perspect (Shipping weight 1 points)

8 N 9255E - Set of five perfumes \$5.50



\$1.00 Let

Save \$2.30 on Glamorous Parfum Trio

This glamorous set formerly sold for \$3.30, She'll love the variety to this Parlom Ememble. Includes Eth Tide, a floral bouquet that's soft and delicate, Turning Point, woodsy-type scent that's gaily captivating. Private Life, exotic, worldly but not heavy. Is use of each. Shipping weight set 2 ounces.

68 .. SEARS, ROEBUCK AND CO. SLICHKMAN

Give Her World-renowned Fragrances

Significant fashion accessories that add to her loveliness

SORTILEGE

Sortilege, Sparkling . . . helps make BN9172E 2 oz perfuma. (W1 6 oz.) \$46.20 BN9173E- /s oz. perlume, IWI 4 oz.J. 10 45 RN9174E 2 oz culpane, (Wt 8 oz) ... 3 30

DOROTHY GRAY

- B Wadgwood Cologne, Spicy scent in lovely blue Wedgwood replica boudorr buttle, 4 pg. Postpice 8 N 9164E - (Shop, wt, 12 oz.). \$3.30
- Nosegoy Cologne, Charmitet 1 bouquet from an old-tashi ed garden, 4-oz. uze. Postpaid EN 9168E-15hpg. wt. 12 oz 1 \$2.75

COTY

- D L'Origon Eau de failet in fack a get as set appared Mareller we was promise to the force or en route, 15/400, mee, Postpard B N 9186E - (Shop wt & oz.) \$2.48
- E L Origan Perfume with lock atomizer. Diffuses an even form of loveliness over you. 35-oz. size. Postpaid 8 N 9187E-(Shpg, wt. 6 oz.)... \$7.15

CARON

- Bellodgia Perfume. Pungently spicy. carnation fragrance, 1 10 oz. 8 N 9315E Postpoid (Wt. 6 oz.) \$17 33
- Neil de Noel Perfune, (Christmas Night.) Refreshing modern blend in striking jet-black borde, .63 oz. Umque green and guld-color package. Postpaid. BIN 9302E-Shed, wt 3 dz.J..... \$18.15

CHANEL NO. 5

"The most treasured name in perfume"

H Handy pure size . . . 14 drams. 8N9188E Ppd (Shop, wt 3 oz.) \$5.50 275 oz. An elegant gift. Postpaid 8 N 9493E - IShpg. wt. 3 oz.) . \$8.25 8 N 9189E- /2 oz One of the most luxunous alts the flower receive. Post poid, 15hpg, wt 6 bz. \$13.75

BLANCHARD

Classic Miniatures, 1/5 az. each. Jealousy, haunting, Conflict a floral bouquet; Evening Star, spex Climat effentescent each complex of I three to proceed we the 8 N 91 V. F 12 V. 52 20

CHARBERT

- Breathless Perfume, Exciting, heady, 6N91845-14 oz. Ppd (Wt 4 oz. \$4.40)
- M Breothless Essence in silver-colored Chrutmas deigh. 4 ounce 8 N 9185E Postpoid, (Wt. 4 oz.) \$1.21

UBAT

- Tabu Perfume revel in its spell through day and night! 54 oz. Ppd 8 N 9169E - (Shpg. wt. 2 oz.)... \$5.50
- Tobu Cologne . . tender and teating, erch in glamour. 4 ounces. Postpaid. 8 N 9170E-(Shpg. wt 10 oz).. \$4.13
- R Tobu Sproy Cologne, 3 oz. in handsome black plastic spray bottle A slight touch of her finger . . . and she's corrounded in a haunting mist 8 N 91716—Pod. (Stpg. wt. 8 oz.) ... \$3 30

CIRO

Danger . . . trivatic, sophisticated. Choose perfume or spray Emicent Mist.

S BN 9179E-Portpard, IVVI 4 oz.1 18.25 Essent Mut-purh-button fragrance

for around the clock, 4 oz. BN 9175E - Postpoid, IVVI, 12 oz 1\$3.30 New Horizons . . . winsome and pert.

Select performe or spray Esscent Must. V Perfume. Clings for hours, 36 oz.

8 N 9180E -Ppd TWt, 4 ozd... \$8.25

Essent Mat, Envelopes her in a nother scent droplets, 4 oz. 8 N 9176E-Ppd (Wr. 12 oz.).. \$3.30

LANVIN

- My Sin Cologna, Smuldering, suffry, 8 N 9301E -4 oz Ppd. IWi, 10 oz \$5.50
- Arpege Cologne, Feminine and fanciful, 4 ounces, Pontpaid, 8 N 9283E - Shop, wt 10 oz.) , \$6.60
- Z Arpege Performe Nubtly bold, 34 oz. NN 9282E FL F AV 4 oz L. \$13.75

HATTIE CARNEGIE Each item below gift wrapped in luxurious satur fabric-covered paper.

- Carnegie Pink Cologne, Delicately feminine, 4 ounces, Postpaid 8 N 9766E-4Shpg, wt. 12 oz.) \$3.85
- Cornegre Pink Perfuma. 34 matter. Bhit. + E Ppd, iShpg, wt 5 az J \$8 80
- Carnegie Blue Cologne, Bubbling, joyous, Fresh floral bouquet. Ppd 8M9281E-4 oz. (Shpg. wt, 12 oz.). \$3.85
- Cornegie Blue Perfume, 34 ounce, 8 N 9278E-Ppd. (W), 5 oz.) . \$6.80

NOTE: Prices of items on this page ending in "E" include 10% Federal Excise Tax



To keep her hands neat and pretty

Imported Manicure Implements by world-famous craftsmen

A 6-pc. Lyric Deluxe Quality Monicure Set.
Top grain cowlude case in high fashion turquisse color. Contains cuticle supper, nail is more. Iweezer, pusher-cleaner, 4-in, nail file and splinter-blackhead remover. All implements imported from Germany. A beautiful set you'll be proud to give, she'll enjoy using, (30c Federal tax included.)

B N 9040E - Shipping weight 6 ounces, \$9.95

Softest cowhide case in shocking pink rolor is stiede kned. Holds curiefe acasor, toe-nail impper, nail sensor, 6-inch file, tweezer, cuticle impper and metal cleaner-pusher. All implements are of finest quality steel, precision made and imported from Germany. Such a nice way to say "Merry Christmas." (40c Federal tax included)

B N 9041E - Shipping weight 12 oz., \$14,95

Set, The finest set me offer! Lipstick red case is to eved of emonth, rich, to person in the large of the compactly into any drawer, packs easily

Contains: needle-point cuticle schoor, nail schoor, tweezer, 6-mch mail file metal cleaner-pusher, nail supper, cuticle supper, sphinter-blackhead remover, and ty schoor, 2 emery boards in leather sheath, and mirror. Early highest grade steel implement imported from Germany.

An exquisite set that she il treasure for years and years to come, (68c Federal tax included.) Shpg. wt. 1 lb. 4 oz.

NOTE (D) (E) (F) from Austria

[D] 12 pc. Voolty Set. Grained red learning the case with 3 mirrors. Buffe in the board file apple in a cle school, too nail nipper, tweezer, plantacovered emery board. The learning tax in large.

8 N 9160E - Shop, wt. 1 1b \$4 98

10-pc. Vanity Set. Mirror in cover ? 11 is a boxes, buffer, 5-in. file offin susser nail scoon, emery board, man exper-pusher, tweezer. (16c Federal tax included 1

S N 9 4 SE Shipping weight 1 lb. \$2 98

7 pc Vonity Set. File, cuticle scusor, cuticle scusor, exper pusher (weezer 1997). In 1st, buffer, plastic box. (10e Federal

B N 9303E - Shipping weight 8 aunces \$1.79

only set of its kind for home use that we know of She'll love giving herie is a party so and hoking manicure at home with 12 finest times. You high-fashion polythese from which to choose the right is every ensemble in her wardingle.

Shades range from deep reds through orange tones to pretty pinks. Since 11 1/9x3/6-meh plastic base holds the 12 1/4 to bottles of nail enamel plus one 1/2, bottle each of polish remover a schand and body lotion, two 1/4-oz, bottles base coat, one 1/4-oz, bottles base coat, one 1/4-oz, bottle (-- e remover, 1 orange wood stick, 2 emery boards. Everything occessor) 1/2 to 1/2 to 1/4-oz, for the type manicure. An unusual gift, (36c Federal tax included.)

8 N 9505E-Shog, wt. 3 lbs. 8 az. \$4.98

7-pc. Sol. Gold-color cloth bookstyle case. Gold-plated cuticle sciesor, tweezer, five others. Implements as ported. (17c Federal tax included.) B N 9021E-Shipping weight 6 ounces \$3.98

7-pc. Set. Red leather case. Gold-"plated dail seision; cuticle scissor, nail supper, 4 others. From Germany. (16c Federal tax included.) B N 90486 Shipping weight 6 ounces.\$4.98

13-pc. Ann Borton Ser With her to povous Noel with this govern of Case of gold-color metallic material, black floral design. Moire lining. Twist lock. Nail imper, 444-in. file, cuticle scisor, tweezer, had white pencil, 2 emery boards, pushet-cleaner, fuchs a red and med, red potsh, polsh remover, cuticle remover, polsh coat. Imported implements. (25c Fed. tax included.) 8 N 9025E -Sopg. wt. 1 tb. 4 oz.... \$6.95

9-pc. Am Borton Set. Tailor puries style case. Black, gold-color check. Cuticle scissor, tweezer, med. red polish, 6 others. Imported implements. (17c Federal tax included.)

B N 9024E—Shipping weight 1 lb... \$4.98

Give this gift of good grooming

17-piece Ann Borton Set cut \$1,00 . . . just an time for Christman, De June quality, Lovely rayon brocade case has black and gold-color design. Contains that white peticil, cutiefe scusion, toe nad supper, tweezers, 5-in, file, cuttele knife, cuttele pusher, Lucite spentpusher, buffer, blemuh remover, 2 emery boards, medium red and fuchsia red nail polishes, polish cost, polish remover, euticle remover, Implements imported. Everything she needs to keep her hands looking their feminine best, all conveniently together in their own pretty supper case. She'll be proud to use this set at home and when the travels. And she'll be proud of the way it beautifies her hands, too! Take advantage of the \$1.00 savings on this beautiful gift set now, (25c Federal, tax included.) Shpg. wt. 2 lbs.

B N 9146E-Was \$9 98, Now only..... \$8.98



Tiny, useful . . for men or women

Menture Monicure Set from Germany for both men and women. The cutest, unless (3½x2 in.) red leather spap case contains a cuticle scissor, half file, tweezer, half cleaner, cuticle pusher. How handy to carry in pocket or purse! Helps insure well-groomed hands wherever you go. Says "Merry Christmas" all year long. (2c Fed. tax included each set.)

8 N 9049E - Shpg, wt. 2 oz, ea, set 98c 2 for \$1.69

SLIPCHEMN PAGE 69. MANICURE GIFTS



Dazzle her with Glamorous Cosmetics

EVENING IN PARIS

"Say Merry Christmas as the French do."

A Luxurious Music Box Set, Each time she opens this elegant gift box, a fortunity time will remind her of you Imported Swin music movement, Contains 2 oz. toilet water, .22-oz. perfume, 316 ot. talcum powder, 234 or. face powder, 14 oz. hound sachet perfume and I dram perfume in purie dispenser. Lustrous rayon satin lining

\$N9199E-Postpoid, IShpg. wt. 3 lbsJ \$11,00

B Glamorous Sel designed for the one you really care for. Contains 2 or. toilet water, 3¼ oz. talcum powder, .15 or, perfume, perfume flacon, I or, cologne, 2 oz. perfumed bubble bath oil BN 91966-Postpoid, (Wt. 21b) 8 oz.1 \$8,25

Captivating G ft Set with a true holeday spirit. Contains 34 oz. todet water, 356 oz. talcum powder, puneaize perfume flaconette, il 5 oz. perfume and Z oz. cologne , , famous scent BN 91956-Postpaid, (Shop, wt. 2 lbs.) ,\$5.50

in Lovely, inexpensive Set in gay gift box tyre three mar ne fragrance in three forms 1/2 or cach it oiler water, liquid saches perform and cologne 8 N 9194E-P Jr. a. s. sha j. wt. 8 oz.1 \$2.20

Stor-frammed Set. Economical stocking stuffer, 34 oz, cologne and perfume flaconette. Adorably packaged BN 9193E-Postpoid (Shog wt, 4 oz.) \$1.10

Spray-Mist. Push-button top provides an even mist of fragrance. Big 3-oz, bottle of renowned Evening in Paris. 8 N 4810E-Postpord, (Shpg. wt. 8 az.) \$2.20

TUSSY Bewitching Hour Set, Romantic Midnight scent, 4 ox. of rich, long-lasting cologne and 414 oz. of silky-soft dusting powder (with puff), Gift box

F Glamour Set contains 2 oc, each of cologue and hand and body lotton . . both in delightful Midnight fragrence 8 N 9504E - Postpoid, (Wt. 12 oz.) - \$1.10

8 N 9507E-Postpoid, 15hpg. wt 1 lbJ \$3,30

REVLON FUTURAMA

Thrill her with the newest lipstick idea on the market! Jeweler-designed lipstick cases you don't have to replace Imagine the delight of receiving this fabulous gift . . imagine having one yourself. Complete with lipstick. State thode Pink Tones-Snow Pink, Love That Pink Clear Reds-Fire and Ice, Love That Red, Queen of Diamonds. Faching Tones

Pink Lightning, Blue Red, Cherriesala-Mode Dark Red-Certainly Red

Basket Weave . . . jeweler's bronze, black enamel, (8c Fed. Tax incl.). 8N3812E-Postpoid, (Shpg. wt. 3 oz.) . \$3.58

Tocoded Silver Plate crowned with caquisite chinestone jeweled top 8 N 381 38 Post, a.d. (Shpg. wt. 4 az.) \$5.50

Brand New! Three Luxurious Rhinestone Bonda encircle a gleaming gold-color case in Revion's latest Futuram c 8 N 9202E Postpoid, (Wt 4 oz.) . \$11.00

LAVENDER SACHET

Bomboo Cricket Bosket and two sachets contain imported English Lavender. Pleasing fragrance for closess, etc.

LUCIEN LELONG

Place Vendome perfume wardrobe, If bought separately, would cost \$27.50. Now you get 1/2 or. Inducret perfume and .15 oz. each of Tailspin, Opening Night, Strucco and Balalas a pertunes for the price of Indiscret stones.

8 N 9491E-Postpoid, (Wt. 1 lb, 8 oz.) \$11.00

Cologne Fontary . . 7 az. each of Indiscret, Tailspin, Sirocco, Balalaika. 8 N 9201E—Postpoid, (WI, 12 oz.) . . \$4.35

PRINCE MATCHABELLI

Rt Three Crowns Set, Luxurious black velvet jewel box holds intiqued gold. color crowns, 14 ox, each of Stradivars, Wind Song and Beloved perfumes, Rayon satin backdrop conspletes elegance-8 N 9206E-Postpaid, IW1, Bloz.) . \$16,50

S Golden Jubiles. Three 34 pz. co-lognes, three 34 dram perfumes of cearbraied fragrances to enhance her care Stridis on, Beloved, Wind Song. 8 N 94595-Postgord, (Wt. 1 lb. 4 oz 1 \$5.50

Cologne Collection contains six 2-drain bottles of Beloved, Crown Jewel, Stradivary, Duchem of York, Abano, Wind Song, A royal collection. BN 9460E—Postpoid, (Shpg. wt. 6 oz.) \$3.85

Merry Colognes have povel accress inside with space for name of both gift-giver and receiver. Contains 1 oz. each of Putpourn and Rose cologne. BN 9205E-Postpoid, (Shpg. wt. 8 oz.) \$1.10

Cologna Doet of famous crown bet-ties with 1 oz. each of well known Stradivari and Wind Song colognes, Attractive ace-through plastic gift box 8 N 9476E-Pastpaid, (Shpg. wt. 8 oz.) \$2,75

Exceptional values at these low prices! Please her with Coty. Select a glamorous purse accessory for a lovely lass, and treat yourself, too

4.00

J \$3.58

Compact

42.00

K

15.50

#1.65- sach

Now

2 lar \$1 65

Rhinestone Jeweled Lipstick, Glorious sparkling trim. Wonderfully long lasting. Fragrant and atterly smooth, it glides right on to the lips. State thade Light Fone, Med. Tone, Med. Deep Tone.

BN 9190E-Postpoid, (Shpg. wt. 4 oz.). 2 for \$1.65

Disque d'or Powder Compost, Glearning golden color modern design highlights top. Sufter and puff. In Jet Black, Fashion Ivory, Jade Green or Chinese Red, State first and second color choice 8N9191-3 2-in diameter, Postpaid, (Wt. 3 oz.) \$1.00

70 .. SEARS, ROEBUCK AND CO. SEPCERMA

Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated. Stac early for Christman WishbookWeb.com



YARDLEY

Soth Set contains 1 35 oz. toilet water, I bar soap and 3-oz. can talc. powder . . all with refreshing, English Lavender scent, (24c Fed. Tax incl.) 8 N 9216E-Portcoid, (Wt. 11b 4 oz) \$3,09 B Soop Chest, 3 bars of Lavender, 2 - bars each of Crushed Carnation and Red Roses, A certa nativateuse of 8 N 9159 - Postpaid. (Wt. 2 lbs.) \$3.75

BUBBLE BATH

Personalized and Perfumed. Write her name with strip of gold leaf Complete test of a no level 1 and parchettes, 4 cm of arms in a coluhoneysuckle, passing over fer-8 N 9217E - Portegid W1, 1 lb.L., \$1.10

CHERAMY

- April Showers Cologne, Grant 1992 tize at an attractive low pre-B N 9, Em F food, (VVI.) \$1.65
- (c) April Showers Set. Communication cologne and 6 by ox. dumning powder 8 N 9219E - Posted d. IWI, 1 lb i \$1.93

WRISLEY

- Hobneil Cologne in delightful Apple Blosom, old-fashioned floral recess Contact c oz (c oz c - as dresser lamp, vase (10c Fe : 1 is -B N 9214E -P - A + . \$210 (Wedding Bowl Bubble Bath, 2 - / but a graphy promoter a ser here Lovely enough for a bride (W. 1,) Rig 8 N 9209E PE - -- 1 1 1 52 10
- Guest Superbe 6 cakes of soap . . ca have en different fragrance, B N 9462-Postpaid, IVVI, 12 oz. \$1 00

MAX FACTOR

- Primitif. New, bewitching cologne of the woman who a every meh a female." Ample 4-oz. nze in gift box BN 9419E P . 4 A . 4 \$3.30 AN 94,48 9 711 Pros to wil
- Sleek Black Cat and Primited Frees one longs for Primited and the reason fragrance is so alluring 136-dra n --logne battle held occurely by gold-color collar around the storck
- PN 94, E F 1, , A 4 \$1.65
- Upstick and Make-up Set, Give both Hi-Fr sparkling lipstick and % oz. Grenie Puff make-up base and powder a one velvety disk. Isory plastic comport loss a constant of the same and the Brownette Brinnie Reche. Hinte 8 N 9-12E 1 1 1 - \$2.75

SHULTON

Old Spice Bubbling Both Crystals, For truly relaxing moments, add tangs survices date on this popular fra-, once enjoyed by the second · | / !

Desert Flower Delicabil toppe in straing white container termined in rich gold color, 314 oz. of and the second

8 N 9207E - Postopid, (Wt Block, ,\$2,75

P Old Spice Early American, Wonder-- fully refreshing scent in charming gift box. Contains 334 oz. toilet water and 7 oz. dusting powder. B N 9208E - Postpord, IWI, 1 lb. 8 oz.1\$3.30

LYRIC

Performed Bubbling Both Oil in gold-- color flecked plastic bottle State Balsam Pine, Floral Note, (27e Federal Lag mell

BN 9512E - 32 oz. Wt. 2 lbs. 8 oz. \$2.95 Perfumed Burble Soth Copsules (S. T. form luxurious bubbles, walv relaxing

5 70 capsules . . 4 fe ier sin es in glass candy jar. Use jor later for candy noap, spaces, etc. (24c Fed. Tax incl.) 8 N 9506E - Gift box. Wt. 2 lbs. 4 or \$4.00

T BN 57368-28 comules . . plastic he Wiles, 10 oz Esch \$1,55; 2 for \$3,20 Perfumed Both Oil (V and W) below often dry skin as it is sperses rich oils. 7 54 capsules . . 4 scents in glass candy Jar, Usejarlater (12c Fed Taxinch) BN95118-Giff box, Wt. 1 lb. 4 oz \$2.49

36 capsules , , bath oil. Bused 8 N 5737E Wt. 10 oz \$1,65; 2 tor \$3,00

LENTHERIC

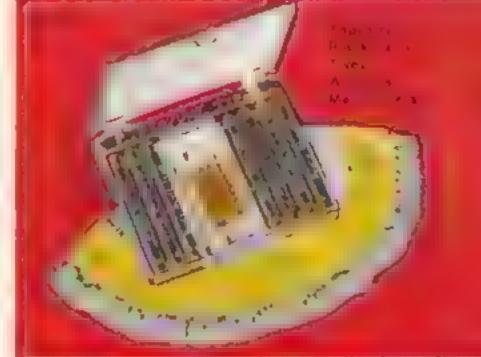
Twend in comple amounts, Appropriate any time 4 or bath powder, 31/200

8 N 99596-Paris a o. W1 1th, 4 oz 1\$3,30 , waren Tweed Set, Graceful vial with instrument pewels holds chelia de la respectado de la constante de la

* N - 1,8 - 1 \$6.05 y Tweed Mid Tole! Water Sprays a met dis on elmander " cr 8 N 3020E—Ported d iv 5 . \$2.48

A A Heavenly Fragrances. Adventor package of 5 favorite scents, 1/2 oz. each of Shanghai, Dark Britisher, Tweed, Miracle and Confetti-

8 N 9051E-Postpaid, IWI . . . \$1.65



65 Famous Perfume Vials in Typer

Let the magic of fragrance create an a mapping of feminine charm and beauty for you hie haw a sul scent can dramatize your person dis-Find which perfume lasts the longest on you which gives forth the loveliest fragrance when you wear it. Treat yourself to this fabit out on perience of give as an exciting gift. Try "Nip." of a wide variety of perfumes ranging from light, sweet to heavy, exotic. Each vial bolds one appliall fit into purse size plastic container Carry with you for a fragrant lift. Card enclosed for a free tube of pe tome you select as Near favorite Eusemaning Perfume Guide" booklet included Postpaid

B N 30316-111c Fed. Tax met 1991, 4 oz.l., \$2.00

Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated. On orders of \$20 or more Use Sears Easy Terms





SUPERMAN



ROBIN HOOD





DAVY CROCKETT



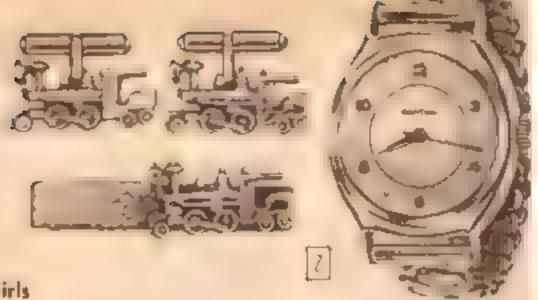


BALLERINA

BOWKNOT FASHION WATCHES FOR GIRLS

Watches to Delight the Younger Set

.. featuring famous heroes and heroines ... sturdy metal cases..safe non-shatter crystals



Roy Rogers "Western" Timepieces

Roy Rogers, "King of the Cowboys," and Trigger, he golden palomino, colorfully decorate dials of watches and clock . . make them exciting immepieces that will really thrilt your young gun-toting cowpoke. Accurate Ingraham movements, Ideal Christmas gifts.

Roy Rogers Watches, Dials autographed by Roy! Straps and bands fit small wrute, Postpard.

A) New sett Roy Rogers Watch with "Boots and Saddle" Jewelry, Sculptured, rhodum-plated. Metal cuff links and tie bar

Watch with gleaming chromeplated steel case and expansion band, Gifs boscahown, (Wt. 4 oz.) 4 N 1861E-Postpaid .. Set \$6.95

B. Roy Rogers Pocket-style Stop those important races . . . be thrilled at owning his own pockor watch, Shiny chrome-plated steel case, Boxed

4N 1661E-Postpard.....\$3.95

[C] "Soddle Tooled" tan leather strap with niver-color metal buckle. Gleaming chrome-plated nteel case. Gift box shown.

AN 1874E -Postpard \$4.95

Our Sest Roy Rogers, Gleam-ing chrome-plated steel case with matching expansion band Gift hox shown. Pestpard.

4N 1895E \$5.95

Roy Rogers "Movie" Alorm Clock, Roy and Trigger gallop with each tick in Western scene dial. Metal case, 415

inches high

Male color desert sand, (tan), exetus green (pale), sky blue (light), saddle brown, Portpard. (Shpg wt, 1 lb. 6 oz.) 4 Nt 7306E.....\$3.79

Necessary equipment for his role of "make-believe" cowboy 3-power, 40mm. Ruy and Trigger pictured on barrels, 646 inches high. Center focus wheel Genuine leather neckstrap included, (Shpg, wt, 1 lb.)

Dale Evans Watches for Girls

Date Evans, "Queen of the West," and her horse, Pal, gaily decorate dials, Ideal Christmas guits for cowgirls of the younger set everywhere Extra thin, dainty cases with strain or hands sized for small wrists. Accurate Ingraham movements. Justpaid.

G New set! Date Evans Watch with Lucky Horseshoe Necklace, Sculptured, rhodium-plated metal horseshoe pendant on a chain. Watch with gleaming chrome-plated steel case and matching expansion band. Gift box shown. Order for all the little girls on your list, (Wt. 4 on) 4 N 18626 Pastaged .. Set \$6.95

Ton Leather Strop has Texas revie "saddle-tooled" design. with niver-color metal buckle Stordy chrome-plated steel case Gift box shown. Pertpart 4 N 1877E

Dale Evans Worth with expansion band Gleaming chrome-plated steel case, A sturdy watch ... a style sure to please your favorite "cowgirl"at Christmas time. Coft box shown

4 N 18785-- Postpaid \$5.95

Genuine Leather "Soddle Tooled" Strop with silver color metal buckle. Sturdy metal case. In dainty pastels . . . a real Dale Evans' watch to make her eyes dance with give Gift box shown. What a wonderful gdi for Christinas

Case colors pink or light blue with matching color strap, or gold-color with tan strap. Please tiste color when ardering

4 N 1876E-Pulipoid \$5 95

Boys' Watch and **Matching Jewelry Set**

New! "The Engineer." On the go for Young America. Smart, sculptured metal "train engine" cuff haks and he bar, rhodium plated. Matching watch is accurate, dependable. Gleaming, round chrome-plated steel case with stainless steel back, matching expansion band, Silver-color deal with gift numerals, markers. Comes in smart semulated leather jewel box gift package. Shpg. wt. 8 oz.

4 N 1956E..... \$7 95

NOIKE Order Children's Watches today for Christmas giving Watches, so all other Sears merchandise, may be purchased on Lasy Terms. Only 10", down . . pay conveniently later. See page 373 for complete details. All watches on this and opposite page shown 16 actual size. Shipping weight each wrist watch alone 4 ounces. Watches (A) through (W) sent postpaid. Watches (X), (Y), (Z), (AA) through (HH) not perfored, "E" after estalog number means prices include 10% Federal Excuse Tax. Sec page 76 for more watches with bands used for small wrists

Three Popular Heroes . . Robin Hood, Davy Crockett and Superman

4 N 6275E-Postpord..... \$4 95

New! Robin Mood, the legendary veoman of Sherwood Forest, colorfully pictured on dial Gleaming chrome-plated stret ease. Fits small wrists, Accurate. Ingraham movement, 64ft box shown. Order today for Christman, Sent postpaid

L 4N 1863E—Tan leather strop has tooled dange.... \$4.95

M) 4 N 1864E—Chrome plated exponsion band. \$5.95

Lovely, Cotarful Ballerina

plated steel case ... ballering

I geld blue ny on stretch I sud-

the mad with the leacher end-

peres for small wrists. A

I be a new vide ourse to make any I was not by Accurate Ingra-

Is as a control Shown in gift

box. Sent postpard.

4 N 1898E ..

graces dial of dainty chrome-

Davy Crockett, famous hero of frontier days, shown to color on dial. A sure hit with the coonskin cap crowd! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement Gift hox shown Sent bacificial

4 N 1896E—Tan leather strap has tooted design . \$4.95

'p 4 N 1897E -Chrome-ploted expansion band..... \$5.95

. It's Lovable, Smiling Mickey Mouse, back again to delight

young folks, Mickey's " trust move as the hours tick away

Shock-resistant Shorongchrome-

plated steel case, Washable red

plastic strap sized for small writte,

U. S. Time movement, Color-

fully packaged in its own drum-

shaped gift box (shown), Order

4 M 1870E \$7.65

for Christmas! Postpaid

Supermon, famous fabled hero of comics, radio and TV, makes bright, exciting bruse on dial. A watekterheills oung adventurers! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. Gift box shown, Prifferd

R 4N 1887E-Supermon Insignio on bun leather throp .. \$4 95

AN 1838E-Chrome pigled ax ____ pansion band \$5.95

Cinderella for Girls

inpaieblue for Prince Charmdtal . . . a Christmas gift to make a little gitt's dream come true! Attractively gift packaged in dainty plastic "glass slipper" Small, extra-thin case of chromeplated steel. Light blue fabric in quite larinte U.S. Time macre I ev.

4 N 8681

\$7.65

"Bowknot" Glamour Watches . . fashion's latest creation for the Young Miss

Fashion's latest watch creation . . . now so pretty for little girls . with delicate feminine styling and colorful decoration, Make her feel grown-up and important this Christman . . , give her one if these exciting watches for her very own . Ityled to much The Mother's Designed especially for amall wrists. Dainty gold-color metal case with brilliantly enameled howknot endpieces. Fine, dependable

. \$5 95

Two Favorites . . Ballerina and Mickey Mouse

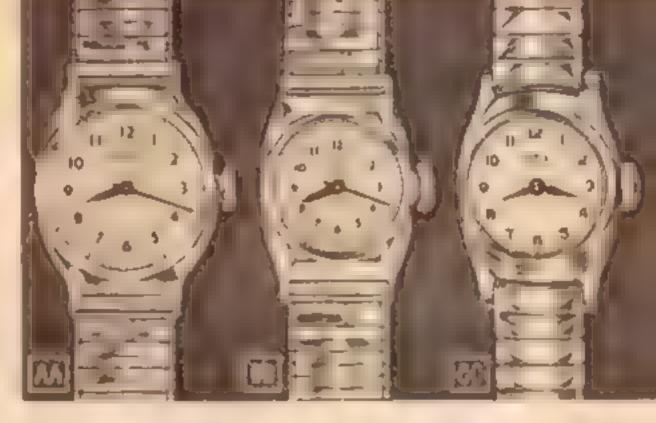
I-jewel Swim movement. Attractively gift boxed A perfect find for an exc. or Cl. strain mounting , order today, Colors royal blue or jet black

, 4N 1968E-Gold-color metal expansion band with matching color ename aid inserts. State color \$11,95

y 4N 1973E-Matching color syede leather strap / State color

NOTE: This Christmas give watches. See pages 74-75 for our fine Tradition watches, page 77 for economy priced watches, and page 76 for more watches with bands sized for small wrists





American-Made Watches for Boys and Girls

Electronically Timed

Watches for juniors, Bands and strape for small wrists (8-12 years), Safe, non-shatter crystali. Precinon-made electronically timed This Christmas shop early . , exter watches for all the youngsters on your gell luc-

AA Boys' chrome-plated steel stainless steel expansion band 4N 1949E.....\$4,79 4 N 19485-As above, leather

Htop \$3.79

\$3.79 to \$7.05

8 8' Boys' 1-jewel movement. Chrome-plated steel case with stainless steel expansion 4 N 1951E \$5 99 4N 1950E-As above; leather 4 hr trial A or sun il a yellow rolled gold plate case, gold-color expansion band.... \$7.05 CC Gerle' small, chrome-plated steel case, Shock-resistant, Stainless expansion band 4 N 1914E ... \$7 05

4N 1900E-As above, leather

Children's Watches . . 1-Jewel Swiss Movements . . Shock Resistant . . Anti-Magnetic

For small wrists (8-12 yrs) . . \$6.95 to \$11.95

DD Boye' Water-Resistant. Chrome-plated case, standem steel back, Luminous dial Sweep second Handsome strainless steel expansion band with atriking simulated black alligator leather insert 4 N 1953E..... \$10 95 4 N 19546-As above; leather strap..... \$9.95

E E Boys' Sport Worth, Chromeplated steel case, Luminous deal on brack sunburst background Has second hand

4N 1955E---Leather strop. \$6.95 Girls'. Dainty scalloped case in natural gold color metal. Raused gilt numerals Genuine pigskin leather strap 4 N 1974E..... \$8 95

GG Girls' Cushion-Style metal case in natural gold color Endpieces have interesting floral design, 1/20, 10K gold filled expansion band, Thrill her this Christmas with a watch of her very own, Order this very day. 4 N 1972E \$11.95 4 N 1971E-As above; black cord band \$9 95

HH Girls' Cushion Style case in natural gold color metal Distinctive-looking endpieces 1/20, 10K gold filled expansion band. A watch sure to thrill any little girl, Ideal Christman gift. 4 N 1970E \$11,95 4 N 1969E-As above, black cord

HLE PAGE 73 .. WATCHES

WishbookWeb.com

band..... \$9.95

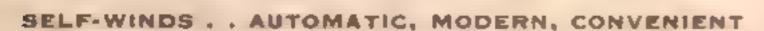


WATERPROOF* THINS FOR MEN











Self-Winding Watches for Men \$37.50 to \$79.50 17-powel

The miracle of the thin-thin watch 25 than as 2 half-dollars. Modern as fomorrow att aleek, handsome styling. All waterproof *

Men's Extra-Thins \$34.95

Newf "Brookdale"—Thin Waterproof. All stainless steel case. Sunborst dial-lumtnous dobs, hands, Stainless expansion with genuine black lizard inserts. Sweep second Only \$3 50 down on Sears Easy Terms

2 yellow rolled gold plate case, stainless "Garvin"-Thin Dress Waterproof. 4 10K back, Raued numerals, markers, luminous dots, hands. Thin expansion, 1/20, 10K yellow gold filled. Sweep second hand, Feature rich. Only \$3.50 down on Sears Easy Terms.

3 "Ardwick"—Thin Round Waterproof.* Distinctive faceted case of stainless steel-Rasted gilt numerals, markers; luminous dots, hands. Sweep second. Thin stamless steel expansion band in complimening dengn. Only \$3.50 down on Easy Terms.

4 N R1067E--17-jewel............Cosh \$34 95 4 N R1080E-As above, black dial., Cash 34 95

Prices include 10% Federal Excise Tax

74 .. SEARS, ROEBUCK AND CO. SCHEMEL

(4) and (5) with new HIDDEN WINDING STAFF, plus power reserve indicator (shows hours of running power in watch at all times.

New! "Fordwick"-Men's Self-Wind Waterproof. Stainless steel case with raised, faceted numerals, markers; luminous dots, hands, Sweep second. Souniem steel expansion with interesting mesh insert, Easy-toafford . . . only \$5,00 doors on Easy Terms

[New! "Cambrian" -- Mon's Self-Wind Dress Waterproof. 10K yellow gold filled case, etainless back, Rassed, faceted arrow markers, luminous dots, hands. Sweep second. Matching, facered 1/20, 10K gold filled expansion with black leather insert . . . designed by Kreisler. His for Christmas for only \$6.00 docen on Sears Easy Terms

6 "Loncelyn"—Our Finant Self-Wind Dress Waterproof, Solid 14K vellow gold case, Raised, hand faceted dial. Superb dress styling, 1/20, 12K, yellow gold filled expansion, Sweep second. Our finest Tradtion for men...low at \$8.00 down to Easy Terrer 4NR10725-17-jowel \$8 down . . Cosh \$79.50 4NR1073E -- 25-jewel \$9 down ... Cash 89 50

[7] and (8) have 10K vellow gold filled cases, stainless steel back. Sweep seconds, 1/20, 12K yellow gold filled expansion bands

NOTE: Buy Tradition Watches on Sears Easy Terms. See page 373, 30-Day Triot

Offer, Order regular way, It not satisfied, we will refund full purchase price plus

postage. When Ordering: State writt size

is inches to nearest eighth of an inch. State

3 minute to be engraved on back of watch

Watches correctly engraved according to tustomer a original order cannot be returned

for engraving changes. Shipping weight

ree note appos to page

each watch 9 az

(*) Woterproof

7 "Lorimer"-Men's Self-Wind Dress Waterproof * Raued hand faceted numerals. 4NR1070E-17-jowel \$5 down ... Cash \$49.50 4NR1071E-25-servel \$6 down . . Cash 59 50

8 "Jameson"—Thin Self-Wind Dress Waterproof*. Raused gilt numerals, faceted markers. Gold mesh insert on expansion

4N910836-17-jewel \$5 down ... Cath \$49 50

a tonrick"-Self Wind Draw, All 10K yel-- low gold filled case. Raised gilt numerals, markers. Sweep second, 1/20, 12K yellow gold filled expansion

4NR1082E-17-jawel \$5 down . . Cash \$49.50 (10) and (11) have gleaming all stainless steel cases and expansion bands.

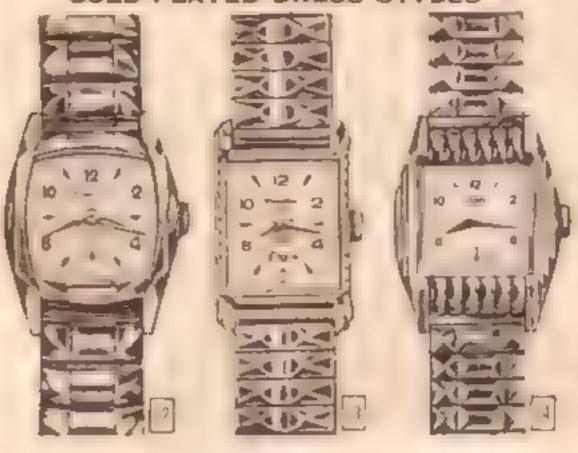
"Burbank"-Mon's Self-Wind Waterproof. Luminous, Black lizard insert hoks on band. Sweep second hand 4NR1084E--17-jowel. \$4 down....Cash \$37.50

"Dartford"--Man's Self-Wend Woter-- peoof. Luminous. Sweep second hand 4NR1065E-17-rewel \$4 down... Cosh \$37.50 4NR1049E-25-lewel \$5 gown....Cash 47 50

Give a Tradition Watch

- Perma-life Mainspring, finest obtainable, guaranteed to last a lifetime
- Genuine jeweled lever escapement , , super hard ruby jewels are used at all important points of wear . . escapement can withstand continuous pounding
- Ba-anced in motion regulated for heat, cold and mainspring tension
- Incablec Shock Protected to help prevent breakage of jewels and staff
- Anti-magnetic hairspring and botance wheel . . temperature compensated

GOLD-PLATED DRESS STYLES



MEN'S WATERPROOF STYLES

Waterproof and Dress Styles

For Man \$27.50 17-jawel

(12), (13) and (14) have 10K yellow rolled gold plate cases, stainless backs. 1/20, 10K yellow gold filled expansions

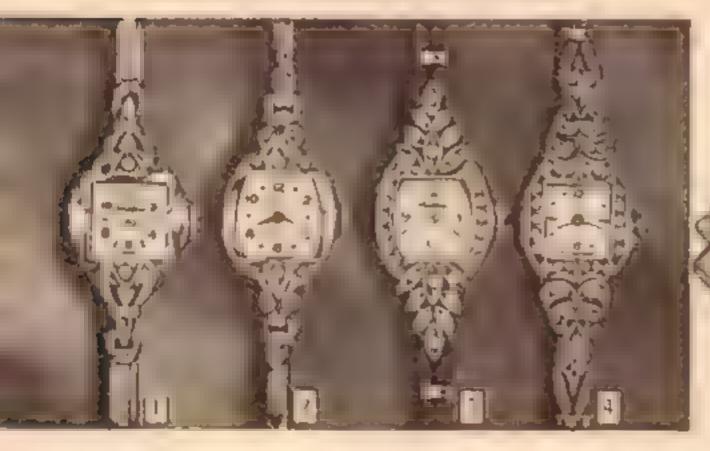
- "Colby" Men's Handsome Dress Style 4NR1078E-17-lewel \$3 down .. \$27,50
- "Hanford"—Men's Rectangular Dress, 4Nt1061E--17-jewel \$3 down \$27.50
- "Ameden"—Striking Dress Style for Men. 4NR1050E-17-jownl. \$3 down. . \$27,50 4 N R1059E-21-towel \$3.50 down... 33.50 (15), (16) and (17) have gleaming all
- statuless steel cases and expansion bands. "Dolbert"—Waterproof." Luminous Gift numerals. Sweep second. Expan-
- sion has gray alligator leather inserts. 4 N: R1079E---17-jewel. \$3 down Cash \$27,50 "Bryncourt"-Men's Waterproof. * In-
- sert on hand . . . print 2 initials or state 1 sertice insignio (Army, Navy, Air Force, Marines), Luminous, Sweep second. 4 N #1002E-17-jawel \$3 down Cash \$27,50 4 N R1001E-As above; lOK yellow roiled gold plate case, stainless back, 1/20, 10K yel low gold filled expansions. . \$3 down. \$27,50 4 N RT 003E-As 4 N & COTE, 21-jawel 33.50
- "Marbrook"—Men's Waterproof. "Lummous. Sweep second.
- 4 N R10o2E-17-jewel ...\$3 down .\$27.50 4 N R1063E-As above, 10K velicity rolled gold plate case, stoinlers back, 1/20, 10K yellaw gold filled expansions...\$3 dawn \$27.50 4 N R1047E-As 4 N R1063E, 21-jewel 33.50
- "Amiley"---Dress Waterproof. * 10K yellow rolled gold plate case, stainless back, 1/20, 10K yellow gold filled expansion band. Sweep second hand. 4 N RTD94E-17-jowel. \$3 down. Cosh \$27.50

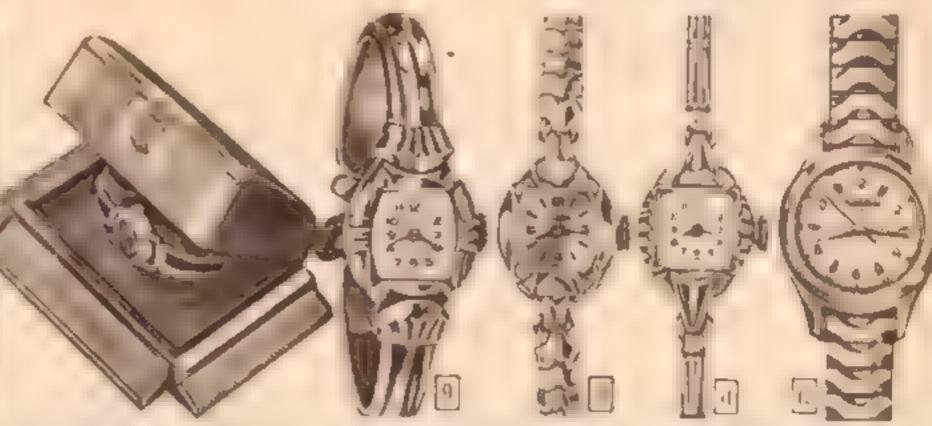
4NRT096E-21-jewel, \$3 50 oowa Cash 33 50 WishbookWeb.com

the gift you give with confidence., quality movements found only in the world's finest Watches

- Every Tradition Watch guaranteed I full year plus special 30-day trial offer. We're convinced that Tradition is your best buy in a fine watch. See details in notice on opposite page.
- Now Tradition expansion watch bands individually sized to fit the wrist. Imagine the extra comfort. and safety this brings . . . it's a special Tradition feature. For ordering, see notice on apposite page.
- 3 initials engraved free of charge on the back of every Tradition watch. Adds on extra personal touch to this finest of Christmas gifts. See ordering notice on apposite page

TRADITION DIAMOND WATCHES





SELF-WIND WATERPROOFS*

LOVELY DRESS WATCHES . . NURSES' AND SPORT STYLES





Elegant Diamond Watches for Women \$49.50 to \$159.50

Shop, compare . , we proudly believe these watches cannot be matched in value anywhere! 17-jewel movements. Hers for Christmas for as little as \$5.00 down

 and (2) have solid 14K gold cases, 1/20, 10K gold filled expansion bands. Styled to lend added importance to the diamonds.

- "Aritise"-Each endpiece set with a sparkling Tradition diamond.
- 4 N R925E-State white or yollow gold, \$49.50
- Chantilly"—Heart-shape endpieces each set with a sparkling Tradition diamond 4 N 8961E-State white or yellow gold. \$49.50
- (3) and (4) have solid 14K white gold cases; gray nylon cord bands, safety catch, double-lock and clip-on chain
- 3 "Ertoyne"-Endpieces in delicate leaf pattern set with 30 Tradition diamonds.
- "Micholeen"-50 fiery Tradition diamonds entwined in luxurious styling.
- 4 N R937E.......\$16 down .Cosh \$159 50

"Juno"-Stunning bracelette band, 1/20,

4 N R953E-17-jawel., \$3 down., Cosh \$27.50

"Layne"-Modern tonneau case with

half-moon endpieces, 1/20, 12K gold

filled expansion. State white or yellow gold.

4 N R959E-17-jewel. . . \$3 down Cash \$27.50

- and hands. 1/20, 10K gold filled tele-

4 N 8956E-17-jawel ...\$3 down...Cosh \$27.50

scope band. State white or yellow gold.

Tiny square case. Gilt numerals

10K vellow gold filled

Women's Dress Watches . . 1 Nurse's Style \$27.50 17-jewel

All except (12) have 10K rolled gold plate cases with stainless steel backs.

- "Lourindo"-Sunburst dial, 1/20, 12K vellow gold filled telescope band.
- 4 N R992E-17-jewel , \$3 down. Cosh \$27,50 4 N 8993E-21-jowel \$3 50 down . Cosh 33.50
- 6 "Kendolf"-Cushion style case. 1/20, 12K gold filled telescope band. State white or yellow gold.
- 4 N #978E-17-jewel ...\$3 down ... Cosh \$27,50 4 N R979E-21-lewel \$3.50 down Cash 33.50
- Ardelle"-Heart-shape endpieces, matching 1/20, 10K gold filled telescope band. State white or yellow gold.
- 4 N R988E-17-jawel.,.\$3 down .Cash \$27,50 4 N R989E-21-jewel 13 50 down, Cosh 33 50
- 8 "Zoroy"—Square case, Gilt numerals. 1/20, 12K gold filled telescope band State white or vellow gold.
- 4 N R990E-17-jewel...\$3 down...Cash \$27.50
- 4 N R991E-21-jewel \$3.50 down. Cash 33.50
- "Querido"—Norse's Waterproof * Stant-less steel case and expansion band. Luminous dial. Sweep second 4 N R994E-17-jewel. , \$3 down . . Cosh \$27 50
- 4 N R995E-21-jowel TOK yellow rolled gold plate case, stainless back. 1/20, 12K yellow

NOTE: * means waterproof, dustproof as long as crystal, crown back remain intact; if removed, expertly replaced. Shop, wil, each worth 9 az. Worthes shown // actual size. Prices include 10%, Federal Tox, Order now; pay later on Seats Easy Terms . . . see page 373 for details.

Tiny Self-Wind Waterproofs for Women \$49.50

"Monterey" Women's Self-winding Drein Waterproof * Petite 1t K yellow gold filled case, stainless back. Raused gilt numerals, luminous dots. Mesh insert on 1/20, 12K swifting gold filled expansion band, lends a disunctively dream accent.

4 N 8944E-17-jewel movement. Only \$5.00 down on Egy Inc. Cash \$49.50

"Alomado" Women's Self-Wending Dress Waterproof. Tiny 10K yellow guld fillett case, stainless back, Grooved endpieces, Matching telescope expansion, 1/20, 12K. case, stainless back. Grooved endpieces. Matching telescope expansion, 1/20, 12K. gold biled adds a presty compliment. Gift her with a Tradition watch

4 N E935E-17-jewel movement, Only \$5.00 down on Easy Ferms." Cash \$49.50

"Araby"-Women's Self-Winding Waterproof. All statules steel case, Luminous dots, hands. Sweep second. Grav alligator leather insert on atamiem steel expansion. Rich in famous Tradition watch features a wonderful value, lifeal for a nurse! Cosh \$49.50 4 N R947E-17 jewel movement. Only \$5.00 down on Easy Terms.

Women's 14K Gold Dress .. 3 Nurse's Styles \$37,50 17-level

(16) through (19) have 14K solid gold cases . . . wrut flattering styling, fine Frantison quality.

"Cloudine"-Tonneau style, Raued codpieces, 1, 20, 12K, gold filled expannon. Raued gift numerals, markers. State white or yellow gold

4 N #948E-17-jowel, . \$4 down Cash \$37.50

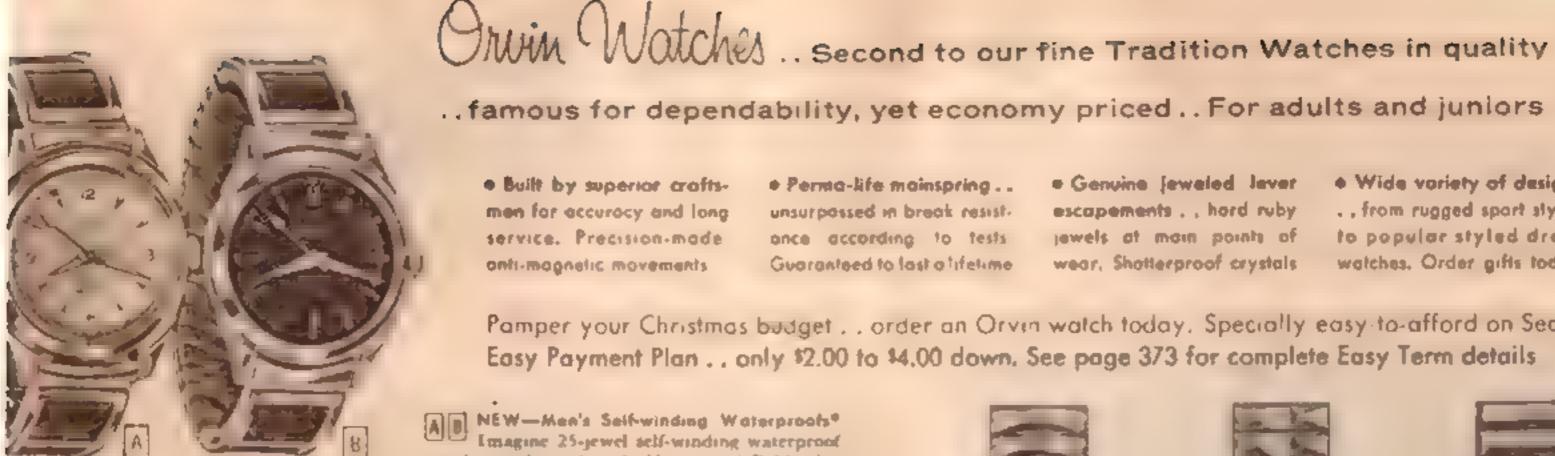
- 7 "volce"-1/20, 12K, gold filled expanmon maiches triangie-shape endpieces. to aumerals, markers. State white or yellow gold. Only \$4.00 down
- " Lourice" -- Tailored and smart. 1/20, - 12K gold fitled expansion band. State white or yellow gold. Only \$4.00 down
- 4 N R997E-21-terval \$4.50 down Cash 43.50
- g "Gwyalth"-Cushiqu-shape case. Smartly styled dtal. Matching 1/20, 12K yellow gold fitted telescope band. 4 N 29985-17-jewel. . \$4 down Cash \$37.50

4 N R999E -- 21-joyrel \$4 50 down 43.50

- "Laander"-Nyrses Watch, Red weep second; seconds marked on outer track, 10K gold filled case, 1/20, 12K gold filled expansion band. State white or vellow gold. \$4.00 down on Easy Terms
- "Carlyle"-Nurse's Waterproof sport watch. Forward-looking draign. All stamless steel case, Sunburst dial. Sweep second. Genuine black alligator leather insers on stainless steel expannon. A handsome watch. Only \$4 00 dozen
- 4 N 8932E-17-jewel..... Cash \$37 50
- "Marina"—Nurse's Waterproof® sport watch, 10K yellow rulled gold plate case, stainless back. Sunburst dial. Sweep second, 1/20, 12K yellow gold filled expansion with genuine alligator leather insert. Red or black insert. Please state smart color. Only \$4 00 down on hasy Terms.

BUTKMAL PAGE 75 .. WATCHES

WishbookWeb.com



 Built by superior croftsmen for accuracy and long service. Precision-made onfi-magnetic movements

 Perma-life mainspring... unsurpassed in break resistonce according to tests Guaranteed to last a lifetime

 Genuine Jeweled Jever escapements . , hard ruby jewels at main points of wear. Shotterproof crystals Wide variety of designs . . from rugged sport styles to popular styled dress watches. Order gifts today

Pamper your Christmas budget . . order an Orven watch today. Specially easy to-afford on Sears Easy Payment Plan . . only \$2.00 to \$4.00 down. See page 373 for complete Easy Term details

NEW-Men's Self-winding Waterproofs* Imagine 25-jewel self-winding waterproof watches at this unheard of low price! Gold color metal cases, stainless steel backs, 1/20, 10K gold filled expansions with genuine brown alligator leather inserts. Sweep accouds, Incablor Shock Protected to help prevent breakage, Limited quantity,

Raued gift numerals, luminous dots, hands 4 N 0450E-25-jewel., \$4 down.. Cosh \$35 88

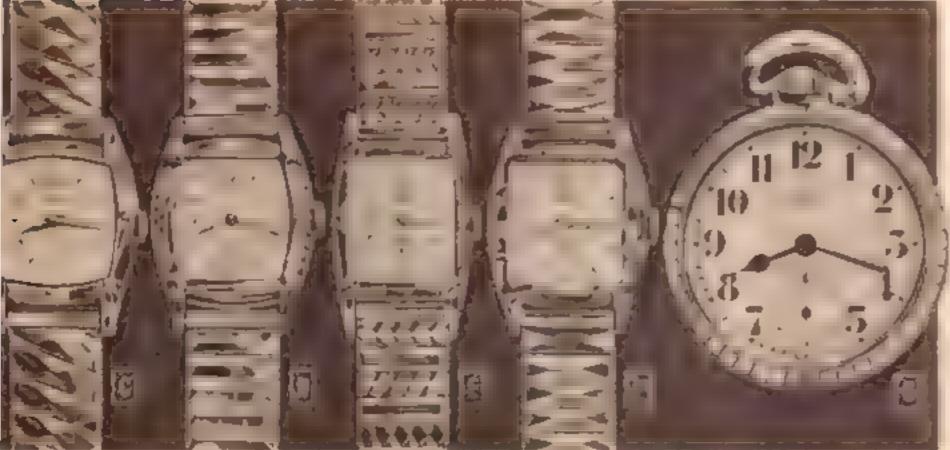
B Handsome black dial with raised gilt markers, luminous dots and hands

4 N 0460E--25 Jewel 54 down . Cash \$35 8B 4 N 0472E-As above, while diel \$4 de... 35,88

New Low Price on 25-Jewel

Self-Wind Waterproofs* \$35.88 st down

Gift Special For Men



Dress Styles for Men, Boys \$19.95 to \$22.95., Our Best Pocket Worth at \$21.95

All except (G) have 10K yellow rolled plate cases, stainless steel backs, 1/20, 10K yellow gold filled expansion bands. 17-jewel movements, Incabloc Shock Protected to help prevent breakage

6 Men's-Dress Style, Bold, youthful lines and rugged masculine styling on rectangular-shape case. Easy-to-read numerals, markers.

4 N 323E-Adults' size band .. \$2 dn . Cash \$19 95 4 N 4336-Boys' bond (8-12 yrs.)., 2 dn., Cash 19 95

Men's Dress Style, Handsome scalluped design decorates tonneau style case. Faceted band

4 N 325E-Adulte' size band . \$2 dn... Cash \$19.95 4 N 464E-Boys' band @ 12 yrs.1, 2 dn... Cosh 19 95

[6] Men's-Dreis Style. Smarrly styled rectangularshape case, Raued arabic numerals

4 N 311E—Adults size band. \$2,50 dn. . \$21 95 4 N 4676-Boys' band 16 (2 yrs.) ... 2 50 dn... 21 95 Men's-Dress Style. Popular square design with all the high-style features of a much more expensive watch! Raised numerals and markers. A fine Orvin watch, a wonderful Christmas gift. Order today

4 N 422E -- Adults' use band --- , 12 50 dn. \$22.95

G Our Best-17-Jewel Orvin Pocket Worth, New modern styling with beautiful case detail-Transportation type our or an dependable Gleaming chrome-plated steel case. Large hank numerals and hands on white dial, easy-to-Incablne Shock Protected to guard against breakage. A fine dependable timepiece for the man who prefers a pocket watch... priced low for all its quality features. Order now for Christman 4 N 436E ... \$2.50 down ... Cath \$21.95 4 N 0437E-As above, but with bandsome 10K yellow railed gold plate case.... \$3 down...Cash \$25.95

Dress and Utility Styles for Women and Girls \$19.95 to \$27.50

All except [I] have 10K rolled gold plate cases, staraless steel backs. 17-jewel movements

Women's-Dointy, round case, 1/20, 10K gold filled telescope expansion. Yellow gold only 4 N 276E-Adults' size band... \$2 dn...Cash \$19 95 4 N 1626-Girls' band @ 12 yrs.) . 2 dn., , Cosh 19 95

Woman's-Lovely gift choice, 1/20, 10K gold filled telescope exp. State white or yellow gold 4 N 169E-Adults' size band only. . \$2.50 dn...\$20 95

Women's-beautiful detail in a cushion shape case Delicately fluted aides, 1/20, 10K gold filled telescope expansion band. Yellow gold only, 4 N 257E-Adults' size band only. \$2.50 dn...\$20.95

[p] Woman's-Smortly styled tonneau case 1 20 10K gold filled expansion band. Yellow gold 4 N 2836-Adults' size band.....\$2.50 dn., \$20.95 4 N 284E-Girls' bond 8 12 yrs.) . 2.50 dn., . 20.95

NOTE; Shipping weight each watch 9 oz. Watchez shown Vs actual size. Prices include 10% Federal Tax

76 . . SEARS, ROESUCK AND CO. MICHBEMAL

10K yellow gold filled expansion band carries Women's-Heart-shaped endpieces, 1/20, out heart theme. Yellow gold only

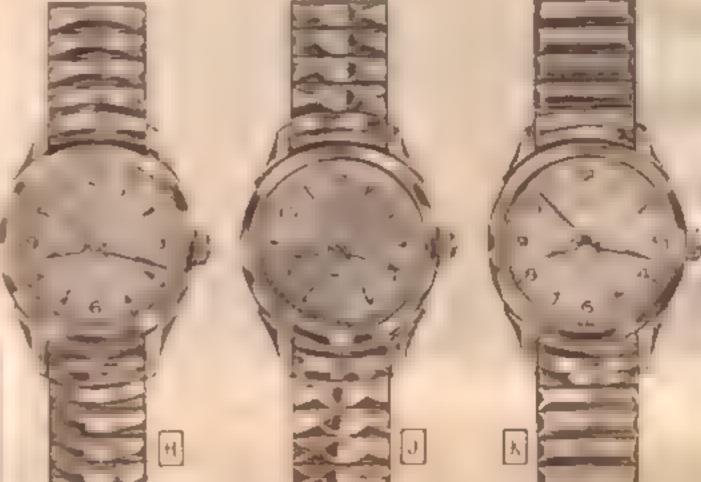
4 N 281E -Adults' size band.... \$2 50 dn., \$22 95 4 N 282E-Girls' band (8 12 yrs.) 2.50 dn... 22 95

S Women's-2 sparkling diamonds set in exquisite filigree endpieces, 1,20, 12K gold filled telescope exp. State white or yellow gold 4 N 0166E-Adults size band only \$3 dn...\$27.50

Women's Utility Style. Water, dust and shock renatant Luminous hands, numerals Sweep second. Gleaming chrome-plated steel case with statuless steel expansion, 17-jewel movement 4 N 2006-Adulis' size band ... \$2.50 dn., \$21.95 4 N 198E-Girls' band & 12 yrs.)., 2.50 dn., 21 95

As above; IOK yellow rolled gold plate case 1/20, 10K yellow gold filled expansion band 4 N 0203E-Adults' size bond only, \$2.50 dn. .. \$24 95

VI Norse's Worth Lovely modern style incabloc Shock Protected Sweep second, 1/20, 10 k. gold filled expansion. State white or vellow gold. 4 N 0253E-Adults' size band only \$2.50 dn...\$24.95



Special Purchase . . only \$19.99 Stainless Steel Waterproofs* for Men and Boys

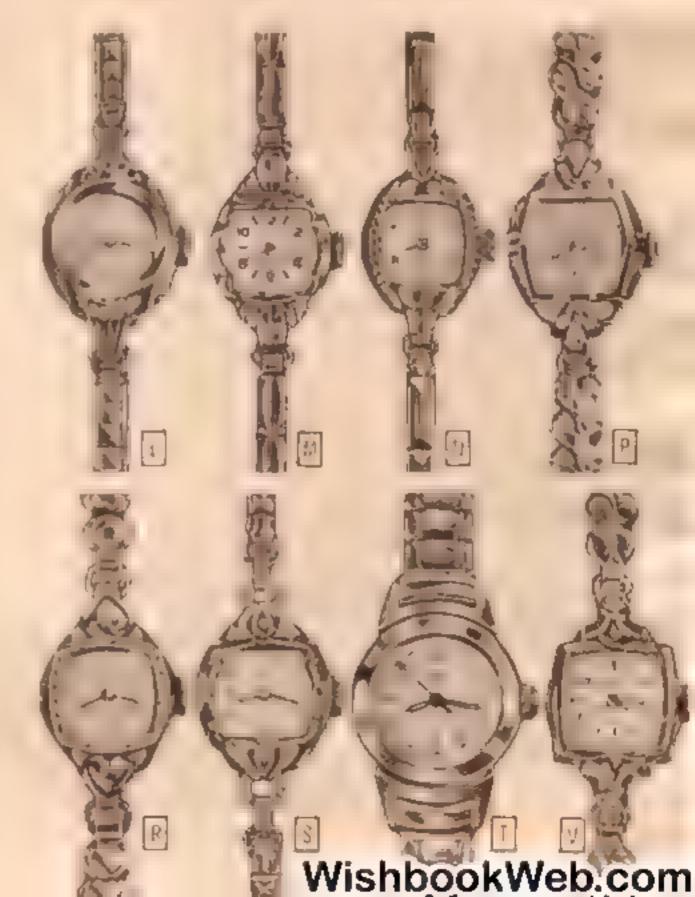
Gleaming stainless steel cases and expansion bands. Sweep second Incabler Shock Protected. Serry, only limited quantities at this exciting low price, place your order now

| New! Handsomely styled. Luminous dots and hands 4 N 4786-Adults' size band, 17 jewel. \$2 down. Cash \$19.99 4 N 479E-As above, Black dial. 17-jewel 2 down Cash 19 99

New! Modern dial treatment. Luminous dots and hands 4 N 476E-Adults' size band, 17 jawal.... \$2 down...Cash \$19.99 4 N 4776-Boys' bond B-12 yrs.1 17-jewel...... 2 down...Cash 19 99

Newl Fully luminous dual and hands. A terrific value. 4 N 474E-Adults' size band. 17-jewel.....\$2 down...Cash \$19 99 4 N 475E-Boys' band #8 12 yrsJ 17 (ewel...... 2 down...Cash 19 99

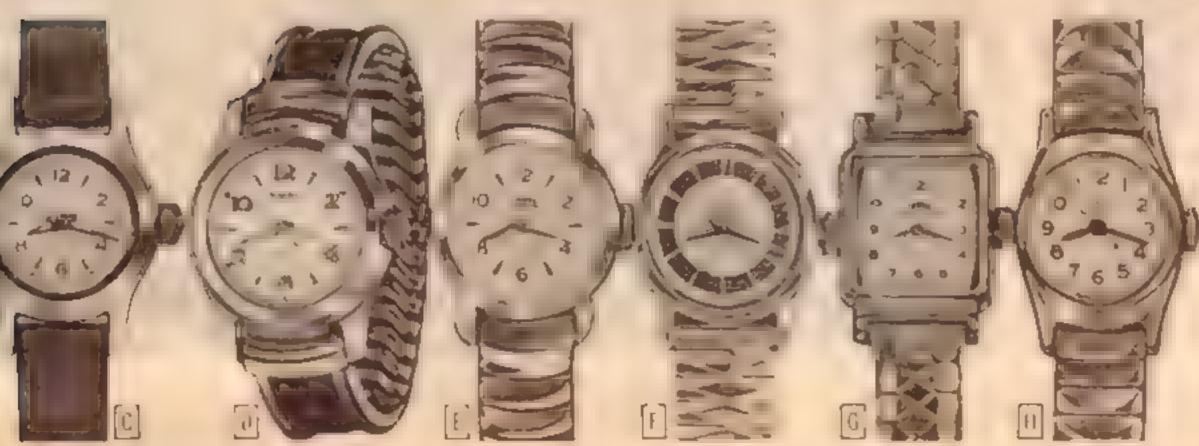
NOTE: * means waterproof, dustproof as long as crystal crown, back re main infact, if removed expertly, replaced. Shipping weight each watch 9 as



Thrift-Priced Watches .. Dependable timekeepers

.. latest styling at low, low prices .. \$2.59 to \$14.25

Christmas gifts to fit small budgets. Fashion-right styling. Shock-resistant movements . . . precision built for good service, dependable accuracy. Choose from sport and utility watches or good looking dress designs. Include watches in your Easy Terms order. Only 10% down . . . pay the rest conveniently later. See page 373 for complete details





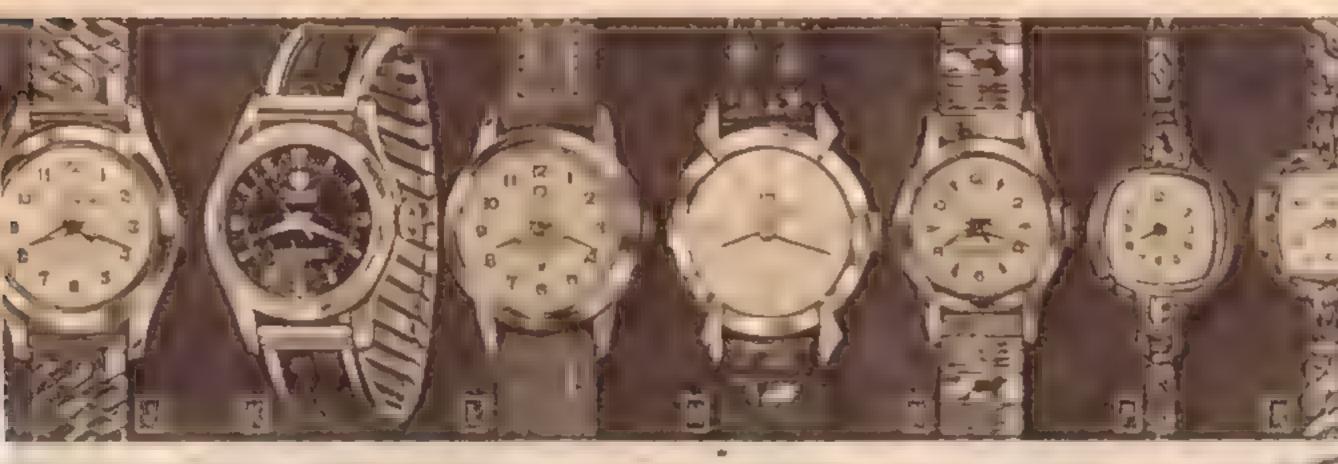
New! Lapel Watch Glamour

Gold-color metal case and lapel pin bow beautifully decorated with simulated pearl and thinestone trim. Brack Roman numerals; white dial. Dainty black pierced hands. A decorative, useful gift

4 N 1874E-Shop, wt. 4, 02, \$7.95

Women's Fashion Watches

B) New Constitute rainel with mitconfike bush man his loved women's was le Cover les ar goin appedized in signer case Gottleoler expansion with matching color enamried meerts. State black, blue or red 4N 1849E-Shop wt, 6 oz.....\$11.95 4N 18085-As above, but with match ing color suede strap. Wt. 4 oz. . \$8 95



Timex Watches Shock-Protected

Exclusive shock-protected feature, Patented V-Cook Movement. Unique coneshaped balance staff turns on enduring Armalloy bearings, Specially designed to give maximum strength and durability to the movement

Sportster for Women and Children, Waterproof and dustproof.* Chromeplated case, stainless steel back, Genuine leather strap

[6] Luminous Marke for Men. Waterproof and dustproof. Chrome-plated steel case, stainless steel back. Luminous dial-Sweep second. Stainless steel expansion with simulated leather insert

4 N 1731E-Powpord \$14.25

Watch Repair Service for jeweled watches

Every watch expertly repaired with new parts; electronically timed, regulated. We repair any make watch with 7 or more jewels. We do not repair clock or evinder movement watches. Print mame and address on a tag and attach to watch. Pack carefully, enclose letter telling what you want tione, Send registered 1st class mail to your mail order house, Dept. 155. If charges are over \$5, we will send estimate, await reply before starting work. No C O D 's.

American-Made Watch Values

Our Lowest Priced Jeweled Worth for Man, Shock-resistant, Chromeplated case. Gold-color numerals and markers, 1-jewel movement, Stainlen steel expansion band. Priced so low! 4N 1743E\$6.60 4N 1744E-As above, leather strap . 5 60

F Men's handsome gold-color metal case, stainless steel back. Shock-resutant. Raued, gold-color markers. 1-jewel movement, Gold-color expansion

band with stainless steel back. 4 N 1742E-As above; leather strop... 6,60

Men's Dress Worth Expensive look-ing 10K yellow rolled gold plate case, 1/40, 10K, yellow rolled gold plate expansion band. Shock-resistant, 1-jewel. movement. A tremendous value!

4N 1701E \$8 99

H For Women Amazingly small case no larger than a nickel! Shock-resistare a of chrome-plated steel with statilem steel back. Luminous handi and numerals. Sweep second. Stainless iteel expansion band. Priced to pamper your Xmas budget . . . makes a mice gift 4N 1842E \$8 05 4 N 1809E-As above, leather strap. 7 05

NOTE * means waterproof, dustproof as long as crystal, crown, back remain in toct; if removed, expertly replaced. Stop wt. each worth 4 az. Watches (C), (D), (V) sent postpord. Watches shown 1/s actual are. Prices include 10% Federal Excise Tax. Order for Christmas giving now

1-Jewel Swiss Watches

Mon's Water - Resistant, Lurainous Sweep accord. Chrome-plated steel case steiniem back and expansion

. Mon's Woter-Resistant, Chromeplaced case, stainless back, Luminous dots, hands. Black numburst dial. Sweep second. Stainless expansion with black or other insert

4 16 3738E-As obove; feather strop... 8 95

Handsome Sport Style for Men, Chromeplated steel case. Luminous hands, mamerals. Second hand. Leather strap. 4 N 17408..... \$6 95

Mew ! Thin-Thin Dress Watch for Men. Gold-color metal case. Modern looking dial. Genuine alligator leather strap. 4 N 1720E..... \$9.50 4 N 1721E-As above: black dial ... 9 50

Nurse's Watch. Water-resistant, throme-plated case, stamless back Luminous dots, hands. Sweep second 4 N 1843E -Stainless expansion . . . \$10 95 4N 1844E-As above leather strop 995

p Women's Dress Watch, Gleaming m gold-color metal case 1/20, 10K gold filled expansion. A brauty priced low! 4 N 1845E..... \$11 95 4 N 1846E-As above, brack cord band 995

[9] Women's Dress Worth, Case of goldcolor metal. Raned gilt numerals. 1/20, 10K gold filled expansion band 4 N 1647E \$11.95

4N 18466-As above, black cord band 9 95



Sturdy Pocket Watches . . Ideal for Outdoor Men

Thrift-Priced Pocket Wotches, Gleaning nickel-plated steel cases, Ideal for outdoor, utility use-watch is protected in pocket from dirt, dampness, damage Preferred style of many . . . order today.

S Dork diet Lummous hands, numerals 4N 1665E..... \$3 49

Two-tone diel. Black hands, numerals 4 N 1659E.....\$2,59

Fomous Westclox Pocket Sen. Very durable. Non-shatter crystal, Easy-to-read white dial with black hands and numer is Ever-popular as a dependable umeniere 4N 1655E-Postpord..... 4 N 1656E-As above but luminous hands, no merals on dark dial Postpard......\$5 7B

PAGE 77. THRIFT WATCHES

WishbookWeb.com

Tradition Diamonds.. the most precious gift of her lifetime at special savings

Introducing a brilliant new setting that makes her diamond look almost twice its size

Sensational New Setting

Breathtaking news in diamond setting, 4 small diamonds set beneath the center diamond to reflect and amplify it to look almost twice its actual size and brilliones. Innovational design now in your chaics of 4 levely mountings.

Special Low Introductory Prices

\$249.00 aut Total Weight 3/4 Coret \$25 00 down

Brilliont center stone aftre within 4 diamond reflectors, 4 side diamonds lend precious accent. 5 diamond wedding ring. Total wt., all diamonds, 3/4 et. State 14K, white or yellow gold. 4 N R2942EF....special at \$249.00

\$199.00 mah Total Weight Vi Corof \$20 00 down

4-dimmond reflectors magnify the levely center stone, 2 side diamonds, 4 diamond wedding ring. Total wt. 1/2 ct. State 14K white or yellow gold.

4 N R2941EF.....special at \$199,00

Total Weight \$129.50 ---\$13 00 down

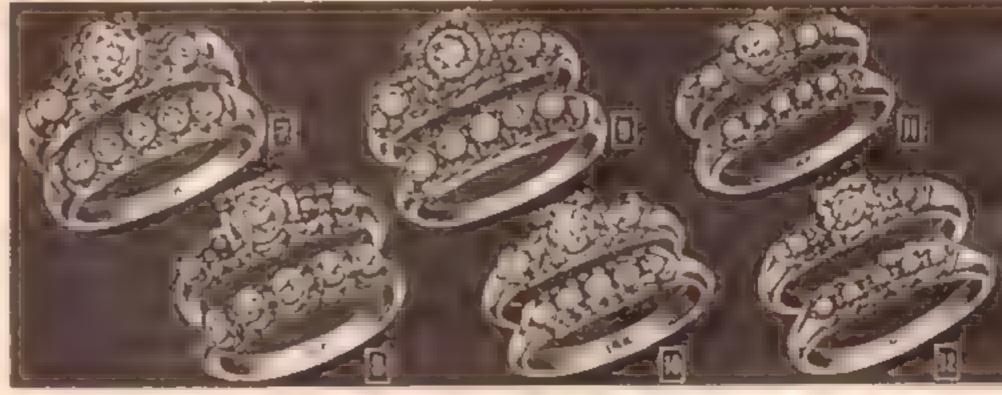
Center diamond defely entors. 2 twinkling side diamonds 4 diamond wedding ring, Total wt., all diamonds 1/3 ct. State 14K white or yellow gold 4 N R2940EF-special at \$129,50

\$110,00 mah Total Weight \$11 00 down

Diamond reflectors lend modern magic to center stone 1 tide diamonds, 5 diamond wedding ring. Total wt. 1/4 ct State 14K yellow or white gold. 4 N #2939EF-special at \$110.00

Special Christmas Savings . . Many Reductions . . Many New Low Prices

Fiery Tradition Diamonds—judged best-in-value by independent appraisals of 4 nationally advertised brands. Each center diamond full-cut with 58 sparkling facets, scientifically proportioned for maximum fire. Reflecting a radiant blue white color; specially selected for brilliance, value and relative freedom from imperfections. Tradition gives you more for your diamond dollar. Only 10% down on Easy Terms .. see page 373. All prices include 10% Federal Exase Tax. See Haw To Order below.



Special Values ... Low, Low Prices on Lovely Sets

\$325.00 ...h Total Weight One Corpt \$32.50 down

Christmos special, Brilliant center stone in fishtaal setting, 2 rwinkling ade diamonds. 5 diamond weddang rang. A tailored modern, Total wt., all diamonds, I carat. State 14K. white or vellow gold

4 N R 294 JEF now only \$325.00

Total Weight \$325.00 min One Corat

8 New low price. Beautiful 3 duamond engagement rung, matching 5 diamond wedding ring. Total weight, all diamonds, I carat, State 14K white or ve aw g at

4 N R2930EF 1, ec. 0 of \$325.00

Total Weight \$239.00 mit \$24 00 down

Wonderful volve, Fiery Tradition center diamond, 2 ude diamonds lend important accent 5 diamond wedding ring Total weight of all diamonds 3/4 carat State 14K winte or yellow gold. 4 N #2938EF.....now only \$239 00

> Total Weight \$189.00 mah \$19 00 down

New low price for this lovely set. Exqueste fishtail mounting, 3d amend engagement, 5 diamond wedding ring Total wt, 1/2 ct. State 14K white or yellow gold. 4 N R2936EF.....now only \$189.00

5119,00 aush Total Weight \$12 00 down

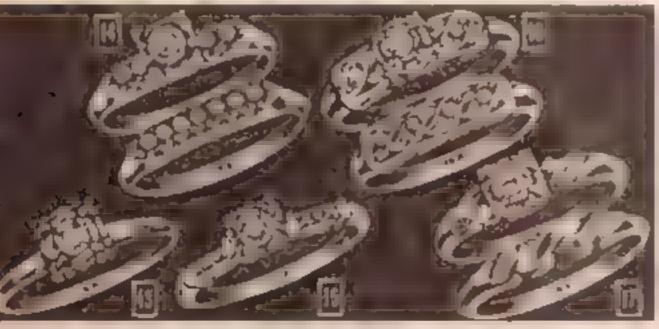
Modern fishtail mounting sets A beauty priced specially low, off the brilliant center stone, 2 aide diamonds. 5 diamond wedding ring. Total wt. 1/3 ct. State 14K white or yellow gold.

4 M #2937EF..... special at \$119 00

\$99.50 mah Total Weight \$10 00 down

New low price. Handsome beaded, fishtail mounting. 3 diamond engagement ring. 5 diamond wedding ring. Total wt. 1/4 ct. State 14K white or yellow gold.

4 N #2934EF.....now only \$99.50



Price cuf Were 479:50 Save \$10.00

Beautiful solitaire reduced. Brilliant 1/5 ct. diamond. Flegant styling, very popular, State 14K yellow or white gold 4 N 2821EF.....now only \$69.50

I dozen diamonds in a hery set. 1/10 ct. diamond, four side diamonds, fishtail setting, 7diamond wedding band. State 14K yellow or white gold.

4 N R2833EF-Set....only \$69.50

78 .. SEARS, ROEBUCK AND CO. SPEMINI.

\$69.50 ---

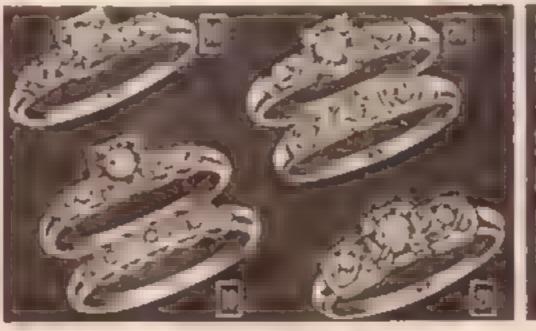
liant center diamond Now at savings-1/7 ct. briltwinkling diamonds on each aide, State 14K yellow or white gold 4 N 2815EF..... now only \$69.50

7 diamond set ... cut \$10.00. 1/8 ct. diamond with two side dumonds, Faligree mounting, 4 diamond wedding band, State 14K, yellow or white gold.

4 N R2818EF-Set....only \$69 50

Lovely set . . now reduced, 1/6 carat diamond solitaire. Matching wedding band, 14K yellow gold with white gold trim.

4 N R2820EF-Price out for Christman. Set now only \$69.50



Reduced Save \$7.00

5-diomand ring reduced, 1/10 ct. dramond, 4 side dramonds. State 14K yellow or white gold 4 N 2845EF-Now you save \$7.00 only \$52.50

6-diamond set, 1/12 et. diamond, 2 side diamonds and dainty engraving. 3-diamond wedding band

5et only \$52,50 4 N RZB34EF-14K vollow gold. 6-diamond set . , price cut. Lovely filierre mounting. Flashing 1/12 ct. center diamond, 2 side

diamonds. Matching 3 diamond wedding band 4 N R2844EF-14K yellow gold Set only \$52.50

3-diamond beauty ... save now. Fiery 1/8 ct. center diamond, 2 ade diamonds. Filigree setting

4 N 28465F 5 14K yellow or white gold..... \$52.50



Christmas sale Save \$5.00

\$32.50 mash \$3,50 down

Romantic set . . priced so low, Beautiful 1/16 ct. diamond solitaire. Matching wedding band, Engraved baguette denge on both rings,

4 N #2841EF-14K yellow gold Sel only \$32,50

3-diamond beauty . . . save 13%, 1/16 ct. diamond in filigree setting, 2 iide diamonds.

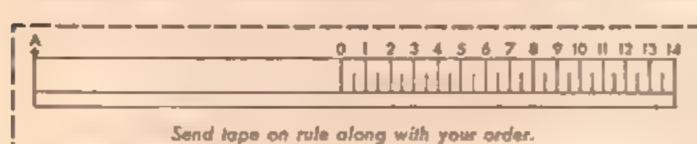
4 N 2827EF-14K yellow gold mounting only \$32.50

Exer-popular solitaire . . . reduced for Christmas. 5parking 1/14 ct. diamond. So lovely.

4 N 2816EF-- I4K yellow gold mounting... only \$32.50

Lovely set ... now at savings. Fiery 1/16 ct. Tradom diamond. Matching wedding band,

4 N #2840EF-14K yellow gold..... 5et only \$32.50



HOW-TO-ORDER: Wedding rings engraved at no charge . . print imitals, medding date. Gift boxed. Shipped from Chicago, order from your mail order house. Psstpaze (Wt. ea. ring 2 oz.; set 4 oz.)

STATE SIZE: Women's 5 to 8; men's 8 to 12 (fractional sizes available). Add an additional \$1.50 if ordering a larger size. For correct size, measure on rule at left. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store,

HOW-TO-MEASURE. Wrap tape (1/2-in, wide or less) firmly around widest part of finger. Draw one where ends meet. Cut; lay tape on scale, end at A. Reading on numbered end is correct size.



Sterling Candlesticks and Candelabra

The shimmering beauty of lasting sterling silver, elegantly wrought in graceful simplicity. Featuring the newest, variable designs that easily adapt to any setting. New quality good antire . . . specially reinforced at all critical points. Arms guaranteed not to break or bendy cups not to held of pop in normal use. Now extra strong to assure langest, laveliest service possible. Graceful godroon borders land distinctive accent. Weighted bases for balance Chaose now from our finest selection ever

A Console Condiesticks. It is transit favorite. Base diameter 2% in ; height 234 in, Priced low,

4 N 87396-WY 1 lb. 6 oz. . . Poir \$3.95

B Larger Comole Condisticlis, Bute 146 in ; beight 31/2 in. 4 N 8763E-W), 2 lbs. . . . Poir \$5.95

2-Branch Condelabra, Beautifully wrought, 41% in high, 61%-in. spread. Stipg. wt. ea. 1 lb. 7 oz. 4 N 87698—Each \$7,50 . . . Pair \$13.95

D 3-Light Condelabro, Remove arms, use as consule suck. 5½ in. high. 9 ly-in, spread, Wt. en. 2 lbs. 4 or 4 N 8823E-Each \$12.50 . . . Patr \$22.95

also used as comole stick. 7% in high, 1136-th, spread, Wt. ea. 3 lbs. 4 N 8824E - Each \$23.95 . . Pair \$44.95

F 3-Light Condelabro, 8-way use with a simple twist you may have low, short, medium or tall height with either one or three candles, 10th-in. ht., 10½-in. spread. Wt. ea. 21bs, 12 og. 4 N 88726-- Each \$27.50 .. Poir \$51.50

G Ove Best 3-Light Condelobre, Like above in its versatile constructs is Larger 1456-in, height, 1256-in, spread Wt. ca. 3 lbs. 12 oz.

4 N 8873E-Each \$47.50 . . . Poir \$89 95

Tradition Bridge Corsage Holloware

Very lovely, yet modestly priced

Beautiful adverblated holloware. Pure adver on genuine copper base. Graceful border . . , aculptured floral mouf harmonizes with all patterns.

Serving tray, 1716 anches with handles.

Grovy boot (4 in, high) on tray 9x5% inches.
4 N 87468—Shipping weight 2 lbs..... \$7.49

Vegetoble data 10-inch diameter 4 N 8737E-Shipping weight 3 lbs. 7.49

Well-and tree plotter, 16x12 raches. 4 N 8747E-Shipping weight 4 lbs...... 7.49

Water potcher, ice lip. 2 quart. 614 in. tall 4 N 8748E - Shipping weight 4 fbs.....\$7.49

Sugar (4% in. tall), Creamer (3 in. tall) 4 N 87356 - Shipping weight 2 lbs. \$7.49

p 8-cup Coffee pot, 9 in. tail 4 N 8734E—Shipping weight 4 lbs...... 7 49

Anchor Rogers Silverplated Holloware

Save now on truly elegant gifts

Buy 2, save 14% Any 2 for \$16.95

Special Christmas Offering

on Original Rogers Silverplate

Save \$16.30 4-pc, set only \$46.95

Sears exclusive by the International Silver C. Heavily in verplated on genuine copper base Lovely oxydized floral and scroll border

IR Special 4-pc. set Individual proces total \$6.3.25 tote \$16 30 on at 10-cup coffee pot, 1 1 high; sugar 61/2 in.; 51/2-in. (real er has a of placed liming. Tray 154gx24 in, in cluding handles. Yourt for only \$5.00 down

4 N 08a458 - Shop, wt, 20 bs.,... 4-pc, set \$46.95 4 N 8641E-Coffee pot Wt. 5 lbs. 16.50 4 N 8643E-Sugar, creamer W1, 3 lbs..... 24,75

Save 14% when you buy any two Hems below.

Footed well and tree platter, 163/5x12 in. 4 N 8650GE-WI, 5 lbs. Eq. \$9,95 2 for \$16.95

[7] Oval Vegetable Dah, 12x836 inches 4 N 8651GE-Shipping weight 2 pounds 4 ounces Each \$9.95.......... Save, 2 for \$16.95

[v] Condelobro, 934-in, spread, 631 in, high 4 N 8658GE-Wt. 4 lbs. Ed. \$9.95 2 for \$16.95



Our finest expansion bonds for man, 1/15, 12K yellow gold filed 4 times more abration-resistant than any of our other barda. Handsomely styled. Adjust to fit.

w	4 N 1154E Tor Gred	\$6.95
	4 N 1100—Ail stginless 1 cm	4,93

X 4 N 1164E—Smartly styled 6.95 4 N 1165-All plateless stoet 4.95

Popular-priced Tradition bands, 1/20, 10K ye ow gold filled, stamless steel back. Get boxed. A wonderful gift, priced low.

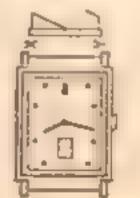
W 4 N 1152E-	-Brown	alligator i	asert, S	4.75
4 N 1152E-	All stain	loss a ce	Vy In	3.0y
leather net				3 25

2 4	N 1172E—Hondsome, Indeed N 1173—All stoinless steel	4.75 325
F 7	4 N 1194E Smort datastina	2.75

P(H)	4 N 1128	All stricters steel	Ť	2.25
(BB)	4 N 1167E-	Gleaning facets .		3.75

CL	4 N	1186E—Takored beauty 1187—All stoinless steel	 2.75
_	4 N	1187—All stoinless steel .	 1.75





TO ORDER MEN'S WATCH BANDS

State end width (X to T as shown in sketch at left) Bonds are available in he or toinch and width.

Women's Tradition Worth Bands beautifully styled to become the perfect compliment for her watch, to make it look like new again. Boxed

Our finest, 1/15, 12K gold filled d times more abrasson restatant than any of our other bands. Give long, lovely years of service, State choice white or yellow gold.

Wrist flattering beauty 4 N 1242E-Telescope style, \$6.95

Handsomely wrought. 4 N 1243E-Expansion style. 6.95

10K gold filled. Quite lovely, State white or yellow gold

Extremely thin and dainty. 4 N 1268E-Telescope style \$4.75

Decorative, heart denge 470 1274E Exponsion style 475

Interesting detail lends accent. 4 N 1266E-Telescope style \$3,75

Enquirte faceted dengu 4 N 1244E—Expansion style 3 75

Smart tailored simplicity 4 N 1236E-Telescope style. 2.75

An ever-popular favorite. 4 N 12658 Expansion style 2.75

Ornamental grooved top. 4 N 1222E-Telescope style, 2.25

NOTE: Shop, wt. each bond 4 ex. "E" after catalog number means price includes 10% Federal Excise Tax



BIS PAGE 79. HOLLOWARE

WishbookWeb.com

For a complete selection of quality watches, see pages 74 to 76



For Girls and Young Women, Fishing styled in precious sterling and practical stainless steel. All sterling surfaces are rhodium-plated; stay broke, was not vernish I consent per serry fruit energing for the wrote to object of the berence, women as a salor fill

Gris' Photo Ident Plaque and family of the existence of and MEET THE SECTION WE STITLING THE RE-

ANRO AE JOSE WE BO 41-160 14 , 4 , -1

Girls Photo Ident Project 1 aterling top, stainless hack, Ail Oh an again capable it bene-

ANRAIDE IN WEST \$3.75

7 Gals. Norther saler pluse Alxpinson and has vering er a strateless after the K

AMBERTY E YOUR WY : Z \$3 29 4NR6022E-1/20, 12k gold filled. . 3.75

4 Women's 4-photo ident. Plaque has streling top, stamless back, All stainless steel expansion band. 4NR6011E-Shpg. wt 3 oz. ... \$4 98 4NR6012E-1/20, 10K gold filled. . 5.98

Women's Sterling niver plaque. top, standess steel oack

AMBAG BE A , WI 3 TT \$3.98 4NR6039E 1 20 . K . e-g ed 4 59

Add sewelry to your Easy Terms order

For Men and Boys Nes significes are now my plated, will not tarnish. 12 letters engraved at no charge . . . extra letters be each. Print ingroung. State surgeus Army, Navy, Air Force or Marine

we rever unique of and to rest a lie consert. 6 New-Boys Ixes heavy Need 2 , are C AND ADDACE IN A PERSON OF PARTY AND ADDRESS OF THE PARTY AND ADDRESS 4 h 24 ... E 24s to 7 /2 in. Shop, wt 3 oz ... \$5.25

4 to Powit /20, 10K vellow gold filled New-Boys 4 Photo dent Primer has a come tip stitle earling & constitute

APARE IL F " - IF NI S A APANA "AE . I A MI 1 43 8 New-Boys 1 Photo Ident it pur is a v

4 Nt R6047E- Fits to 7 5 in. Shop wil 3 oz ... \$4 39 - P4 = 6 48E + F / A / 3 a Boys Steeling | one I sudden a de

5365 4 N F6 BE 25 ye A F d At 4 4 6 Mans 4 Photo Ident Common Control

ver reg a men steel frich

more since the first and the first and the It hard to got me a grant area com-\$8 98 4 N R6049E—With Insignia, Shall w 4 N R6050E-Without insigned, Shop, wf, 3

Bond has sterling top, stainless back 4 N R6044E-With Insignia, Shop wt. 3 oz 18 78

· 2 4 N R6045E-Wilhout insignia, Shipp will 3 az 7 ve 4 N \$6046£ - 1/20, LOK gold filled. No Insignia. Mon's, Sterling planue, Expansion has sterling

top states as Lawre modern. 4 N 86 42 42 42 1 1 2 15 4 1 1 55 59 4 N KO + IE + h · n . W I

3 Mens 4 Photo Ident 11 care has are group stainlem back. Staintem expansion band.

4 N R6006E -- Without insignia, Shog, wt. 3 az., \$5.69 . . . see page 373 for details. 4 N R6005E-With Insignia, Shop, wt. 3 oz 5 98

New-2 piece set 1 in Eu-Peep has found her sheep. Colorful in blue and white enargel Simulated pearl and IKK goldper a la factiva vere e la y stell ter gitt 4 4 44 E 41 1 ...

2-pt. set of lustrous simulated penuls. Necktisee 1415 in her wash her live

I I W F F F F K 474 2 1 4 2

Expansion bracelet and locket sels. I, bu, lak yonew good fried all less otherwise stated. Luckets hold 2 photos, Playe 12-in, chain (cx-Paragrama 2 4 4 4 with a recombined

Lovely amerated buthstone n a proces lines 4 or the state of the state of

4 to 44,8 Vr 2 -151.8

Gleaming yellow gold plate 4 N 5951E-Wt. 4 az., Sel \$2,99

Dointy white dolsonne hearts. 4 N 5946E-501,WI, 202 \$4,49 4 N 5947E-Bracelet, Wt 2 oz. 3.69 4 N 5923E - Locket, Wt. 2 oz. 1 98

Personalized to be bern alone. Print I rested

ANAMORE SA MALL \$399 ANBIVE MOOR IN 2 150 4 N 6 + 8 10 N 4 2 2 1 85 1 20, 1 K yellow gold filled.

Print 2 mittals 4 N R5940E-Set, Wt. 4 pz... \$4.69 4 N #5941E-Brocelet Wt, 4 oz. 3.39

New-Indian style Bracelet Ring Set Silver platers, reconstructed furquoue stones.

Exponent bracelet and locket sets. Lockets hard 2 plan in (22, may 5) than a more braceless for a tym-(. 6, 15 s. te in, be reset totalto " a Braceleta have

CHARLEST BURKE New-2-pc, set, Simulated birthstone fancifuly fer ned a banghi yellow gold place

AN'ROS COM MIN TO A 4 OS unt \$2.98 23 Abouty 1 to, 1 K sallow good toed 3 85 dry him E or my wid . 4 ha care H re ha we 4 . 5 7

85 4 De Doubt guilet, Days W's a war 2 initials, 1/20, 12K yellow gold filled.
4 N 858986—Sat Print mittals Shop wit 4 77 4 79 4 49 APRENO F MAKE . WIN .

1.98 4 N RNE JE Dagt r r w Z , wt Z . Persona and 1 1 1 1 h to the pare tolers 4 69 41467 44 4 7 7 44 4 2

ATAR AF SHIPS W # 2 66 drug to the thing will be Personaused 1 20 12% ser wome filled

4 N R58656-Set, Print 7 Initials, Shog. wt. 4 02. 4.98 4 N R5866E- Bracelet, Print 2 initiple, Shop, wt. 4 oz. 3 69 4 N #5877E- Locket, Print 2 inclich. Shpg. wt. 2 02... 3.09 Porty set, Dainty design set with brilliant simulated

I sapphire stones. Vellow gold plate. Necklace 1434 Bracelet 636 in.; links may be removed to adj 4 N 4866E-2-pc, set. Shpg. wt. 3 cz...... \$1.59

28 Locket 1 20, 12K will wig not title 1 Jan in ac ANRAGE BATHAN SALWITA

1 20 12K yellow gold filled locket with brill it a " silver-plated accents. Print initial.

10: Rose cut diomand, 1/20, 12K yellow gold filled. 4 N 5710E-18-in, chain, Shog, wt. 2 oz....... 3.98



Lovely Crosses . , loved by women of all ages . . a gift to be cherished forever

3. 1 100 et diamono herv on 10k, yellew gene 1-in Vvr 4 oz AN SESSE BATTON \$11 98

[32] 3 bright thep diamonds on 1 K AN 5852E 18 n chan \$8.98

Twinking thip diamond, 10k yellow gold. 1-in. Wt. 4 oz. 4 tv 5867E die crop \$7.29

Girls 34 m. cross, bripg, wt. 4 or 4 N 5868E-15-in chain..... \$6.49

80 . . SEARS-ROEBUCK 200 TENNE

34 10K yellow gold cross with leavely resource tarties lessys 1 n Attempted of W. 400 4 ty 58 48 0 14 1-7 14 \$5.78

G ris' 1/4 on cross Name to 4 4 N 5864E 15 m mar \$5.49

1 20, 12K yellow gold filed gross 1-sn. size. Wt. 4 oz. 4 N 5861E 5 n ng n \$3.65 Girls - 1/2-m. cross, h cg. wc 4

4 N 5862E-15-in, choin \$3.25

Pr es include 10% fed Ex Tax free engraving un est otherwise stated

Beautiful Rhinestone Crosses, Read I was Proper trans may being 2 19 x ener Rive un plated Inc. I'm hope wit - 12

36 4 N 58545 P \$1.08 37 474 5 44 5 me er 4 n w to 84 15

Rhinestone heart frames lovely the transfer of the course BATT R TO LC. CTED 4 N 3856E -1-Inch. W1. 2 oz. . \$1.08

Baby Jewelry . . sweet and lovely

New-Charm Bracelet. 7 St. . s rams Derde dat me a en un an an a 4 N 5946E 6 - 41' . CZ \$1 08

49 Baby Ident | 10 1 K Set we get thed from name i grives, he per ever) print bet made after trange

4 N R6032E-5-m, WI. 2 oz. \$1.98 4 N RAD RE SA TO VOT 174 TOK yellow gold cross b II 4N5961E-12-10, WI. 202. 2.79

an Bright chip diamond on 10h. ve www.aleross 11,6 m 4 N 196.E 12 n. WI . NZ \$4 48 1 20, 12K yellow gold filled heart a up ar mona 12 to 4 N 59 LE WI 2 02 \$2 98 dast Print are at Wr 2 02 4 N 115927E-12-in, choin. . \$2.59 10k yeliaw gold locket hoels photos from thereas

4NR5928E-12-In, WI 2 oz. \$3.65 if correctly engraved connot be returned ... no COD



Popular Masculine Rings rate high with Teen-age Boys

Rings for boys 12 to 17 years. Handsome 10K yellow gold mountings. Initials 10K yellow gold, Sizes 6, 656, 7, 756, 8, 836, 9. State size, ne information below. Gift boxed.

New-Our finest, Important 1/100 ct. diagoned lends hery accept to genuine onys. Raised gold iential. Peret reitial

04 N 5445E \$14,98

[2] Genuine Onya with sparkling rose dismond set on each ade in white gold trumgle, Raued mitial. Print I cuttal.

04 N 5444E....\$12,96

3 Mossive signet with 1/100 carat diamond. Smart mounting, boldly majeuline, Print 2 imitali. 04 N R5625E..... \$10.98

Our finast ring for your young man . . . styled

just like dad's. Genuine

black onyx personalized

with raised gold initial.

l'opular sunhurst sule de-

tailing, In sizes 4, 416, 5

04 N 5436E\$5.29

only. Print I imbal.

- Genuine cays act with hery 1/100 ct. diamond. Sunburst design mounting. 04 N 5507E\$8.98
- [6] Roleed Initial in bright contrast with genuine onvic. Print I imital. 04 N S404E.....\$8.98
- 6 Simulated ruby high-lighted by ramed gold unitial. Print I imital.
- Decorative side detail, genuine onyx, raised sortial. Perot Leminal 04 N 5425E.... \$6.98

Rings in "grown-up" styles to please the Young Boys

Rings for boys 6 to 12 years old. 10K vellow gold mountangs. Initials are 10K vellow gold.

foned gold initial on genuine onys. Ever

04 N 5427E.... \$4.59

H Signet handsomely en-

4 N R5637E..... \$3.19

Sizes 3, 334, 4, 434, 5 only except (12) are below. State size, are ordering notice. Unit bound

popular. Prat I mital.

top. Print 2 imitals.

04 N 5419E\$8.96

- 8 Anders simplicity, minu-
- 04 N 5550E \$6.98 [6] Signet with supp finish
- top, polished shank. Very handsome. Print 2 minute. 4 N R5634E.........\$4.19
- Handsome simulated birthstone, interesting cletasi. Stote berth mouth.
- Dutinguished by hand-some detailing. Genume onys. Print I inchal. 04 N 5406E \$5.98 04 N 5407E-5terling . 3.98

B Highly polished signet. Personalized to become

his very own. Prost I outself

4 N R5642E.....\$2.49

Simulated buttetone.

Madern radored mount-

04 N 5545E.... \$3 49

ang. State berth munch.

Beautiful Rings styled to win praises from Teen-age Girls

Rings for girls 12 to 17 years, A surprise that will be so joyfully received. Mountings and initials 10K yellow gold. Steer 5, 51/2, 6, 63/2, 7 only. State size, we natice below. Gift boxed.

Our finest simulated buttutone, 2 rise cut diamonds for precious accent, State birth month,

OUR FINEST-BIRTHSTONE

04 N 5009E...........\$8.98

Genuine jet block owys. with 1/100 ct. brilliant center diamond. So lovely,

Genume apol in beauti-ful prong mounting. A truly feminine design. 04 N 5273E ... \$6.75

Simulated birthstone, 10 mmulated white sapphares. State burth menth.

Gold Initial, genuine onyx. Print I imital. 04 N 5222E.....\$4.98

Simulated birtlatone and signet. Print 1 initial, state berth month.

04 N R5003E\$4,29 1/100 ct. diamond and sigwat. Print I imited 04 N R5175E \$8.98 Lovely simulated birth-stone. State firth month D4 N 507BE \$4.29

Square simulated birthatome, State our in month, 04 N 5077E.....\$3.98

Simulated birthstone.
Middern. State menth 04 N 5076E\$3,69

Protig set. State marth.

Your Young Miss will certainly treasure a ring of her own

Rings for Girls 6 to 12 years old, 10K yellow gold mountings delicately fashioned for small tangers . . . a wonderful gift. Sizes 3, 314, 4, 434, 5 only. State size, see notice below. Crift boxed.

Maw-Out finest . . . beautiful simulated berthstone. State wouth.

Simulated birthstone. Heart set. State sweth. 04 N 5011E.... \$3.98

Simulated birthstone, signot. State month, entirel. 04 N 85012E........\$3.98 1/100 ct, diamond and signot. Print I initial. D4 N R5724E\$7 98 5 Simulated burtustane cudetail. State birth month. 04 N 5064E.....\$3.29

Double-heart signet. Sweet and levely styling. Print nes sumals, 4 N R5289E. \$3 19

Delicate mounting highlights lovely amulated birthstone. State month. 04 N 5090E \$7 98

Simulated birthstone.
Dannily styled, richy detailed. State bitth month. 04 Nt 5080E

Chorming mounting sris off lovely amulated birthelone, State month, 04 N 5065E . \$2 89

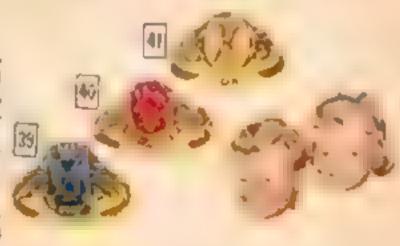
Demoraly styled to high-light minulated birthstone. State birth month 04 N 5066E . 1...\$2.69

Rings for Pre-school Tots

Make lovely, long-treasured gifm for preschool boys and gurls. 10K yellow gold mountings. Sizes 2, 236, 3, 336, 4. State size, see notice below, Boxed for Christmas gifting.

04 N 5083E-Girl's simulated birthstone, State birth worth \$2.19

4 N #5290E-Signet ring for little boys or



Infant Rings . . sweetly styled

Infant rings . . . baby's frucst jewelry, Adorable savies, dainty for tuny forgers, lovely treasures 10K yellow gold. Statt 0, 35, 1, 135, 2, 235, 3. State star, are notice below. Gift bound.

Get 04 N 5091E-Simulated birthstone, bow-knot mounting. State buth worth mounting. State birth worth....... \$2.29

4 N RS299E-Pretty signed ring. A dointy de-

Birthmonth Chart

Jonuary-Dk. red Garnet February-Purple Amethyst Morth Green Aquamatane April—White Sapplure Moy-Green Emerald June-Violet Alexandrite

July-Red Ruby August I.: green Peridot September Dk have Supplier October -- Rose pink Zircon November—Golden Sapphire December - Blue green Zurcon

Birthstone rings will be treasured a lifetime. Perfect choice for a beautiful, lasting Christmas gift.

IMPORTANT: Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your Mail Order house. Wt. ea, ring 4 oz. Free engraving (where stated), if correct, cannot he returned. No C.O.D.'s on engraved rungs. Prices include 10% Fed. Ex. Tax.

FOR CORRECT SIZE: Measure on rule at right, clip out and send along with your order. If desired, you may be fitted for rung size at catalog order offices or the catalog counter of your local Sears retail store.

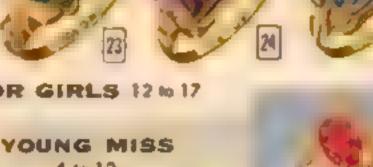
HOW-TO-MEASURE on rule below: Wrap a piece of narrow (14in, or less) tape firmly around undest part of ring finger. Draw a line where ends meet. Cut along line. Lay tape flat on scale below, holding one end at A. Reading on number end will be correct size. State size, see above (available only in uses stated).

Send tape on scale along with your				-,	-				.,.
\$	0	ŧ	2	3	4	5	6	7 1	9 9
				I	ıI	d		ı	
						_			



6 to 12



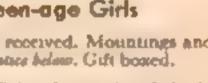


FINEST-BIRTHSTONE











Beautiful Synthetic Star Ruby and Sopphires

Magnifiquel Elegantly mounted in 14K white gold for greatest brilliance. Shipped direct from Chicago; send order to your M.O. house. Postpaid. State mer, see below.

A for Her Extravagantly beautiful with a 4 carat center stone highlighted by 6 brultant side diamonds (total 7/100 ct.) State chance of synthesic ruby or supphire. 4 N 5158EF-\$10 00 down.....\$100,00

8 For Him: A magnificent 3-carat synthetic star supplies with 2 sparkling side diamonds (1, 50 ct. each) for brilliant accent 4 N 5517EF--- \$9,00 down. \$89 95 As above but without diamonds. 4 N 5518EF- \$7.00 down.... . 69 95

Rings for Women. Rings for Men

Treasures certain to be admired and cherished

FOR HER: Flashing Titanias, Brilliant Zircons . . Engagement Rings, Wedding Rings, Sets

Brilliant white zircons are about 1/2 heavier than diamonds; carats about 1/2 smaller. All wedding rings engraved at no charge. Frist initials, wedding date State ring rice accomportant ordering instructions below. All gift boxed.

Beautiful Titanias, one of the newest of the synthetic gems. Fiery with a flashing golden brilliance, truly lovely. Order now.

New-Our Finest Titonia Set. Interlecting mags won't twist or turn. Abt. 136-carat center stone with engraved hearts and orange blossoms. Matching wedding band. 14K yellow gold. 04 N. R5132E - Sel, \$3.50 down. \$32 95 04 N 5133E - Engagement ring 04 N R5134E Wedding ring 11 95

flashing with a golden brimance About 1-carpt flery Titania solitaire Matching wed ling ring 5 mply modern in gleaming 10K, yellow gold. 04 N R5184E-Sel, \$2.00 down. \$1998 04 N 5185E-Engagement ring. 17.50

04 N E5186E-Wedding ring. Four brilliant side deamonds lend pre-crous accent to the beautiful (abs.) 136carat center Titania, 14K yellow gold mounting. A comautic choice.

A New-obout 1-corot brilliant Titonia thanked by two important rose than monds 14k yellow good mounting 04 N 05124E \$3.50 down \$33 95

04 N 051818---\$5,00 down . . .

fiery zarcon. 2 baguettes, 2 round zar-Our Finest Zircon Set, About 236-carat cons. 14K white gold mounting. 04 N R5103E--- Set. \$4,00 down, 04 N 05104E--Engagement ring..... 28,98 04 N RS105E-Wedding ring....... 15.59

About 1-ct. green, a wedding band. About 1-ct. Zircon, 4 diamonds, 14K 04 N R5160E-Set, \$4.00 down..... \$37 98 C4 N 05 18E - Engagement ong 27 50 04 N R5 616 Wegging rag 16.98

7 About 11/2-ct, sircon, 8 mde sircons, State 10K, yellow or white gold. 04 N R5244E-Set. \$3 50 down..... \$34 98 . 20 98 G4 N 52 HE - Engagement ring Q4 N R5. 346 Woodding ring . 17 98 New Interlocking Set. Abt. 1-ct. sircon.

2 ducut side diamonds. 3 zirron wedding ring, 14K yellow gold mounting 04 N R5139E-Sel, \$3,50 down. 534 95 04 N 5140E—Engagement ring. 22 98 04 N R5141E-Wedding ring. 17 98

Interiocking Set. Abt. 1 ct. center zur-con, 4 ade zircons. 10K yellow go il 04 N R5171E-Sat. \$3.00 down. \$29.95 04 N 5 7/E Engagement ring. 19 98 04 N E5173E Weading ring . 14 98

About 11/2-corot brilliant zirom solitaire. Gracefully set in 14K yellow gold.

Wodding Ring set with five flashing zircons. Brilliantly beautiful. State 14K yellow or 14K white gold mounting. 04 N \$5207E-\$2 50 down.....\$24,98

About 1-ct, sportding center zircon. Two (winkling side diamond baguettes. Lovely indeed in 14K white gold mounting. 04 N 05174E-\$4,00 down,..... \$37.98

About 1-ct. Ziroon Solitoire, Engraved wedding band, 10K yellow gold. 04 N R5130E--Set.....\$12.95 04 N 5131E-Engagement ring...... 10.98

About 1-ct. zircon, 2 side zircons and orange blomoms, 10K yellow gold. 04 N R5100E-Set. \$15 98 04 N 5101E-Engagement cha ...

9 25 04 N #5102E-Wedding ring 8 30 Abt. 1-ct. zircon 4 side zircon. 6 zircon wedding band 10K yellow gold.

\$1998 04 N R5117E ~Set, \$2,00 down. 04 N 5118E-Engagement ring 12 98

11 98

04 N R5119E-Wedding ring

FOR HER: Birthstone rings, cocktail styles, beauties to be treasured . . Loveliest genuine, synthetic and simulated stones

10k yellow gold mountings, unless otherwise stated. State ring rice, see notice below. See birth month chart below. All rings in lovely gift boxes,

16 New-Our Finest Gerwine Onys. Bold and beausful with center diamond 04 N 05142E-5/100 ct. diamond......\$29.95 04 N 5143E-2/100 ct, dramond 19 95 04 N 05144E , 0 ct diamond 17 New About 214-ct. Iwin aircons, 6 aide zircom. 14h, white gold mounting. 04 N 05136E-\$4.00 down.....\$37.9E

Hew-15 flery streets in handsome triple row styling. Makes a lovely wedding band, 10K white gold mounting. 04 N R5137E-\$2.50 down........\$24.98

19 New Lustrous cultured peorl accented by 6 bright zarcons. Graceful swart mounting in 10K, white gold. 04 N 05147E \$3.00 down

29 Cultured Poorl. 2 mee diamonds. \$22.95 04 N 5127E-Without diamonds...... 10.98

[21] Two genuine anymy 5 fiery zircons. New-Abt. 2 corat genuine white sapphire in modern emerald cut. White

suppliere baguetres, 10K white gold 04 N 5135E

23 Ciuster of 7 lustrous cultured peorls.
Dansity cut-out aide design. [24] Genuine apai, 2 rose-cut diamonds. 9 04 N 52406..... \$14,95

New-Genuine anyz, distinctive mar-quarent. Beight center surcon. 04 N 5145E......\$11,95

26 Cultured poorl, tiffany mounting. State 19K white or venow gold 04 N 5129E 19 98 [27] Genuine opol jet in a fanc, frame

4 04 N 5241E..... \$4.98

28 Eostern Stor Emblem, synthetic stone points. Five rose diamonds. 04 N 05190E-\$3,00 down \$29.98

29 New-Our finest Eastern Star Emblem, 5/100 et. Bery center diamond; synthetic stone points, 10K white gold top. 04 N 05149E-\$4.00 down\$39,95

New-Our finest buthstone ring, 2 systtheue stones richly styled with 9 sparkling sircons, 10K white gold. 04 N 05014E-Store birth month......\$24.98

31 Synthetic birthetone, levely marquiscut. Accepted by 4 zircons, 04 N 5008E-State birth worth \$19.98 [32] Three synthetic birthetenes brilliant in

engraved 10K white gold settings. 04 N 5004E-State birth month......\$15.95 [33] Synthetic stoney 4 rose diamonds.

04 N 5001E-State birth month, ,\$15,95

Synthetic birthitonic, 2 synthetic white expense ade baguettes. 04 N 50) 56--- State birth month........ \$12.98

Simulated Birthstoney 4 side aircons. 04 N 5087E-State birth month....\$11.98 Two rose-out diamonds sparkle at sides

of lovely synthetic stone. 04 N 50716—State birth month...... \$9.98 White simulated supplies set-off simulated, marqua-cut birthitone.

04 N 5054E--State birth month \$6.98 Simulated birthstone . . very separt.

04 N 5069E-State birth worth, 5.49 Simulated birthstone; prong acting. 04 N 5062E-State birth month..... 4.59

Simulated birthstone; priced law. 04 N 5000E-State birth month. 3.69 Simulated Birthstone, daintily set.

04 N 5063E-Store birth month

FOR HIM: Distinctive Initialed Rings . . Ever-popular Signets . . Handsome Birthstones . . Brilliant Titanias . . Genuine Onyx

10K yellow gold mountings and initials imiest otherwise stated. Diamonds set in 10K white gold. State stee, we notice below. See birth month chart below. Boxed

42 New-Our finest initialed ring, 1/100 ct, diamond, Print initial 04 N 05417E-Genuine onyx, \$29.95 04 N 05418E-Synthetic ruby. 31 95 New-2/100 et. diamond, distinctive 10K white gold accent lends a modern richness to the genuine onyx. 04 N 05414E—Print Indigs......\$27,98 44 Genuine Zircon in 10K white gold triangle setting on genuine black onym. 04 N 05400E-Peint indide. \$24 95 Q4 N Q5446E-3/100 cl, diamond ... 29 98

New Three flery rose dramonds accent curper and sides. Print initial \$21 95 04 N 5412E-Genuine onys. 24 98 04 N 05413E-Synthetic ruby.

4 g New-Two brilliant rose diamonds aftre beside the genuine black onva-Genuine onys. Modern, unlored.

04 N \$405E--Print initial \$12.98 Genuine envx. Print suited. 04 N 5415E-10K yellow gold. . 10.98 04 N 5416E—Sterling silver 4 59

49 Simulated onys. Priced so low. D4 N 5431E Print initial

Heavy signet. A classic favorite. 04 N R5613E-Print 3 mehols. 8.95 Hondsome signet. Print 3 instrals. 04 N R5615E-10K yellow gold... 6.95 04 N R5616E—Sterling silver...... 3.29

About 1-ct, brilliant Titania with two 1/100-ct, accenting side diamonds. D4 N 05578E-14K yellow gold..... \$44,98 dutinctive 10K white gold setting. New About 11/2-ct. Titonic flashing in 04 N 05508E-\$4.00 down......\$39 95 04 N 05509E-Genuine Zircon...... 24 95

54 New-About 11/4-corot flory Titonia. 04 N 05512E-\$3.00 down.... \$29.95 55 New-1/100-corot diamond brilliant on genuine onyt. Clean modern

lines, mave masculine manner makes it a \$22 98 29 98 04 N 05522E-5/100-ct, diamond 34 98

56 Our finest synthetic birthstone, Two tenportant rose diamonds at odes lend brilliant accent Neatly tailored to become vous gentieman a favorite 04 N 5505E-State birth world...... \$19 98

Beautifully out simulated birthstone in fancy wide setting. Quite handsome. Q4 N 55026-State birth month \$11.98

58 Simulated Birthstone, Handsome, man-culine styling. Popular choice. Q4 N 5501E-Store birth month......\$7.98

59 1/100-et. diamend on genuine onyx. A tailored modern, bold styling. A handsome ring he'll surely enjoy. Order today. 04 N 5510E \$14.98

FOR HIM: Fratemal Rings . . official emblems of the Masonic Order, Knights of Columbus and Elks . . rich, masculine styling

10K yelsow gold mountings. Diamonds set in 10K white gold for added brilliance. State size, are ordering notice below. Handsomely gift boxed

Our finest Masonic Ring. 5/100-ct. diamand on white gold Maionic top. Side tools outlined in here enamel, 04 N 054896 \$5 00 down \$49 95 04 N 05481E 2/100 ct, diamond 39 95

New-1/100 ct. diamond lends bright accent to inlaid Masonic emblem. \$39.98 04 N 05468E Synthetic supplies 04 N 054698 Synthetic ruby 37 98

29.98

NOTICE State size women's 5, 514, 6, 614 7, 714, 8 or men's 8, 814, 9, 914, 10, 1014,

11, 1135, 12. Larger mans, women's to 10 and men's to 14. Add an extra \$1.50 when

ordering larger sizes. FOR CORRECT SIZE Measure on rule below. If desired, you

may be futed for rung mag at catalog order offices or catalog counter of Sears retail store.

Wrap narrow type ()4-in, wide or less) firmly around widest part of ring finger.

Draw line where ends meet. Cast along line, lay tape on scale, end at. A. Reading |

on numbered end is correct size. Send tape on rule along with your order-

New Intold Masonic Emblem, 04 N 054706-Synthetic ruby

63 New Masons Emblem handsomely inlaid in rich-looking synthesic rules Complemented by 10K white gold side tools. A ring he'll wear with pride 04 N 5471E-\$2 00 down

64 Encrusted Mosonic Emblem on synthetto blue spinel. Smart styling. 04 N 5456E-White gold side tools. , \$18.98

24K gold encrysted mosonic emblem-Simple tailored mounting 04 N 5484E - Genuing Onys \$15.49 04 N 5458E - Synthetic ruby 19 98 Shrine Pin. Three I/100 ct. diamonds. 4 N 54895—14K white gold... \$15.98 Monorit Pin, 1/100 ct. diamond. 4 N 5487E-10K yellow gold... \$5.95

68 New-Classic styling. Very hand-

04 N 5483E—Genuine onyx..... \$12.98 04 N 5482E—Sireclated ruby, 11 98 (69) strough (77) with choice of embient. State Masonic, Elk or 3rd. degree K of G.

69 Ganvine onys; 3/100-ct. dramond. 04 N 05477E—Store ambles....\$34.98 26 98 04 N 05476E -Zircon.

Genuine enyx, 2 side rost diamonds.

Modern tailored mounting. 04 N 5466E-Store emblem......\$19.95

10K yellow gold, antique shape. 10K white gold emblem, enameled side tools. 04 N 5457E-Stole emblem...... \$19.98

72 32nd Dogree Consistory, About 1-carat Titania in 10K white gold setting, Enameled ade emblems, white gold engies. \$49,95 04 N 05579E-\$5,00 down

IMPORTANT NOTICE: Range with "O" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your mail order house. Shop, wt. ea. item 4 oz., ring sets 4 oz. Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned No C.O D. orders on engraved rings. Order on Easy Terms only 10% down on orders of \$20 or more—see page 373 for complete East Term details. Order today, order early for

BIRTH MONTH CHART , , state month when ordering

Christmas. All prices include 10% Federal Excise Tax.

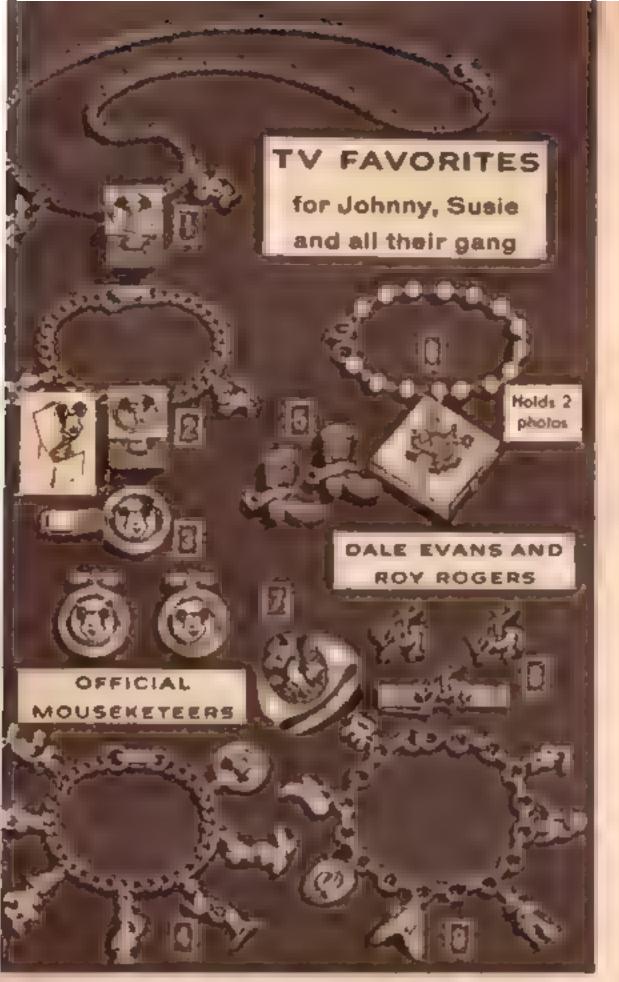
0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 Journal Dark red Garnet February-Purple Amerhyst

May -- Green Emerald June-Violet Alexandrite July-Red Ruby

September-Dark blue Sapplure October-Rose pink 7 irecon November-Golden Sapphire December-Blue green Zircon

Morch-Green Aquamarine 82 . . SEARS, ROEBUCK AND CO 15EPCBRMH ________ April—Whate Sapphare August-Lt, green Peridot WishbookWeb.com





New-Mouseketeer Necklace Jack-in-the-box Mickey Mouse pope out. Two smaller charms with enameled accents. 20-m. necktham. Wt. 2 oz. 4 N 3780E-- Gold-color....\$1.08

Mouseketeer Brocelet . . . matches above. Wt. 2 oz 4 N 37796-7 In. long.....\$1.08

The Mouseketeers dress up with official clip, link set. Colorful emblem. Wt. 2 oz. 4 N 48715-Gold-color....\$1.08

Mickey Mouse and his friends parade as 7 colorful charms. Gold-color bracelet, 614 in. 4 N 4434E-Shog, wt. 2 oz., \$1.08

Dale's Sunday boots for a twin pin set, Bright red enamel touched with gold-plate and rhinemone accents, 1-in.

Official photos of Roy and Dale in locket charm. Simulated pearl and gold-color metal link bracelet. Wt. 2 oz. 4 N 4436E-7-In, long.....\$1,08

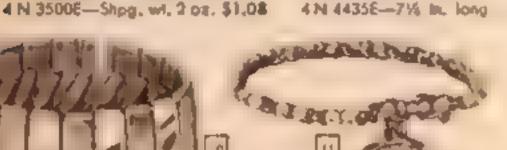
Ray Rogers Sterling Silver Ring for your favorite cowboy. Suren 334, 434, 534 only State rice . . . see page 72.

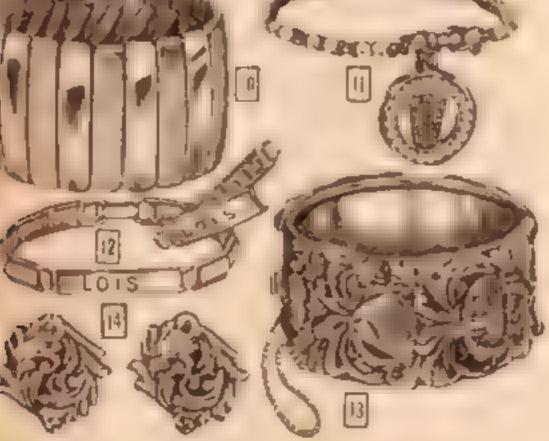
4 N 5546E-Shpg. wt, 4 oz \$1,08

R New-Roy Rogers riding high on sterling silver tie clip and cuff link set. Dremed up with simulated furquous stones. Rich to western flavor

4 N. 4884E-Shop, wt. 2 oz., \$1,08

to the 6 other western Dale Evane adds her brand charms. Rhodium plated. Simulated turquoue stones. Shipping weight 2 ounces.





High, wide and handsome contume bracelet by Coro. 135 in, wide, gleaming to rich splendor. Tailored expansion with highly polished and neatly textured baks alternating State gold-plate or alver-plate.

4 N 4403E-Shpg, wt. 2 oz. \$2.08

in the rimmed by simulated By Bogoff-Simulated ruby pearls for a dressy dangle. Expensive looking hand-set mmulated pearl bracelet, 7 inches. Shipping weight 2 or. Perfect

4 N 4405E--- Print Inmol. . . . \$3.49

Slim Photo Ident, Neatly dressy, Sterling top plaque, stainless telescoping expansion band with lustrous mother-ofpearl inlay. Print engraning . add & per letter.

4 N R4409E-Shpg, wt, 2cz. \$2.08

Classic Coff Brocelet, Bug and bold in antique gold-color metal with unique raised design. 156 inches wide. Very handsome . . . very chic. 4 N 3898E-Shop, wt. 4 az., \$2.15

Lowings . . . match bracelet above, 1-m. Chp back 4 N 3899E-Shop, wt. 2 oz. \$1.08

Tradition Tewelry Cases for Milady

Handsome selection of spacious treasure chests. Luxuriously fitted; particularly roomy; fashion colors

 Beautifully styled Handsome timulated leathers Decorative gold tooling Rayon-satin and velvet limings
 Solidly constructed
 Lock and key
 Jewelry not included

is for your first lady. Our finest case . . . the reigning beauty of the land, whose wealth of size, generous spaciousness, handsome styling set it apart from all the rest. A luxurious, roomy 14x8x5 in. of boudoir beauty in favorite every color richly lined with harmonizing beige and it, blue rayon satin and velvet,

A deft touch of new styling adds a unique "lary-Susan" selector to the 134-us, deep pullout drawer, plus two compartments on either aide. Has two liftout top trays with 12 sections each. Roomy base divided into 4 large compartments for most orderly arrangement. Large decorative mirror, Solid wood construction. Non-mar velour on bottom of case, Perfectly beautiful.

4 N 4825—Shpg. wt. 5 fbs......\$10.95

Green Size-131/2x71/2x41/4 inches, A real treas-ure chest. Extra roomy and spacious. Styled for dramatic use of every inch of space. Up-awing center tray flanked by two out-swinging side trays with 8 sections each. Large mirror. Deep bottom compartment divided into 3 sections. Sturdy all wood construction. Non-mar velour on bottom of case prevenus marring or scratching of dresser surfaces.

State color every with natural and green lining or fjord (med.) blue with light pink lining,

A hondrome jewelry cose . . . lorge size 11x8x4½ inches. Up-swing tray has 8 sections, partitioned bottom compartment. Roomy pull-out drawer. All wood construction. Velour on bostom of case

State color ralver gray with it, pink, every with it. blue or coral rose with it, blue, 4 N 4821 - Shpg. wt. 2 lbs. 12 oz......\$4.98

Personalized with her inmoh . . . makes a lovely gult. Popular mae 10½x7½x4 inches, Two upswing trays; lower one with 4 sections for earrings, pine, etc. Sturdy all wood construction.

State roler every with turquoue, coral with lt. blue, silver gray with it, pink, Santa Fc (med.) blue with It. pink. State two initials . . . print dearly.

Attractively styled yet priced low, 1035x735x4 in, Up-swing tray with 8 sections, Mirror, Handy partitioned bottom, All wood construction,

State color fjord (med.) blue with It, pink, ivory with it, blue or adver gray with it, pink.

New-94x64x31/4 Inches. Faberboard construction, 6-sectioned up-swing tray, State color ivory with It. blue, Santa Fe (med.) blue with it, pink or coral rose with it, blue.

Choice of 2 sizes, 3-Sectioned up-ewing tray. Fiberboard construction. State refer blue with It. pink, wine with wine or ivory with ht. green, 4 N 4834-9x61/2x3 in, Shpg, wt. 1 lb, 8 oz......\$1,49 4 N 4833-7/2x51/4x3 in, Shpg. sd. 1 lb....................... 1.00

New-Teenoger, "file" phone calls to "her" in gold tooling sets the theme. Picture frame in his for her steady.' A wonderful gift for that young lady, styled to be especially for her 9% x6% x3 in. I p-swing tray with two carring bars. Patented steel inner frame construction. State ivery with jurquoue or Santa he (med) blue with It pink. 4 N 4824-Shop wt 2 bt.

New-Earring Case . . . our biggest and best, 11x 8x3 in. 15 rayon-velvet lined compartments give individual space to milady's carrings, pine. Elapticautched pocket in lid. Pull-out drawer adds extra room for necklaces, bracelets. All wood construction. Velour on bostom of case prevents marring.

State toler ivory with natural and green lining or Gord (med.) blue with light pink lining.

Electricative had people 1 15 compartments. Elastic-striched pocket. All wood construction. State solor coral with it, blue, ivory with it, blue lining or silver gray with It, pink

Enring Cose . . 91/2x61/2x136 in, 12 compartments. Patented steel inner frame, State ofver gray with it, pink or ivory with it, blue, 4 N 4800-Shipping weight 1 pound......\$1.98

New-"Vanity Foir" Earring Rock. Nextly styled in clear plastic and speckind black. 3 tiers revolve for handiest, easiest selection. 9-in, high.

Practical . . . fits neatly into bureau or dresser. 1156x956x54 in. Compartmentalized for earrings, pins, necklaces, bracelets. Rayon-velvet lined. Wood frame construction. State blue, ivory or pink 4 N 4826-Shop, wt. 1 lb. 8 az......

Costume Bracelets . . fashion's favorite jewelry . . delightful gift choice

New-Indian Design Brocelet .. deliberately dramatic, Rich colorful reconstructed turquous money set un gleanung niver-plate. 2-in, at widest point, Boxed. 4 N 4421E-Shpg, wt. 4 oz . \$3.98

Expansion style, Sieck half-Sophisticated Ceff Bracelet moon due in jet enamel rimmed by gold-color metal. 16-in. Boxed. 4 N 4420E-Shog, wt, 2 az...\$1.98

New-Modern as Iomorrow, 1-in, alver-plated expansion crowned on either aide with brilhant rhinestones. Gift boxed State ice blue or crystal. 4 N 4402E-Shop, wt, 4 oz. . . \$3.25

New-3 Twinking knineston-favonte dangle bracelet specially ber own, Beautiful imported thineriones. Rhodium-plated. 734-in. Crift boxed. Prost Justials. 4 N 3813E-Shpg, wt. 2 pz. . \$2.15

Rhinestone Initial Earrings . . match above. I-in. Screw backs, Boxed. Prest I minol 4 N 3814E-Shop, wt. 2 oz...\$1,08

on glamorous photo bracelet. Over 130 plittering rhinestones spen, wide with 4 rows thinestones. Holds 4 photos, Quite dressy. Boxed. State crystal or see

4 N 4401E-Shop, wt. 4 oz...\$3.25

How-A bracelet of pure ele-gence. The newest fashion find, simulated Fresh-water Pearls, such a pretty pretense with a soft, muted luster that is theirs alone. Now set to wonderful perfection with textured gold-plated rim. Here's one of the loveliest of costume accemories. Chic 3-row bracelet, 11/2 inches wide, 71/4 inches long, Safety chain. Beautiful gift box.

4 N 3815E-Shpg, wt, 4 oz, ...\$4,98

Beautiful Button Earrings . . . match above. Subtly wrought in the new-fashion vein 118-in-Clip backs. Gift boxed.

4 N 3816E--Shpg. wt, 2 oz. . . \$2.15

Lovely Tradition Compacts... Glamorous Evening Carry-all

Gold-color lasted on black ground. Gold-color metal case. 211 fax216 in. Bifter, puff Print 7 minul (not in Q, X or Z). 4 N 4702—Shog, wt. 5 oz. . . . \$1,00

Dinestone Stors on pearized plastic top. Gold-color metal case, 211/4x216 in. Sifter, puff 4 N 4701E-Shop, wt. 5 az. . . \$1.08

Hew-Lustrous crushed motherof poorl top. Gold-color metal case, 213/4x23/6 in. Sifter, puff 4 N 4705—Shpg. wt. 5 oz. . . . \$1.00 Motching Comb. 4-In. long

4 N 4707-Shpg, wt. 2 oz \$1,00 Matching PH Box, 135-in. sq. 4 N 4796-Shop, wt, 2 oz \$1.00 New-Levely Clouonne top. Gold-color metal case, Sifter and puff. 2134 ax234 in. 4 N 4723—Shpg. wt. 5 oz. . . . \$2.00 Mon-spill inner door style.

Rostern Stor Compact-guthentie emblem, official colors. Gold-color metal case. Inner door and puff. 213/6x236 inches.

4 N 4724-Shop, wt. 5 oz.... 2.98

4 N 4711—Shpg. wt, 5 oz....\$2.00 Gleaning mother-of-poort top.
Gold-color metal come Sifere Gold-color metal case, Sifter

and puff. 213/4x25/4 in. 4 N 4709-Shog, wt. 5 oz... \$2,00 Non-spill inner door style. 4 N 4710-Shpg. wt. 5 oz.... 2.98

New-Glittering brillionts ocion. Saun-finish gold-color case. 246 in. diam. Inner door.

4 N 4708E-Shog, wt. 5 oz., \$2.18

Glomorous Corry-oll. White and gold-color rayon-brocade, 634 x434 inches, rayou taffeta lined. Simulated pearls adorn the gold-color metal compact, cap the lipstick tube, accent the comb. Compact 213/ex23/e inches. 15c Federal Excue Tax included. Here's that little comething every woman longs for . . . a beautiful guit, yet priced so very low. 4 N 47006-Shpg, wt, 7 oz., \$2.98

Prices, wherever "E" is added to catalog number, include 10% Fed. Ex. Tax unless otherwise stated Jewelry measurements are approximate. Order on Easy Terms . . , see page 373 for details.



Handsome Tailored Set . . priced law

Gleaming metal jewelry, special for Christmas \$2.15

Specially priced board set. Tailored swirl denge, handsomely wrought in gold-color or silver-color metal. Necktace adjusts to 16 in. long. Matching chip back earrings, 1 1/4-in. A budget find at this price.

WishbookWeb.com

84 .. SEARS, ROEBUCK AND CO., BLICKMIN





COLLECTOR'S JEWELRY .. SAVE 10% TO 13% ON TWO OR MORE

Your choice—\$1.08 each; Any 2 for \$1.94; Any 3 for \$2.79. Shipping weight each 2 ounces, two, 2 ounces; three, 3 ounces

New-Mispoh Love Charm Necklaces ... one for her, one for him. Halves of charm fit together, individually cut, no two anke, Each half on 18-inch chain 4 N 3888GE-Suver-color metal.

New-Lovely head-engraved design on polished pendant. 24-inch chain 4 N 3873GE-State color gold or tilver

Matching bracelet, Chunky chain 4 N 3875GE-7 In. State color above.

Motching earrings, 1 in, Clip back 4 N 3874GE-State color above.

New-A lucky beauty, 4-leaf clover pendant. One aide bright rhinestones, the other simulated pearls. Gold-color metal and amulated pearl chain.

4 N 3876GE Adjusts to 161/2 inches.

Matching 4-leaf clover bracelet. 4 N 3878GE-71/2 Inches long.

Matching earrings. Dressy drop-style. 4 N 3877GE-11/2 Inches, Screw back

Ganuina Cultured Pearl set in apple blossom sea shell with genuine fern background ... in Lucite pendant, Goldcolor metal, simulated pearl link chain. 4 N 3879GE-15-Inch nacklace.

Matching bracelet. Gift favorite 4 N 3880GE-7 Inches long

Matching earrings. Lovely drop-style 4 N 3881GE-11/2 Inch. Scraw back

Lovely locket . . . opens to hold 4 photos in polithed gold-color. Simulated pearl and gold-color metal link chain 4 N 3670GE-16 Inches long

Matching bracelet, 4-photo locket 4 N 3671GE--- 7 Inches long.

Matching 4-photo Fob Pin. 2 inches. 4 N 3672GE-Solety catch

New-Sparking thinestone heart pen-dont. Lovely indeed with simulated pearl and aiver-color metal link chain 4 N 3882GE-Adjusts to 151/4 Inches.

Motoling brocelet, Double-faced heart covered with bright thinestones 4 N 3884GE-61/2 Inches long

Matching earrings. Screw back 4 N 3883GE-1/4 inches, Flattering style.

New-"lest we forget."-Ten commandments easily readable on open book set in heart frame. Richly antiqued metal. State color gold or nilver 4 N 3885GE-1815-inch neckloce.

Matching bracelet, 71/2 inches long 4 N 3886GE-State color above

New---2-pc. set. Shammering gold-color heart on lovely simulated pearl and gold-color link chain, 1246-inch necklace, 614-inch bracelet, A dainty delight 4 N 3887GE-2 pc. set. Priced to low

Set of three silverplated bracelets. Two stamped with Indian design, one set with reconstructed turquous stones. 4 N 3870GE-Set of 3. Perennial lavorites

Indian design ring and bracelet, Silverplated, colorful reconstructed turquoue stones, Ring adjusts to fit 4 N 3679GE-2-pc. sul. A perfect gift.

Anklet chain, 1/20, 12K gold filled, 9 an. long. Engraved with I initial. 4 N R3783GE-fruit initial clearly

New-French poodles parade in a color-ful trio of scatter pine. One poodle black, one red, one It. blue enamel with gold-color personality accents. A brilliant simulated green stone for a hery eye. 4 N 3891GE-Set of 3 scotter pins.

2 Initial dunestone plns. 11/2 inch 4 N 3777GE-Print Initials

3 Initial thinestone pins. I inch. 4 N 3778GE-Print indigit.

Collar bor and cuff link set. Genuine ocean pearl with raised gold-color imitial, 214-in, bar; 1/2-in, links, 4 N 3781GE-Prior inches

New-Heart of hearts link bracelet with mx polished gold-color heart dangles engraved "1-love-U." 4 N 3889GE-716 Inches long

Mew-Love Roulette, Spin the strow, see if he"loves me" or "loves me not " Simulated pearl, gold-color chain. 4 N 3893GE-7 Inches long.

Rock 'N Roll Bracelet, by Coro. 7 color-ful enameled charms tell the story Gold-color, Rich detail; heavy weight. 4 N 3784GE-7 inch. A collector's prize

New-Gromophone in antique goldcolor finish sprinkled with small colorful simulated stones, Simulated pearl, nold-color link chain.

4 N 3896GE-714 Inch. Very etch looking

18-chorm brocelet, Many have movable parts. Silver color, 714 inches, 4 N 3675GE-A reol prize

Graceful Bullering Play-mother, 2 in , daughter, 11/2 in, Gold-color metal Big minutated pearls form the bulowy skirts. Stole white or pink 4 N 3892GE-Sofety colches

New-Rhinestone Bobby-pins, Brillians arrows to lend glutering glassior. Nontarnuth thodium plated finish, 2 in, long, 4 N 3894GE-2 place set

Pin and Eurring Sel. Classic faun and forest in cut-out design. Handsome in antiqued gold-color metal. 2-inch pin; 1 %-inch clip back earrings 4 N 3897GE-2 piece set. Wonderful gift.



New Aurora Borealis-Iridescent glass beads, the glamorous new fashion for the holiday season. Sparkling with fire, they capture the color of her costume in shimmering light, accent to perfection. Shpg. wt. en. 2 ou. (35) 4N 3845E-Bullon corrings, 11/a in, Clip back, \$1.98 (36) 4 N 3843E--Shower corrings, 1 In. Screw back. . 1.98

Uniform boods with small self bead between each

Necklace of lovely graduated beads. 4 N 3842E—Adjusts to 16 inches............................... 1.98

86 . . SEARS, ROEBUCK AND CO. SHLPCHKMN

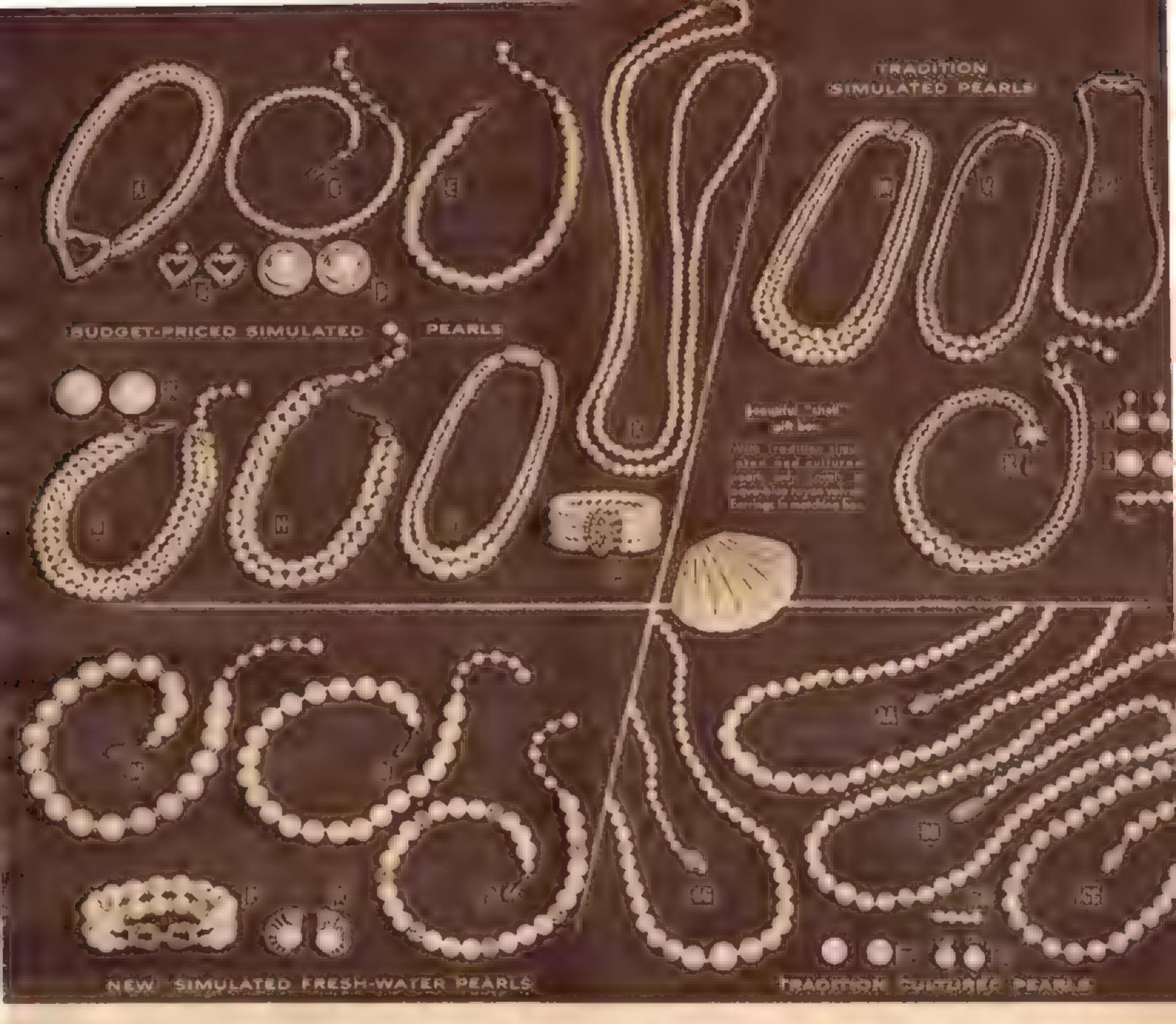
New-Miss Tradition Rhinestone Set. Delightfully brilliant in dainty style, Charming center dangle highlights the pecklace of finest imported rhinestones, Matching 2-row bracelet. Non-turnish chodium plated finish Necklace adjusts to 14 inches. Bracelet 634 in, long. A levely jewelry act., . a glamorous, grown up gift for that young lady on your list. State crystal or ice blue thinestones. Gift boxed 4 N 4867E-Shog, wt. 4 oz..... \$2.15

Mew-2-pc set in sweet and levely dress-up styling for the young must with the grown-up ways. Lustrous umulated pearl set in bell blossom dengn of textured gold-color metal. A combination she'll love to wear, Necklace adjusts to 12% inches. Matching bracelet is 6 % in, long, Boxed for nicest gifting. Jewelry is always the perfect gult ... and this is indeed a lovely set. Priced to pamper budget 4 N 4868E-Shpg. wt. 4 oz......\$2.15

2 piece set of radiant simulated pearls, glamor-starred in lovely featonn styling 1-row choker with 7 sparkling rhinestone condelles for dressy accent Matching bracelet with 3 twinkling roudelles. Choker adjusts from 12 to 15 in. Bracelet 734 in, long Specially styled for the teen-age last . . . a delightful Christmas gift. State color white or peak Boxed.

4 N 3737E-Shpg. wt. 5 oz...... \$2.15

Prices include 10% Federal Excise Tax. Measurements are approximate. See details for Sears Easy Terms on page 373



Costume Pearls.. ever popular gift favorites Your Choice A to L — 88c each Any 2 for \$1.69

Simulated Pearls .. such inexpensive costume accents. Choice of color lustrous white or shimmering pink. Shipping wt. ca. item 2 or any 2 2 or

- A The new front-look 2-row choker with lovely rhinestone heart Clasp may be worn as glamorous front piece or at back if preferred 4 N 3833GE—14½ in. Stole color
- 8 Drop-style worrings match above 1% inch Very lovery 4 N 3834GE Screw back State coor
- C 1-row chokers 6 brilliant rhinestone rondelles. State color 4 N 3827GE-Adjusts 14% to 17% in.
- B Ahlnestone rim earrings, 13/16 th. 4 N 3828GE —Ckp back. State color
- 1-row choker. State color 4 N 4826GE -Ad. 13% to 16 2 in
- Button Earrings, Clap back.
 4N 3836GE—1-in. State covar

- G 3-row dog coller. Carefully hand knotted between each bead Rhinestone clasp. State roler 4N 3830GE—Adjusts 121/2 to 15 in
- H 2-row dog coller. Hand knotted between each bead. Lovely thinestone chap State rates 4 N 3879GE Acousts 13 % to 16 % in.
- 2-row choker. Lovely graduated beads. Pretty rhinestone clasp 4 N 3831GE—14 in. Store color
- 60-inch rope, Hand knotted between each bead. Ever popular 4N 3832GE -Please More color
- 4-row brocelet, Rhinestone clasp
 Handsome costume favorite
 4N 3835GE—Please state color

New and pretty pretense Fresh-Water Pearls

Cleverly simulated with a new soft, sating luster. Here's a richness and radiance that lends spectacular accent, that is exceedingly lovely. Costume perfect in jumbo use, yet are surprisingly lightweight. Cost so little, too State choice of color lustrous white or shimmeting pink

- I-row dog collor, brilliantly lovely with 16 sparkling rhinestone rondelles. Adjusts from 14% to 16% inches. State caler.

 4 N 3837E—Shpg. wt. 2 oz \$1.98
- H 1-row dog coller. Hand knotted between each bead. Adjusts 131/2 to 16 in. A classic, State color.

4 N 38388--Shpg. wt. 2 oz.

- Rhanestone usp "4 in 4N 3840E State coor Wr 2 oz \$1.98
- R Lovely contour earrings. Silvercolor metal 1 in. Clip back 4 N 3841E—State color, Wt. 2 oz \$1.98
- S 1-row dog coller, 7 rhinestone balls. Adjusts 13 ½ to 16 in 4 N 38395-Sigte color, Wt. 2 oz. \$1.98

Lovely and lustrous Tradition Simulated Pearls

Simulated pearls in the fine quality that our Tradition name assures. Matched and knotted on strong wit, have costly clasps; are beautifully gift boxed. Priced low for all their lovely, radiant beauty. Simulated pearl shortener (fig. I) and, with all regular lengths at no charge.

- Our Fine Quality. Creamy luster; rhinestone clasp. Abt. 17 in. long. Graduated 4N 45816—One-row Shop, wt. 8 oz...... \$2 08 4N 45826—Two row Shop, wt. 8 oz...... 3 95 4N 45836—Three-row Shop, wt. 8 oz....... 3 95
- Our Finer Quality. Deeper, richer luster Beautiful 10K white gold filigree clasps Lovely graduated heads. Abt. 17 in. long 4 N 46876 One ow Shop, wt. 8 oz . \$2.95 4 N 46886—Two row Shop, wt. 8 oz . 5 95 4 N 46896—Three-row. Shop, wt. 8 oz . 7 95

Our finest Senstored Peorls so much like natural pearls it's hard to tell the difference Individually hand dipped and hand polished. Knotted between each bead Sterling clasp brilliant with charestones Graduated beads classic beauties in Tradition's finest quality.

Regular Length. About 17 inches long 4 N 46106 One row Shop, wt. 8 oz....\$5.95

- 4 N 4612E Three row Shpg wt 8 az 295

 (2) Ad vstable length 1335 to 1615 tarhes

 4 N 4684E e row Shpg, wt 8 az 35.95

 4 N 4685E 1 wc ow on a 8 az 9.95
- 4 N 4686E—Three row Shop, wt 8 cz 12 95

 V Drop-style eastings . . . lovely in Tradition's
- tinest quality 1/4 in. Sterling screw back 4 N 3907E Girl soxed Shop, wt. 3 oz..... \$2.08
- Beautiful button earrings, %-in, diam. Sterling silver screw-back. Gift boxed
 4N 39006—Shop, wt. 3 oz \$2.08

Precious heirloom jewelry Tradition Cultured Pearls

Genoine Collined Peorls—grown in living system, Carefully matched, knotted and graduated on strong silk. Vibrant with the radiance and luster that only cultured pearls can own. Truly heautiful, the gift of a lifetime, 14K white gold filigree classe. Handsomety gift boxed, see above. Easy to afford on Sears Easy Terms. see page 373 for details. Order now for Christmas.

Our fine Quality lastrous rename cultured pearls. Nicely matched Priced low

Regular length. About 18 inches long 4 N 4506E-32 50 down. Shop, wt 8 oz \$21.95

Our finer Quality Cultured Pearls richer, more radiant luster Beautifully matched

- 88 Regular length. About 18 in. long. Cultured pearl shortener (DD) incl. at no charge 4N 04530E 55 00 down. Shpg. wt. 8 oz..... \$47.95
- CC 1-row choker, Abt. 16 tn. Uniform beads 4 N 045468-\$3 50 down, Shpg. wt 8 oz. \$32 95
- Coltured Pearl Shortener to adjust length
 4 N 4814E—Shipping weight 2 oz.....\$2 18
- Cultured Pearl Earrings for pierced ears, 10K white gold posts, About 14-m, diam 4N 3925E—Gdr baxed, Shpg. wt. 3 oz....... \$8.50
- Cultured Peorl Envings, 10K white gold screw back. About 14 in, Radiant, 4 N 39158—G is boxed. Shpg. wt. 3 oz \$8.50

Our finest Cultured Poorts our largest agree among the rarest in the world We're consinced that pearls of this axe, quality and beauty cannot be found anywhere else arthus price. About 18 in, long, Beautifully graduated vibrantly radiant; they grow even lovelier with wear Cultured pearl shortener (DD) included at no charge, Easy to afford on Sears Easy Terms. only \$14.00 down.

4 N 045458—Shipping weight 5 oz... \$137.50



Fashion Tewelry by Coro

Accents of costume perfection...nationally advertised in leading magazines...gift boxed

New-Stunning 3-piece set. Glittering rhinestone necklace gloriously garnuhed with fancy center dangles. Adjusts to 1534 in, 2-row bracelet, 7 in, 11/4-in. elip back earrings. State are blue or crystal thinestopes.

4 N 48736-Wt. 4 oz. ... Set \$7.95

B ful combination of gleaming New "Amiens"-2-pc. sel. Artmetal and radiant marquit and baguette rhinestones. Necklace adjusts 1334 to 1634 in. 134-in. clip back earrings. State crystal rhinestones with gold-color metal or ice blue with aliver-color.

4 N 3850ME-Wt. 4 oz. . Set \$9 98 4 N 3851ME-Nachlace only, State color Shpg wt. 4 az..... \$5.35 4 N 3852ME—Earnings only, State color Shed, wt. 2 oz \$5,35

Mutching brocalet, 7-in, Safety chasn, State color ghoos. 4 N 3853ME-WL 2 OL

D New "Scheherezede" 2-pc, set. Fashion flavored, rich antiqued overlay leaf pattern. Double link chain; necklace adpasts 1334 to 1634 in. 1-in. clip back entranga. State multi-color rhinestones with gold-color metal. or dk, blue montana with dull miver-color.

4 N 3846ME-Wt, 4 oz., . Set \$7 39 4 N 3847ME-Nacktace only. Store color, Shog, wt. 4 oz.......\$5,35 4 N 3848ME-Enrings only. Store color, Shpg. wf. 2 az..... \$2,18 E Mutching brocelet. 7 in. long. State color above.

4 N 3849ME-W1, 2 oz. ... \$5 35

FG New "Gorden Goy"—2-pc. set. Lovely floral design, imaginatively wrought to become glamorous fashion-bright accessories. Necklace adjusts 131/6 to 1636 in. 1-in. clip back earrings. Your chance of see blue or crystal rhinestones with alver-color bar-link chain; or minulated pearls with gold-color and mmulated pearl chain. State chace. 4 N 385BME-Wt, 4 oz. Set \$4.95

Costome pin, matches above. 216-up, duam. State color. 4 N 3859ME--Wt. 2 oz... \$3.25

Brocalet, 7-in. State color

4 N 3860ME-Wt. 2 oz. . . \$3.25

New-CoroTeen set, Dante-ly fashioned after grown-up style above. Necklace adjusts from 1036 to 1336 in. Bracelet 614 in. State color above.

4 N 386 E Wr. 4 oz... Set \$2.18

New-2-pc, set in the blas-ing undescent Aurora Burealts rhinestone. The new jewelry remains that flashes pure fire from its rich depths, Exquisite fashion original. Necklace adjusts to 1514 in, Contour carrings 1 being clip backs

4 N 3854E Wt 4 oz Set \$4 95 4 N 3855E Nechace on y Shpg. wt. 2 oz. 4.79 4 N 3856E — Earnings only Shpg wt. 2 dz..... 1 08

Matching costume pin, 13/4-in. diam. Safety catch. 4 N 3857E-W1 2 oz.... \$3.25

New "Castleton"-2-pc, set. Superbly tailored in gleaming metal. Rich textured firesh with highlights of polished dengn. Quite handsome. Necklace adjusts 1336 to 1616 m. 1in, clip back earrings. State gold or silver-color meta-

4 N 3866ME-Wt, 4 ox.Set \$4.25

Matching brocelet, 7-sn. Safety chain. Stete color. 4 N 3867ME-W1. 2 02 . \$2.18

New "Scheherezode" -- 2-pc. set. A dressy modern. Necklace adjusts 12 to 16 in, 136-in. clip back tarrings. State choice multi-color rhinestones with gold-color metal or crystal with plyer-color metal.

4 N 3864ME-Wr 4 oz.5at \$4.25

Safety chain. State const 4 N 3865ME-WI 2 OZ. \$2 18

Now-3-pc. tot. Chic frah-Necklace adjusts to 151/2 inches. April clip back earnings, 7-in. bracelet. State crystal or ice blue rhinestones

4 N 4877E -- Wt. 8 oz., Set \$3 95

W New "Lorenzo"-2-pc. set-Priced low. Necklace adjusts 1356 to 1636 in. 136-in. ocrew back earmogs. State multi-color with antique gold-color metal or see blue with alver-color.

4 N 3862ME - WI, 4 az. , \$2.18 Marching bracelet, 7-in. State color chaice above.

4 N 3863ME-W1 2 02. . \$1.08

TRADITION Simulated Pearls... brilliant rhinestones and rondelles for accent

New-3-piece set of elegant costume simulated poorls. Lovely Tradition quality, 3-row graduated necklace with 24 sparkling chinestone rondelles, adjusts 1434 to 17 inches. I-inch clip took earrings with dress shinestone rondelle run. 3-row bracelet with 11 beil ans randeiles, ich nestone clasp, 71/2 inches long. Gift boxed. 4 N 4879E - WI, 4 oz Sel \$4 98

BB New Glomorous Choker of sumulated pearls and chinestones. Silver-color snake chain, Adjusts 1314 to 1515 in. Boxed, State white or pink, 4 N 3823ME-Wt, 4 oz... \$4 95

Forrings, clip back, 134-in. 4 N 3824ME-W1, 2 or \$2.15

DD 4N 3875ME-W1 2 01.\$3 98

New 3-piece oilt set fra-turing the new "front" look. 3-row choker with big and beautiful rhinestone clasp that can be worn as a glamorous front piece or in back as regular clasp. Choker is 1436 so. long 1-in. contour earnings, serew back 3-mw brace et w is matching class, 8 ts in Boxe I 4 N 4878E-W1 4 Oz 541 \$5.98

ALBERT WEISS... a famous name in fine jewelry occessories

Imported rhinestones of diamond-like brilliance

Each carefully polished and set by hand

· Gleaming rhodium-plated fittish will not tarbuh Exquartely detailed designs
 All gift boxed

FF New-3-pc. set. A masterpiece of elegant design Lavishly styled with the brill ance of over 250 perfectly cut rhinestones. Necklace adjusts to 17 in. 13g-in. clip back, contour earrings. 6 1/4-in, bracelet, 1/4 in, wide. State ice blue or Crystal chincatones.

4 N 4882E-Shog, wt. 12 oz..... Set \$12.95

GG New-2-pc, "Bow Knot" set, Delicately styled in a dainty feminine fashion, twinking brightly with radiant chinestones, exquisite in detail. Necklace adjusts to 14 in. Drop-style earrings, 116-in., screw back. State see blue or crystal.

HH New 2-pc. "Boll of Fire." Striking simplicity. the accent on hery brilliance. Necklace adjusts to 15 in. Drop-style earrings, 1-in., screw back. State see blue or crystal rhinestones.

4 N 3819ME—Shog. wt. 4 or...... Set \$6.98 4 N 3820ME-Necklace, State color, Wt. 4 oz. . . . 4 35 4 N 3821ME—Earrings, Store color W1, 2 oz 3 25

Matching 2-raw bracelet, 6% in, long 4 N 3822ME -- State color, Shop, wt. 2 oz . \$4.35

New-2-piece set. Featured in the new, brulliantly iridescent Aurora Borealts, Necklace adjusts to 1514-in, Ja-in, chp back earrings, State aurora borealu ect in yellow gold plate, or crystal or ice blue in zhodium plate.

Matching bracelet, 614-15. Very levely. 4 N 3818ME-State color, Shop, wt, 2 oz..., 3.98

Originals by BOGOFF... Glamor-starred with glittering rhinestones

Imported rhinestones; hand polished, hand set. Rhodium-plated finish will not turnah. Sparkling gifts for mitady's humbay season. Order now for Christman,

2-place set. A luxurious splash of sparking rhinestones. 18-in, adjustable necklace. 1 3/4 in, screw back earrings. State color ice blue or crystal rhinestones. Gift boxed.

4 N 48976-Shop, wt. 8 oz. . , Set \$4,98

New-3-piece set, Stunning garland design treated with a new-fashion flar, Glamourous accents for her boliday dress. Necklade ad ana 1014 to 1514 in. 1-in clip back carriags. 755-in. braceles with safety chain. State choice see blue or crystal rhinestones. Deline gift box Set \$12,95

4 N 4869E Shop, w/ 8 oz

PP 2-pc set. Marquis chinestones set in dainty dengti, Necklace adjusts 1236 to 16 in. 34in, clip back carrings. State ice blue or crystal.

New-Beautiful neckloce of brilliant multicolor rhinestones set in gleaming gold-color metal. Adjusts 1234 to 1646 in. Deluse gift box. 4 N 38706-Neckloca, Shpg. wt. 4 oz...... \$10.98

Matching earrings, Lig-sts, Clap back. 4 N 3871E-Deluze gift box. Wr. 3 ox...

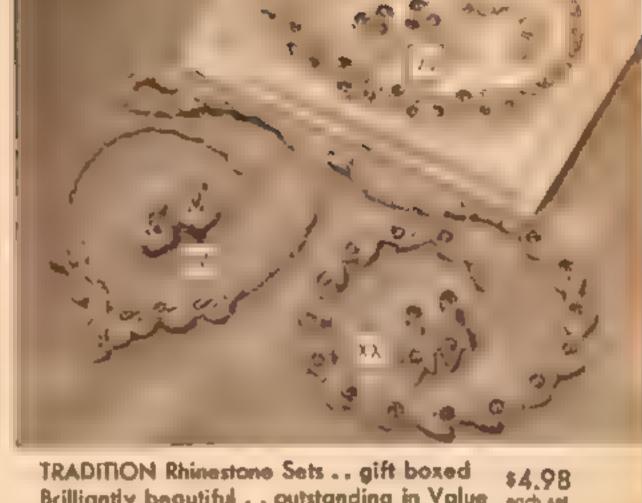
Motching bracelet, 6%-in. Safety chain. 4 N 3872E-Deluxa gift box, WI, 6 oz.... 8,95

Last Minute Christmas Special!

Lustrous Simulated Fearls . . Priced low \$2.15 -

Beoutiful 2-proce set, "Elegance"-a fashion buy for the budget minded . . . priced specially low for Christmas. Big amulated pearls handsomely framed by gold-color metal leaf design. Necklace adjusts to 153/2 mehes, Matching 11 g inch clip back earnings. A lovely set that certainly belies up low, low price. State color white or pink. 4 N 4874E-Shipping wt. 4 oz. 2-piece gift set \$2.15

All jewelry measurements are approximate, Prices include 10% Federal Excise Tax



Brilliantly beautiful . . outstanding in Value each set

 Finest imported rhinestones with a diamond-like brilliance · Each polished and set by hand · Non-turnish rhodium plate finish

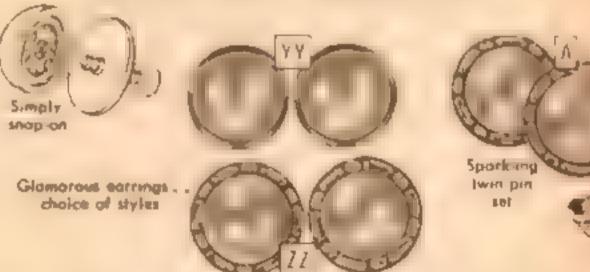
New-Glomorous 2-piece set. A glittering beauty with graceful center swarf design on rhinestone set chain. Necklace adjusts 11% to 1634 inches 16-inch earrings have clip back.

New-2-piece set. Brilliant pear-shaped stones add a chic touch to the center pendant. Rhinestone set chain. Necklade adjusts 12 to 15% inches, %-inch earrings have clip back.

4 N 4876E-Stote rase, Ice blue or crystal, Stop, wt. 8 az...... Set \$4.98 New-Sporking 2-piece set. Delightfully dainty leaf design forms a

glamorous collar. Necklace adjusts 12 to 151/2 inches. Flattering drop-style earrings 1 14-inch; clip back. Gift perfect. 4 N 4877E-State crystal, Ice blue or tale, Shpg. wt. 8 az. Set \$4.98

An Earring Wardrobe with QUIK-TRIK Simply snap on interchangeable colors

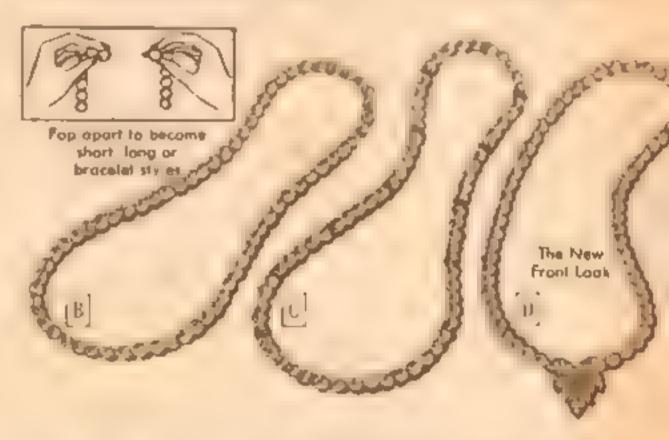


Simulated pearl buttons simply snap-on to clip-back shank . , change in a juffy to suit her contume, her mood, her every whim. Novel gift idea.

Toilored Corrings 6 interchangeable colors—white, it. blue, pink, royal blue, bronze and gunmetal. Gold-color metal rim.

4 N 3901E-176-In, diam, Shop, wt. 2 oz, Complete \$1,08 Brilliant rhinastone rim Earrings. 5-interchangeable, simulated pearl colors -white, blue, pink, bronze and gunmetal.

Motching Twin Pins with chinestone rim. 5 colors, same as above.



Detachable Stringless Beads become many styles

Each bead makes unique connection with its neighbor . . . pop apart to adjust to any length, any style. Have a long or short necklace, a flattering choker and/or bracelet. Truly a jewelry wardrobe.

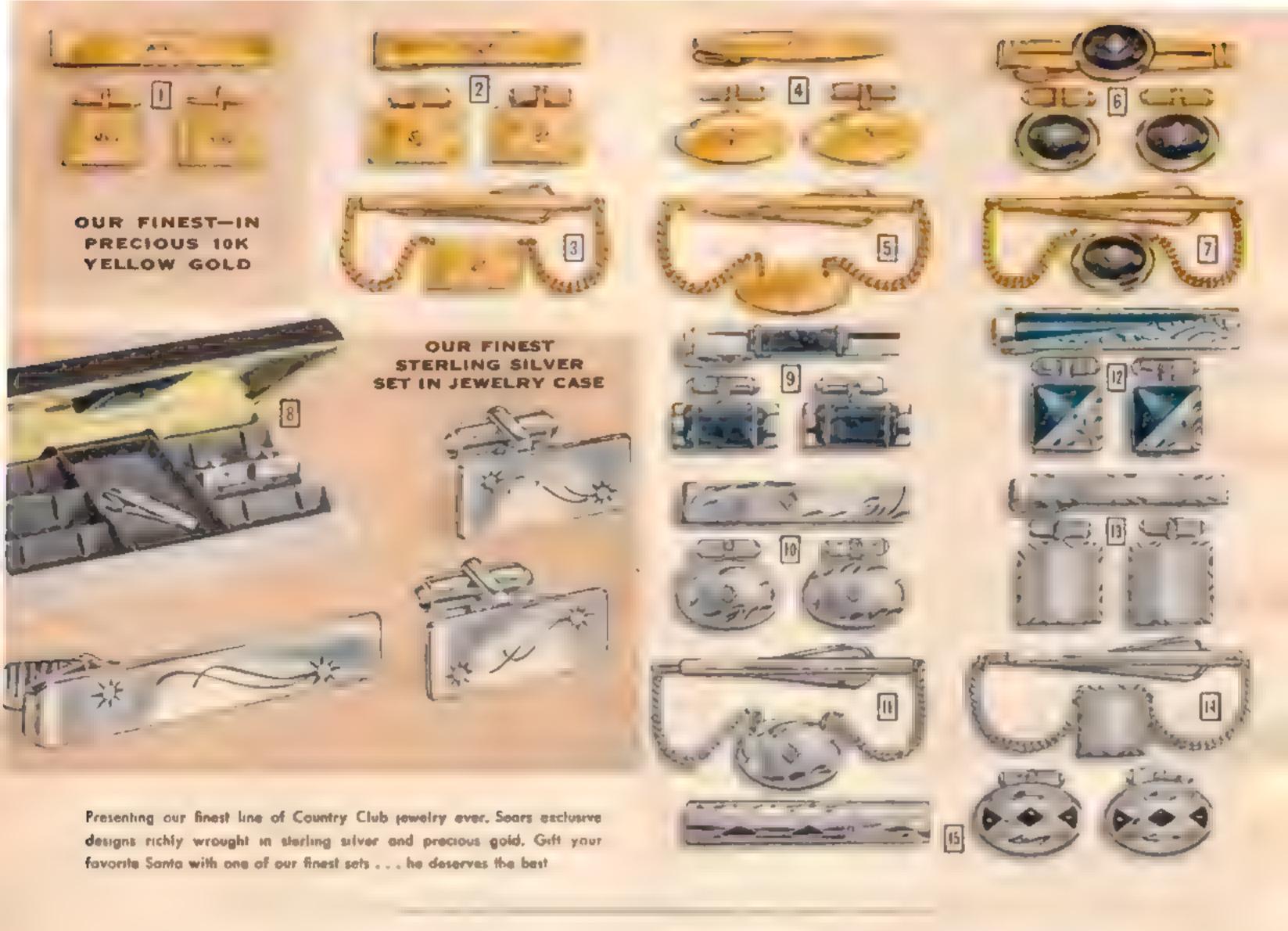
B lustrous simulated pearls. 30 inches long.

14 rhinestone rondelles for dressy accent. Simulated pearls.

4 N 4502E-30-In. State color white or pink, Shpg. wt, 4 pz...... 2.15

The new front look! Detachable rhinestone brilliant to be worn in front, adds glamorous touch to the simulated pearls. 30 sn. long. 4 N 4501E—State galar white or pink, Shpg. wt. 4 oz......\$2.15

KLPCKMR1 PAGE B9 .. JEWELRY



THE NEW CONTINENTAL LOOK ... SELECTED FOR DISTINCTION



He'll enjoy "best-dressed" distinction with a gift of

Country Club Jewelry

Sears exclusive designs...featuring the new, slim look

Tie clips, Cuff links and Sets—in gold and sterling silver . . afire with brilliant stones

Introducing the finest line of Country Club jewelry ever. Precious metals featuring the new slim, neat look by one of the nation's foremost manufacturers, now at Sears famous low prices. The clips have grip-clip backs. Gift hoxed

Simply wrought in conservative ele-
Munch bentum Charle-ciffigures on seein
center agnet, accented by textured final.
Prost 3 initials, Shipped from Providence, R. I. Order from mail order house. Post-
pa.d. Christmas orders must be received
before Dec. 5.
4 N R1368EF-Set. Only \$3.50 down. \$34.95
4 N R1369EF-Tie clip only 13.95
4 N #1370EF—Cuff links only 22 95
New-Genuine rose diamond bril-
New-Genuine rose diamond bril- liant on rich-looking yellow gold plate. Handsome accenting design
plate. Handsome accenting design 4N 1371E-Set felip and links \$9.98
4 N 1372E-Tie ellp only 4.25
4 N 1373E-Celf links only 6 50
Adjustable Tie Chain matches
Adjustable Tie Chain matches above. Adjusts to fit any tie width.
4 N 1374E—Tie chain anly34.25
New-Genuine rose diamond afire to
How-Genulae rose diamond after in a regal sunburst setting. Gleaming yellow gold plate in today's newest, slim,
thin styling. Gift perfect this Christmas
4 N 1375E—Set Iclip and links) \$8.75 4 N 1376E—Tie clip only
4 N 1377E-Cuft links only \$ 25
5 Adjustable Tie Chain matches above. Adjusts to fit tie widthe.
- POUTE CONTINUE OF THE LIFE WHITEE

New! Our Finest-10K vallow gold.

at now at pears tamons tow buces. I elef be	1 17:35
Giftering center cose dlamond bright in rich contract on simulated black onys. Highly polished yellow gold-	\$170 (F)
plate accents in gleaming tones.	4 N
4N 1482E—Set iclip and links\$8.75	4.00
4 N 1483E—Tie clip only. 3 75	4 N
4 N 1484E—Culf links only 5-25	[1]
Adjustable Tie Chain matches above	
Adjustable To Chain matches above to complete the handsome emember	2
4 N 15218—Tile choin only \$3.75	12
D Name Colone and and Con and and	grav
New-Deluse off set Six genuine true diamonds (winkling in star	4 N
	4 N
settings on luxurious satio-finish sterling silver. Elegant in the new slim styling	4 N
Handsome gift box (for set only) con-	Nev
verts to jewel case specially fitted for	blee
his accessories. Black simulated seather	4 N
top, gray plastic bottom, Richly lined	
in rayon satin and velvet. (Single stems	1
	1.

in handsome regular gift box.)

4N 1384E-Culf Rote only.

4 N 13796—Set Iclip and Hnkd.... \$19.95

4 N 13806—The clip only 6 95

nilver. Extremely handsome combination alcekly styled in today's alien look

4 N 1382E-Set Iclip and linksl..... \$16 95

4 N 1383E-Tie clip only...... 7 95

New-Genvine lapis stone set us a

moden manner on gleaming sterling

sterling silver, Graceful his graved accents, such satta finish.	nd oc
4N 1586E—Sat Iclip and linksh 4N 1587E—Tie clip only 4N 1588E—Cuff links only	4 5
Adjustable Tie Chain., matches 4 N 13856—Tie chain only	
Simulated blue sapphire sto sterling silver, Decorative hi	me or
graving access the luxurious saturated AN 1589E—Set felip and links 4 N 1590E—Tie clip only 4 N 1591E—Cult links only	\$12.90 5.73
New-or above but with honders block stone. An elegant modern. 4 N 13868—Sat felip and links)	
New-Engraved edging adds ed highlights to the lustrous s	polish
4 N 13875—Set folio and links 4 N 13885—Tie clip anly	. 5.2
	. \$9.91 . 5.2: . 6.30 above
AN 13886—Tie clip only	.\$9.98 . 5.25 . 6.30 above \$5.25 overla)
AN 13886—Tie clip only	.\$9.91 . 5.2: . 6.30 above \$5.2:



The Continental Flavor by COUNTRY CLUB

From London . . Rame . . Paris . . the fashion capitals of the world -Continental inspiration for the new-look in men's occessories

MEW t Black Front—The chip, cuff link set following the important continental trend in men's fashions. Sleek combination of saun-finish rhodium plate and yellow gold plate. Suave, ridged design accents the raised black center bar. 4 PM 1504E—Set Iclip and Hinksh......\$5,25

Tie Clips, Cuff links, Sets—Introducing continental inspired styles—the newest, the latest fashion in men's accessories

With an international flavor . . capturing in imagination the romance of old world charm. The clips have hold-fast grip-clip backs. Gift boxed.

from the romantic Meditorra-
nean, Smoked mother-of-pearl deftly
combined with intriguing cut-out de-
sign. Handsome in rhodium plate finish.
4 N 13916—Set (clip and links)\$7.75
4 N 1392E—Tie clip only 2.70
4 N 13936 Cuff links only 5 25
"Bonhok"-Lustrous cultured pearling sunburst setting; evidence of the

4 N 1378E—Tie tholn only......\$3.75

Oriental elegance of the enysterious Bast. Richly wrought in polished yellow gold plate. Has that international flavor he wants in accessories this year

4 N 13946-Set Iclip and links. \$7.75 2 30 4 N 1395E--- Tie offp only 5 25 4 N 1396E-Cuff links only.

"Versuntes" A world-famous French city lends the inspiration Richly set with simulated blue stone Design raised on black ground lends accents extraordinary. Rhodium plated 4 N 13976—Set Iclip and Inkal......\$5 25

"Venice"-Boldly colorful as a native gondolier, Enameled highlights of rust, green and gray samed on a black ground in sophisticated modern deugn Gleaming in polithed yellow gold plate. 4 N 1398E-Set Ictip and linksl......\$5.25

"Fjord"-Strictly tailored with deep-cut geometric deugn reflect-Handsome in yellow gold plate. 4N 1399E-Set Iclip and links ... \$5 25

ing the simple life of the north countries,

"Choriotour"-Reminiscent of the corner of old Rome. Gold-plated "charioteer" carved in rich detail in the atmulated only stone. Highly polished yellow gold plate clip and links,

4 N 1402E-Set Icip and links \$5.25

"Monorch"-A royal design: fit for a king, Raised crown, touched with a king. Raused crown, touched with gold-plated accents, on slim neat tie bar. The crown stielf becomes the handsome cuff links. Rhodium plated fittish

4 N 1407E-Set Iclip and linkst..... \$5.25 of fashion-wise France, Raised de-"Colon"-Fashion from the shores sign in bright contrast on black ground.

Highly poluhed yellow gold plate. 4 N 1 408E-Set Iclip and links\$3.75

"Viscoust"—Sleekly modern in a conservative vein Handsome ribbed design outlined in black against highly polished yellow gold place. Styled to become your gentleman's choice 4 N 1426E-Set Iclip and Ilnks

New Pinettes-pin through tie, slip-on frienon back holds it neatly in place.

25 Cultured Pearl, Prong acting 4 N 14495-Ye low god plate \$3.75

Tiger Eye, Smartly majorline
4N 1451E—Yellow gold pale 375

Inflight rose diamond after on simulated black onys. Sleek accessory, 4 N 1452E-Yellow gold plate

Tie Clips, Cuff Links, Sets from the Sportsman's Corner... detailed replicas, clever novelties, collectors' items

In a most masculine manner . . , unique designs sure to take his fancy. The clips have hold-fast grip-clip back. All handsomely gift boxed,

autor set off on highly polished yellow gold plate clip . . . has the new thin, neat appearance. The auto itself becomes the cuff links. Sure to be his favorite gift in this age of automobiles. 4 N 1507E-Set leftp and links! \$4 98 2 70 4N 1508E-Tie offp only. .

Model 7 Ford . . , an American classic

Raued antiqued adver-color figure

4 N 1446E-Cuff links only 2 70 This jewelry is the perfect gift. there's never a 'size" problem.

fisherman's fancy. Colorful, genuine hand-tied fish fly in clear plaque. Yellow gold plate rod and reel. 4 N 1474E-Set (clip and links) \$5 25

4 N 1455E—Tie clip only..... 2.70 2.70 4 N 1475E-Cuff links only .

Adjustable lie Chaie matches above 4 N 1447E-Tie chole only.....\$2,70 Rod and Reel Tie Chp. Yellow gold plate with mother-of-pearl handle.

If he a dreaming of the golf course here e a yellow gold placed driver wall a manifed leather handle. ATE ATOE -THE PER \$2.70

Morlamon's special for the enthumantic hunter. Gleaming gold-plated tific with mother-of-pearl handle 4 N 1463E—Tie clip.....\$2.70

Sportsmon's Riffe. Natural wood battdie and stock. Rhodium plated. \$2,70 4 N 1363E-Tie ckp...

Jean Lafitte Flintlock . . . a history maker, Gleaming yellow gold plate with wood handle, A collector's item.

"Dolton" Revolver . . . pride of the old west. A rhodium plated beauty with flashy pink mother-of-pearl handle.

The femous 1849 Colt, Antiqued miver-color finult. A proud relic 4 N 1448E-Tle clip. \$2.70

Country Club Gift Sets.. Sears exclusive tie clips and cuff links now specially priced for your Christmas budget. Order today

\$2,70

Your choice of 4 handsomely styled sets ONLY \$2.70 Set Outstanding values at man's rewalty

The thips have hold-fast grip chip backs that hold his tie ever neat, All specially boxed for meest Christmas gifting. Bargain priced

Trim and tailored with the popular "shortee" he clip. Handsome red stone highlights the bold styling of the gleaming yellow gold plate. 4 N 14806-Set Iclip and Ilnku\$2.70

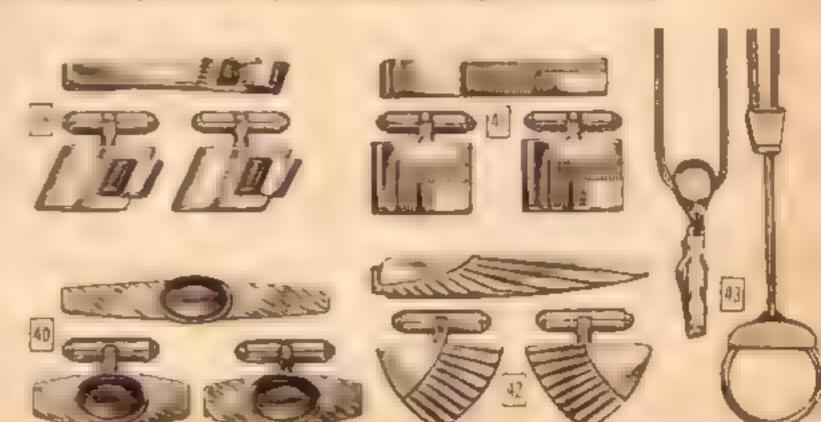
Slim, neat styling points up this set as one of the very newest. Blue center stone framed by overall design. Gleaming rhodium plated fioush. 4 N 1486E-Set (clip and links).... \$2.70

Rich look ng vet priced to low. feet accepts the beauty of the yellow gold plate, "Shortec" style clip. 4 N 1485E-Set Ichp and Brikit.....\$2.70

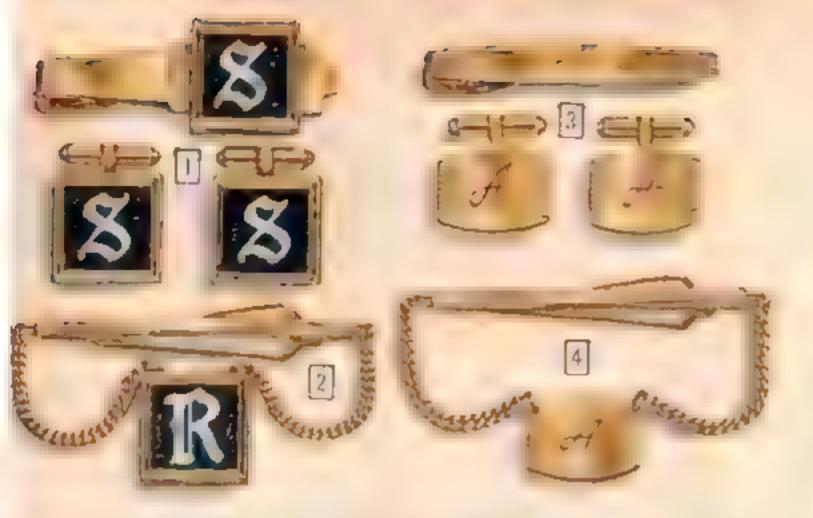
The interesting sunburst styling, the sleek, polished rhodium plated finish would lead you to believe this set costs much more. A real gift find 4 N 1489E-Set fellp and links \$2,70

Extension foxtail Key Choin, Good looking in polished yellow gold plate. Pulley effect extends to 2416 inches effect extends to 241/2 inches . . . makes chain extra handy. Surrup end. 4 N 1487E-Key chain only. Gift boxed

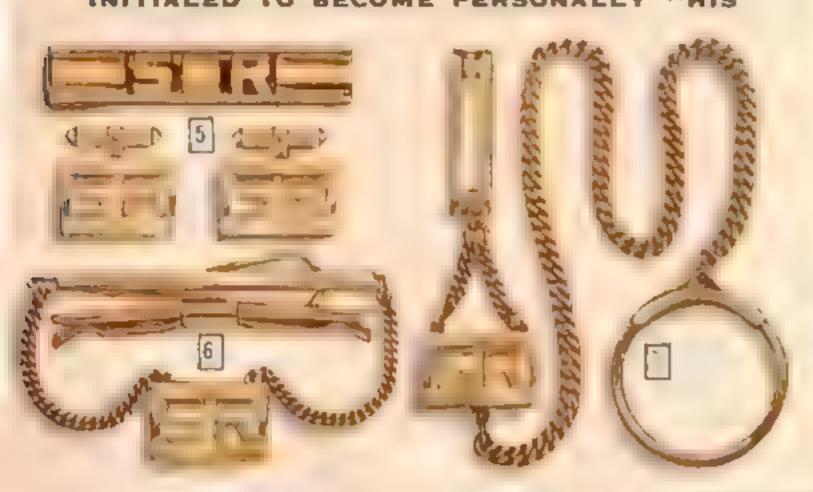
Shipping wt. ea. item 4 az., sets 4 az. All prices include 10% federal Excise Tax. Add jewelry to your Easy Term order . . . see page 373 for details. Shop all pages 72-93 for selection of jewelry gifts



BLA PAGE 91 .. MEN'S JEWELRY



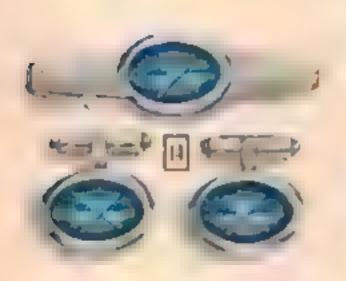
INITIALED TO BECOME PERSONALLY "HIS"





FRATERNAL EMBLEMS TO WEAR WITH PRIDE





92 .. SEARS, ROEBUCK AND CO. BLPCKMIN



MORE COUNTRY CLUB EXCLUSIVE DESIGNS







WishbookWeb.com

His initials, his lodge, his hobby..personality themes in

Country Club Tewelry

Sears exclusive designs for men..outstanding in value

Initialed Tie clips, Cuff links, Sets-handsomely personalized for him alone. Gift boxed

Richly styled in highly polished yellow gold plate. The clips have hold-fast grip-clip back.

Roked thodium-plated initial striking in deep contrast to the jet black back-
deep contrast to the jet black back-
ground, Polished yellow gold-plate frame in
tailored perfection. Botaly styled to be his
Alone. Not available in I, O, Q, U, V, X, Y or Z.
State one initial print plainly.

Adjustable Tie Chain . . . matches above. Adjusts to fit all tie widths . . . gives estra peat appearance, Favorite with men.

New-Clossic initial beautifully engraved on gleaming gold plate. Shim indged deugn lends distinctive accents. Handsomely his in distinguished Country Club styring Surry, not available in I, O, Q, U, V, X, Y or Z State and instead . . . print plainty.

4 N 1512E-Sel (cRp and links) 4 N 1513E-Tie chip only 4 N 1514E-Cuff links only...

4 Adjustable Tie Chain . . . matches above - . . . completes the neh-looking matched act. Adjusts to fit all the widths 4 N 1515E—Print one initial...... \$1.60

g 2 or 3 mithal tie clip and 2 mithal coff links Satin finish cutout initials sleekly framed. State 2 or 3 contracts . . . print plainty. 4 N 1491E-Set (clip and links)\$4,35

4 N 3492E-Tie clip only 2.15 4 M 1493E-Cuft lines only 2.70 Adjustable Tie Chain and Collar Bar. Set. State two initials . . print plainly.

[7] Key Chain, Clip top, sturrup end. About 18-in. State two initials . . print plainly. 4 N 14946-Key cholo \$2.15



All Country Club jewelry comes in hondsome gift box. Sniig Wh weiry each 4 azu sets 4 az Order Christmos grits today.



Aviation Enthusiasts Model Makers

New-Unique the clip and cuff hinks glordying the air age. Shin propeller forms sleek tie clip; engines become the cutt haks. Carefully detailed replicas in polished and antiqued rhodium plate. A very handsome matched set. Certain to please when you pick his hobby as the theme of his Christmas gift ... order torlay,

4 N 1560E-Set (clip and links). \$4 98 4 N 1561E-Tre clip anty

Tie clips, Cuff links, Sets with authentic lodge emblems. Gift boxed. (See pages 82-83 for fraternal rings) Expensively finished enameled emblems. Highly polished yellow gold plate. The clips have grip-clip backs.

Choice of 9 emblems-Masonic, Flk, K of C. Shrine, 3rd degree Masonic, Lions, Rotary, Odd Fellow or Moose, State emolem. Male choice umulated ruby or onva stone.

4 N 1310E—Call links only....... 4.75 9 Adjustable Tie Chois, matches above.

State simulated ruby or onyx stone

Simulated anya lends rich contrast, highighting raised Masonic emblem, flashing center rose diamond. Antique shape unks. A proud gift of lodge jewelry.

4 N 1528E-Set (clip and links)......\$12.98 4 N 1529E—Tie clip only...... 5 95 4 N 1530E-Cuff links only . .

Adjusts to fit all the consider above. Adjusts to fit all the war tage

New-Genuine Mother-of-Peorl forms handsome background for Masonic Emblem. Neatly framed with highly polahed gold place, Famous Country Club value. 4 N 1516E-5et Icko and linkst.......\$6.98

Adjustable Tie Choin . . . matches above. Adjusts to se width.

776 4 N 15628--- Cuff links on y

Tie clips, Cuff links, Sets—slim new moderns, handsome classics, dimensional designs, clever novelty. Handsomely gift boxed Country (a ab exclusives with s in nated sapphire, onvx, raby and mother of peace he look of layary priced low. The caps have grip-cap backs

A New-Beautiful simulated star sapphire vicaming in a rich frame of polished rhodium plate. Handsomely coupled in perfect harmony, a tailored masculine deaign. Perfect for Christman gifting.

4 N 15726—Set (clip and links)...... \$3.75 4 N 1523E-Tre clip only 2 "5 4 N 1524E-Cull links only...

This jewelry is the perfect gift . . always in good taste, ever joyfully received, no size problem here. See pages 72 to 93 for a selection for the entire family.

Comedy and Tragedy Masks dramatic in initiated thodium place on black backgro . Clever povelty styling for the young and the young in ment . a Country Club exclusive. Contain with a amort per-4 N 1422E - Set (CHP and Unks) \$3.75

4 N 1424E-Coff Boks Only 2 10

straus amulated mather-of-pearl with e yellow gold plate overlay. 4 N 15398 - Set telip and links \$5,25 4 N 154JE - Tie cip only 2 70 4 N 1541E-Cult take only..... 2 70 New-Slanly styled aimulated onyx framed by polished yellow gold plate. 4 N 1497E -- Cuff links anly 2.70

in Floshing center rhinestone brilliant on umulated black onyx or futtrois simulated ruby. Highly polithed yellow ro. I plate. State simulated only or ruby stone. 4 N 1327E-Set Iclip and links \$5.25 4 N 1323E-Tre clip only..... 2.70 [5] Adjustoble Tie Chois . . . matches above,

Adjusts to fit he width.

Jewelry Cases for Men.. Sears exclusive Tradition series.. our finest selection ever featuring new larger sizes, handsome styling

Your change of each genune eather or hise stinul ned seather. Decidence of and ng accents top and a less Jeweley shows not acceded

New-"Country Squire." Our finest jewelry case for men. Featuring quality with the richnem of genuine leather, luxury interior, wealth of size, engineered spaciousness and solid wood construction. Personalized with his mittals. A wonderful gift.

King size 11x8x3 in. Rich-looking maroon feather, simply decorated with gold tooledsignet for initials. Natural color rayon-sails. is I velvet linting. Nearly fitted with bara or a pair culf links plus my sectioned comparments plus one accessory tray. Full pull-out drawer has center divider. Genuine leather flap ut lid holds tie clips in orderly row. Velour on bottom of case prevents marring of dreaser surfaces. Deluxe in every way Print two initials

4 N 1365—Shpg. wt 2 lbs. 8 oz.......\$9,98

Genuine leather; de luxe size . . . 945xt14 x 3 14 in. Hernidic dengn in gold leating on top and sides. Rayon velvet and saun lining. Has up-twing tray; deep bottom compartment bolds 12 pair culf links. Leather Cap in hd for the clips. All wood inner construction. Velour on bottom of case, State green or wine with contrasting natural color lining, Print I initial 4 N 1585-Shpg. wt. 2 lbs...... \$6,98

Gonume loothers 7/2×5/6×3 inches, Deep maroon with contrasting rayon-velvet and saim lining. Has lift-out tray fitted to hold 8 pair links; roomy bottom compartment. Leather flap in lid for the clips. All wood construction. Velour on bottom of case, Personalized . . . print our extinu-4 N 1573-Shog, wt. 1 lb

New-Handsome simulated leather jew-elry cases large size 9%x6%x2 inches. Never before have we been able to offer a sewelry case of this size at such a low price. Rich Florentine design in gold tonling on drep padded lid, Contrasting rayon-autin and veives lining completes the look-ofhistory, Very masculine.

Fitted to hold 10 pair cuff links, has center accessory compartment for miscellaneous stems. Flap in lid holds tie clips in neat array. Sturdily made with patented steel nner frame construction. Good looking, spacious, a wonderful value. Perfect choice for a guit he'll really appreciate . . . order tuday. State rolor chosor brown or green, both with natural color linings

4 N 1367-Shpg, wt, 1 lb, 4 oz. \$4.69

Smulated leather: roomy 7/4x54x21/4
inches, Rich green color with deep padded lid. Contrasting rayon satio and velvet lining. Partitioned up-swing tray fitted for 4 pair cuff links and mucelianeour accessories, spacious bottom compartment. Back hid flap for he clips. Patented steel inner frame construction. Personalused . . . please print one united

4 N 1364-- Shpg. wt. 1 lb...... \$3.98 Our lowest priced. Simulated leather; 639x449x2 inches, Deep mirroon color with gray rayon-satin and velvet lining, Parnuoned bottom with cuff link bar. Flap in lid for clips, Patented iteel inner traine construction. Very nice for such a low price . . . order now. 4 N 1558—5hpg, wt. 1 lb......\$1.98

COUNTRY CLUB Jewelry for Boys . . teen-age favorites in clips, cuff links, sets. Richly detailed motifs. All handsomely gift boxed

Specially for the teen-age boy. His interests are the theme; cleverly executed in dimensional designs. Tie clips have hold-fast, grip-clip backs.

If they call him Mr. Touchdown or he roots from in the stands . . . a perfect choice. Dimensional football in gleaning yellow gold plate on maten finish rhodium plate. Goal posts complete the football theme,

4 N 1543E—Tie cilp only................. 1.60 4 N 1544E-Cuff links only 2.70

For the basketball fan or the letterman. Dimensional design; raised rhodiumplated basket and ball on highly polished vellow gold plate. 3-dimensional deugn-53 50 4 N 1545E-Set icap and unkil... 4 N 1546E-Tie clip only....

28 from the hit parade, lingbly polished yellow gold-plated notes on black ground stream from the gold-plate record. Interesting cull links pick up the theme.

4 N 1547E-Cuff links only 2,70

4 N 1548E-Set (clip and linut \$3.50) Personally his with polished yellow gold plate unitial tauted on set black backplate unitial tailed on jet black background, Big, bold and beautiful, Sorry, not available on I, O, Q, U, V, X, T or Z. State one initial, please print plannly.

4 N 1557E—Set Iclip and fintal \$3.50

Steaming out of the past . . . one of the first locomotives. Handsomely detailed first locomotives. Handsomely detailed in antique gold plate on potahed yellow gold plate clip and links. Very popular, 4 N 1554E-Set Iclip and links \$2.70

4 N 1555E-Cuff links only................. 1.60

Poce the roce with this smart looking Jaguar. Cleverly detailed, low slung beauty in antiqued gold-plated finish. Polshed yellow guld-plated clip. Gult perfect.

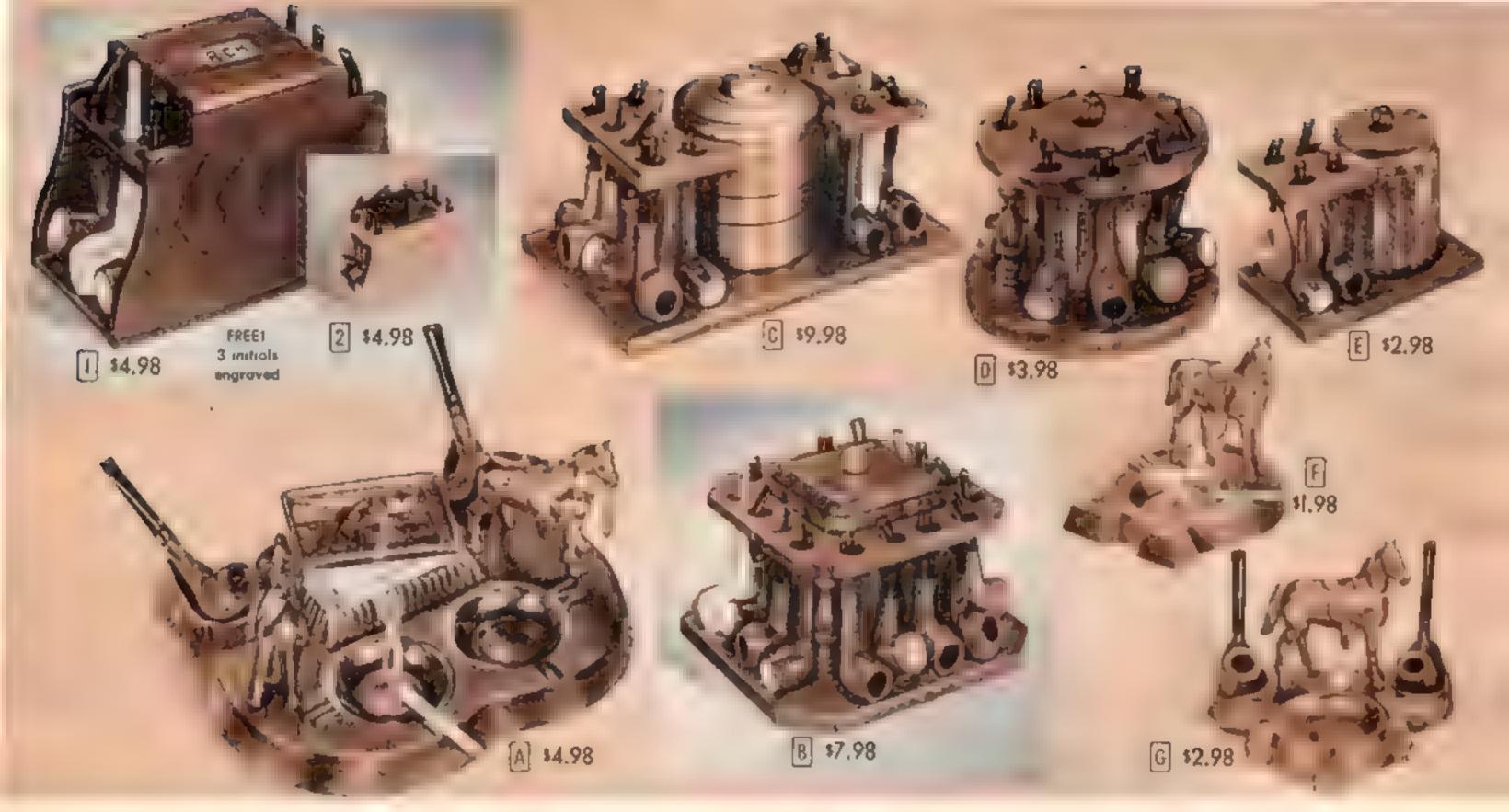
4 N 1326E-Set (clip and links)...... \$2.70 4 N 1328E-Cuff links only...... 1.60

Round Snoke Key Chain. Favorite style for the young man. Good looking in highly pol-ished yellow gold plate. Clip on top; stirrup end. Popular gift, priced quite low. 4 N 1336E-Key Chain, About 19 teches long, Gilt boxed . .

Shipping weight each item (except jewelry cases) 4 oz., sets 4 oz. Prices include 10% federal Excise Tax wherever "E" is added to the catalog number.







Smokers' Christmas Gifts for home or office

- * Sleek, all-in-one appearance
- * Your choice of 2 solid finishes
- Ehree free engraved initials

Boostifully styled modern tobocco coddy and rock with places for six pipes... at or me piece. Keeps smoking needs together. Handwine brass engraving plate sit is for a caddy has tight using hinged lid with clay moistener to keep tobacco fresh. Holds 12 miners of tobacco. Caddy interior is lined with fresh-sineding cedar. A beautiful amoking accessory for home or other. Measure 934x54% inches. Permister poor gift... please print 3 initials to be ingreese.

- 5 87 N 8400—Beautifu 5 and Walnut Shipping weight 3 pounds. \$4.98

A Couratte Box and Two Ash Iroy Set Vest increased by the Course West, Set in crafted of bronze-plated metal, Cast in copper Au and West, and Cast in copper Au and West, and Cast in copper Au and Ca

Twin ash trave, coll was a glam insect that one case to reasy, quick cleaning for groover to hold burning cagarates. National to be won't man deska or tables.

4 years to ignerate box holds
a sort of regard as I we pose
racks Over a measurements 8x
12 inches. Order several of these
a tractive useful sets for yourself
and Or or useful

87 N 354—Shpg, wt 8 lbs \$4.98

Selected straight-grained American Walnut Humidor-Pipe Rock. A handsome addition to any home, office or den. Pipe rack has I begin in his base holds 16 pipes. Humidistrate of promised with it measurements of the Humidistrate Clay mostlemes teeps tobacco fresh. Overs a measurements 6 Ja x 10 1/2 x

If he can as pipe of the constitution of the conveniently together, along with his pipe tobacco. O dri tion the form of the conveniently together, along with his pipe tobacco. O dri tion for Constitution of NATA \$7,98

12-hole Oblong Pipe Rock of solid genuine walnut with metal tobacco jar. Axtee of a moistener Holds 12 ounces to-time. Ruse I remonizes beautifully with other office, den or home furnishings

Keeps pipes always it has a tobacco fresh, mout. 6 1/2 x8 1/2 x

87 N 405-W1. 4 lbs 8 oz. \$998

Pipe Rock and Humidar Combination. Crystal glass tobards for freewill in fiel, built knob, Aztec clay mosstener. Holds 12 minutes attacked to be inches togh, 84(-inches diameter

87 N 443 W 1 \$3.98

Solid Wolnet 4-pipe Rach and Humidor Combination, Crystal glass per has walling that Aztee meastener. Holds 12 ounces tobacco, 636x536x 836 inches

87 N 402-Wt, 2 tot..., \$2.98 Cost in copper. Bronze-plated n etal. Removable glass ash tray meet at easy to clean

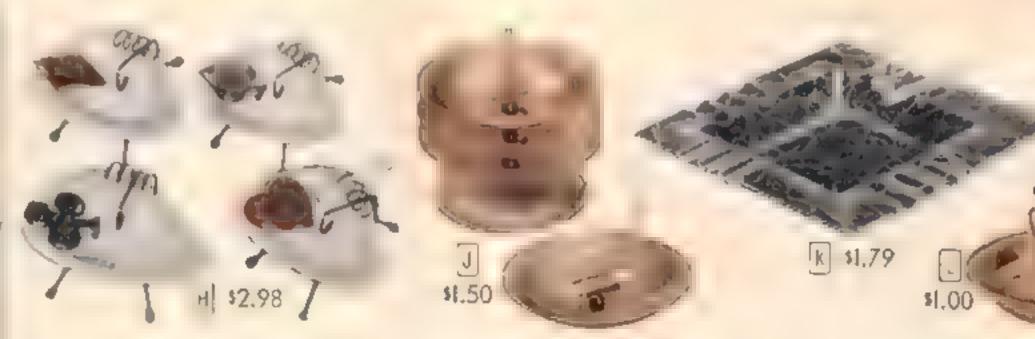
- Authentic Western Soddle Horse Ash Tray
- 87 N 353-Wt. 3 lbs.... \$1.98
- pipe rest 3 rightette genoves. Felt bottom, 3% in high, 6x645-in, has
- 87 N 352 WI, 4 lbs. . . . \$2 98



Convenient for TV watchers

- Glow in the dark
- Smill out forgotten eigarettes
- Cling to furniture

Twin TV Ash Tray Set... the ash tray net that is ready functional. Has luminous center dength that glows in the dark Snuff-out safety rests put out forgotten is trettes. Iree you from wornes about burns. Shot-weighted base clings perust ently to any surface... won't up over 4x4x136 in, Come is issurted dark-colored furniture fabrics. Order several of these printing fabrics.



Select several of these ash trays if you're looking for smart, practical, inexpensive gifts

Iray Set A really different as a cord out these set of four has a cord out these set of four has a wrought meta set of a to content the rests. 619,8419,8114 se

these shift as are a decorative addition to any card table, give roun. Give as Christmas with his on hand for prizes save some the volume

87 N 35 - 4 \$2 98

Set. Four some 4- not diameter) metal ash travalin a rambow assortmen of a prosherous spinger as a rawly detached from spindle for separate use

Ash Tray, Designed for mattern Lynn hes square and

makes this ideal for entertionic Cigarette resis on

Makes a striking accessory, yet blends beautifully with furniture. High fashion black with wapy white a pink striker! effect. Add it to your easy terms order! Shpg w. 21bs. 8 oz. 67 N 35? \$1.79

ful novelty to grace and room. Capacette reveal the the shape of a hand hold burning eigeretter securely. Doesn't let them go out right away, yet keeps them directly over ash tray . . . no ashes dripping on formular.

Ash tray measures 4% inches in diameter, has a correlation designed to preven scratching or marring of design table. Shog will 6 o

87 N 355 \$1,00

94 .. SEARS, ROEBUCK AND CO. 1

NOTE: Cigarettes, tobacco, pipes not included with ash trays, racks, humidors





Pleasure-packed Cigars, Pipe Tobacco

A Yorkshire Cigors. Of finest imported, domestic tobaccos, Vacuum-packed for freshness. Punctured beads, 25 in tis. Shpg. wt. one tig 1 lb, 8 oz.

87 N 425—"Invincible." Good, 5¼ in. \$1.50...3 fins \$3.95 87 N 426—"Cobinet." Fine, 4¼ in...... 2.29...3 fins 5.95 87 N 427—"Belvadere." Finest, 5¾ in... 2.98...3 fins 7.95

B SR Pipe Mixture . . . a mild, mellow blend of Bright Virginia, mild Kentucky Burley, Golden Flake and imported Latakia. Vacuum-packed for freshnem.

87 N 437—1-lb. tin. Shpg. wt. 1 pound 2 ounces....\$1,49

burning. Thrifty in price, too! 87 N 435-Wt. oo. 12 oz. I vocuum tin. 89c. 3 tins \$2,50

oz. Yorkshire Cigorette Tobocco, Finest blended domestic, imported tobaccos. Delightful aroma, taste for your smoking enjoyment, Shpg. wt. each 12 oz.

Give a handy single roll Cigarette Machine

Convenient, easy to carry, easy to use. Rolls eigarettes anywhere, any time. Holds 16 eigarettes, too! Buy it in the kit for a gift. Makes 20 eigarettes for less than 10c!

G SR Kit-Includes Single Roll Machine (below) with one 6ounce can of SR Tobacco, 2 packs of paper . . . enough for one carton (200) eigarettes.

Yorkshire Kit—Includes Single Roll Machine (below) with 8-oz. can finest quality Yorkshire Tobacco and two packs of paper . . . enough for carton (200) flavorful eigarettes.

87 N 452—Complete Cigarette-moking Kit. Shipping weight 2 pounds. Sold separately prices total \$2.27. Save 68c Only \$1.59

Single Roll Cigarette-making Machine. Carry this machine wherever you go. So small that it fits neatly in a pocket! So easy to use. Just put tobacco on rubber apron. Insert paper on proper marking. Close cover and cigarette is made! Use as cigarette case, too. Metal construction. 434x3x36 inches. A gift that will give hours of smoking pleasure . . . all year long.

87 N 450-Machine alone, Shipping weight 1 pound........... 98c

Our Finest Cigarette-making Machine

This de lune machine . . . the V-Master . . . gives easier, quicker, automatic operation. For maximum savings on quality eigarettes, get complete kit.

H Y-Moster Kit, Makes 50 packs of finest quality cigarettes for less than 1256c a pack. Automatic cutting blades simplify operation, making a pack in less than 10 minutes. Besides 87 N 454 listed below, hit contains 3 more packs of cigarette papers and five 8-oz. time of our finest quality Yorkshire Tobacco. So easy to operate! So economical! A Christmas gift that will give him pleasure, save him money every day of the year. Shipping weight 9 pounds.

87 N 453-Our best Cigarette-making kit \$9.95

V-Moster Cigarette-moking Mochine. Automatic cutting blades cut five cigarettes at once. Metal parts are reinforced for extra durability. Made in Canada. Includes measuring cup, moistener, plastic cigarette carrying case, paper for 250 cigarettes. Metal, wood and rubber construction. Complete instructions included. Measures 1614 x214 inches.

Remember ... you don't have to pay all your Christmas bills at one time when you order gifts on Sears Easy Terms



They'll be proud to Carry these handsome Cases for their cigarettes, pipes and tobacco

Newl Yorkshire "fills-Eury" Clip-cas Combination Pouch. Clips on belt . . ideal for the sportsman. Top grain brown saddle feather. Full length zipper. Separate pipe compartment. Presigning automatically seal in tobacco freshness. 41/4x51/4 inches. An ideal gift for the pipe smoker.

07 N 307-Shpg. wt. 8 oz. \$2.50

Yorkshire "Filh-Easy" Pouch. Prembottom of pouch to release tobacco. Zipper, 41/4x51/4 inches. Shpg. wt. 8 oz. 87 N 305—Brown genuine colf.....\$1.49 FREE-3 gold-color initials on pouches (1) and (2) below. Gift boxed. State black or brown.

Genuine Morocco Leather Pouches. AIR-LOK rubber interior pouch and patented rubber lip keep tobacco fresh. Zipper closure. Print 3 initials. Shpg. wt. 8 oz.

87 N R303—Regular pouch, 51/2 x4 in. . \$3.49 2 87 N R304—Combina-Non. 61/4 x31/2 in . \$3.98

Genvine Goatskin Combination. Holds pipe, tobacco.

2 zippert . . . State black or brown.

87 N 306—6x3½ in. Shop, wt. 8 ox......................\$1.98

Yorkshire Tobacco Pouch, Patented 1-pc, rubber inner pouch holds full pack of tobacco. Genuine leather. Zipper closing. State black or brown.

87 N 310—334×51/2 inches, Shpg, wt, 8 oz.....\$1,50

NOTE: Pouches and cases shown on this page do not contain pipes, tobacco or cigarettes

Diagonal spring arm holds eigerettes in place. For king size or regular Print 3 initials. State black or brown. Shpg. wt. 4 oz. 87 N R302—Gift boxed \$2,95

Miracle Mesh Cigarette Coses. Gold-color sheen overlay on leather won't tarnish, scuff, dull. Beautiful enough for glamour moments! Holds king size or regular.

50 87 N 308-Wi. 8 oz. . \$3.00



Ideal Gift for men or women

Genuine Morocco Leather Cigarette Cases for only \$1.98. Gold-color embossed initials at no extra charge. Each case has padded, hinged top. Protects cigarettes from crushing, crumbling. Keeps them fresh, keeps pocket or purse neat. Holds a full package of cigarettes. Gold-color trim.

Such a low price for these handsome, practical cases. Order several now for Christmas gifts, State color Red or Black, Print 3 initials you wish to have embossed.

7 87 N R300-Regular, Gilt baxed.

PAGE 95 . . CIGARETTE MACHINES





Practical Gift .. Pipe Knife

A handy gadget to keep his pipes in tip-top condition. Pipe knife of completely rustproof stainless steel, bright, mirror polished-Contains scraper blade to cut cake on pipe, reamer to clean stem, sharp regular knife blade, handy tamper to press tobacco properly in bowl. Compact . . measures only 31/4x1/4 inches.

So convenient to carry with him wherever he goes! A gift

any pipe smoker will find useful-87 N 223-Shpg. wt. 2 oz ... \$2.98

A Serv \$1.95 . . buy this set of our two finest quality block meerschaum pipes (B) and (C) listed below. One straight, one curved stem

pipe to handsome Morocco leather, plush-lined case. 87 N 205-Shipping weight I pound. Set of two meerschooms....\$17.95

Our FINEST hand-corved Black Imported Turkish Meerschaums. Creamy white bowls with leaf design. Exceptionally cool smoking pleasure. Plush-lined, Morocco feather case. Yellow buts.

B 87 N 206-Streight stem meer-C #7 N 207 - Curved stem mearschoum, Shop, wt, 1 lb., \$9,95 schoom, Shop, wt. 1 lb. \$9.95

Pressed Turkish Moorschuoms. Balanced for sweet smoking.

- D 87 N 208—Curved stem, Yel-E 87 N 209-Straight stem, Yel-low bit. Shop, wt. 8 oz.\$2.98 low bit. Shog. wt. 8 oz. \$2.98
- F Pipe-A-Doy, 7 pipes, one for each day. Com Cobs. 87 N 222-3 extra interchangeable bits included, Shag, wt. 8 oz.\$1.98
- Brier Ciger Pipe, Unscrew aluminum top part . . . all top half of bowl with tobacco. Screw together, light as rigar,
- Smoke it closed . . . no sparks or flying ashes to worry about!
- Turkish Woter Pipe . . . for a new smoking experience. Effectively filters tars and nicotine, leaving them in water. Helps make smoke sweet, mild. 33 in. of airtight tubing. Instructions,
- Yorkshire Weatherproof Pipe. He can enjoy this fine poccprocessed briar pipe in rain or storm. Cover flips open or shut at the touch of a finger. Aluminum filter system.
- | New! Hand corved in Italy of fine brior, Aluminum filter. 87 N 214-Black Angus, giont size. Shipping weight 8 ounces...\$1,98 B7 N 215-Black Angus, standard size. Shipping weight 6 punces. . . 1.49

- Newl Yorkshire Meerschoom Set. Cool aluminum stem. Two top quality, all-white Meerichaum bowls; each different; each hand carved. Hinged lucite gift box.
- 87 N 203-Fipe with one extra bowl, Shpg, wt. 8 oz. \$9.95 M Single Hand-corved Meerschaum-Briar Bowl. Perfect for those
- who already have a Yorkshire Viking pipe. 87 N 204—Shipping weight 4 ounces, interchangeable bowl\$3.50
- Yorkshire Metal Pipe by Viking. 5 pipes in 1. Dry, and smake. Lightweight. 4 additional interchangeable bowls . . . each a different style. Nylon, bite-proof bit. Moisture trap.
- N 87 N 200-Metal pipe, 4 extra p 87 N 201-Yorkshire Metal Pipe briarbowls, Shop, wt. 21bs, \$4.95 only. Shog. wt. 8 oz. \$1,95
- P Yorkshire 2-pe. Matched Grain Brior Set. Straight, curved. 87 N 202-Gift boxed. Shipping weight I pound...... \$4.98

Yorkshire Gold King Pipu, Gold-plated band strengthens bit. Screw stem, metal filter. Made of aged, imported briar.

- S 87 N 210-Straight stem, Ship-1 87 N 211-Curved stem, Shipping weight 8 oz.....\$1.49 ping weight 8 oz. ... \$1.49
- Yorkshire "Supreme" Meerschoum Bowil Finest imported grained Algerian briar lined with imported, hand-carved block meerschaum cup. Screw item. Hand-cui bit.
- 87 N 212-Straight stem, Ship-87 N 213 - Curved stem, Ship' sing weight 8 oz. . . . \$2.98 ping weight 8 oz. . . \$2,98
- New! Kaywoodie Gift Set. One super-grain, one signet pipe, superbly crafted of the world's finest briars.
- 87 N 219-Nylon bit, screw stem, Portpoid, IShpg. wt. 1 lb.)....\$10.00 W Medico Set. 1 regular \$3.50 crest, 1 \$2.00 V. F. Q. Imported
- briar bowls. Nylon bits, 10 Medica filters included.

96 . . SEARS, ROEBUCK AND CO. 2



Distinctive, handsome Lighters

- RONSON Windlite. Lights in a draft .. flame won't blow out in heavy wind. Brush chrome finish. Sturdy communication, large fuel capacity. 134 x236 inches.
- 87 N 8100-Print 3 initials. Postpold. (Shog. wt. 6 oz.).......... \$3.95
- RONSON Adonia, Slim as a fine watch, so compact. Modern, sweeping lines. Chrome plated with engine-turned design. 87 N 105—Size 21/4x11/4x1/2 in, Postpoid. UShog. wt. 8 oz.l..\$10.95
- RONSON Whirlwind, Windproof ... slide shield up outdoors, slide shield down indoors. Large fuel capacity. Chrome plated.

 87 N 8102—13/22/2 in. Postpoid. (Wt. 8 oz.) Frint 3 initiols.\$8.95
- BY N R107—Postpoid. (Wt. 8 ozd fried 3 interest. 1)/2x1% in . \$10.95

- \$2.55 savings just in time for Christmas gift giving! Evons De Luxe 20-Pock. Sleek, slim eigarette case combines with Evans top quality automatic lighter. 3½x5½ in., holds 20 regular or 18 king. size eigarettes. Luxurious-looking sunburst design, rhodium-plated finish. Please print 3 initials.

87 N 8150-Postpold, (Shop, wt. 12 az.) Was \$7.50. Now \$4.95

RONSON WINDLITE Set. A very thoughtful gift, it has a fine lighter plus everything needed for its operation. Handsome WINDLITE lighter, the ideal lighter for outdoor use (see 1), 4-ozeran Ronsonol lighter fluid, 9-Flinter set of flints, and a plastic cleaning brush to help keep lighter in good working order.

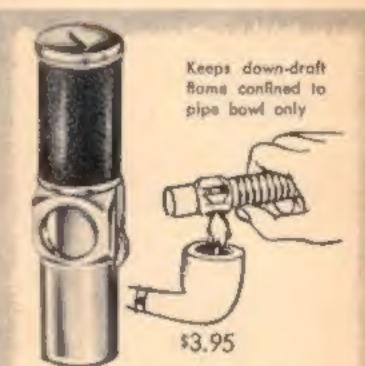
87 N 103-5ize 1/4 x 24 x 14 in. Gift boxed, Postpoid, IWI, 8 oz.i. \$4.95

Windproof Lighters

- Zippo Windproof. Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Ideal for outdoor use. Gleaming brush chrome finish.
- 87 N 160-Size 215 x11/2 in. Postpold. (Shop, wt. 5 oz.)\$3.50
- New Evens Breeze King. Semi-automatic. Just a touch of a button and it's lit! Lights quickly, stays lit in stiffest breeze. Vacu-um-packed filler holds fuel in constant contact with wick. Easy to fill . . . body of Breeze King is a completely scaled fuel chamber.

 87 N 151—Chrome plated. 276 x 1 % in Postpoid. (Wr. 8 oz.) . . . \$3.95
- Elgin American Automatic Lighter . . . Sportsmen's Pal. For the all-weather amoker . . a lighter that laughs at the wind. Tailored, straight line design, polished durium alver-color finish. King-size fuel capacity. Gives a sure-fire light in or out of doors. Precision made, very durable. Please print 3 initials.
- 87 N R170-21/4 x1% x1/4 inches. Postpoid. (Shpg. wt. 6 oz.)\$5.95
- Sevoy of London's Milord Lighters. The ultimate in smooth, streamlined styling by skilled English craftsmen. Automatic, finger-touch action. Perfect for even or women, Extra-large fuel capacity. Chrome plated, unusual tartan design. Monogram shield. Attractively boxed with extra flint, wheel brush, instructions. Sears guarantee of satisfaction or your money refunded.

 87 N 163—1% al% inches. Shipping weight 8 conces.......\$1.98



Nimrod Pipe Lighter

Keep his pipe glowing with holiday cheer all year around. Give him the lighter that's designed especially for his pipe. Nimrod flame shoots directly into pipe bowl with an easy-going onehand operation. Cover protects thumb from heat. Long-lasting fiber glass wick, tool steel sparking wheel. Hood extinguishes flame instantly after lighting. Size is 316x14 inches.

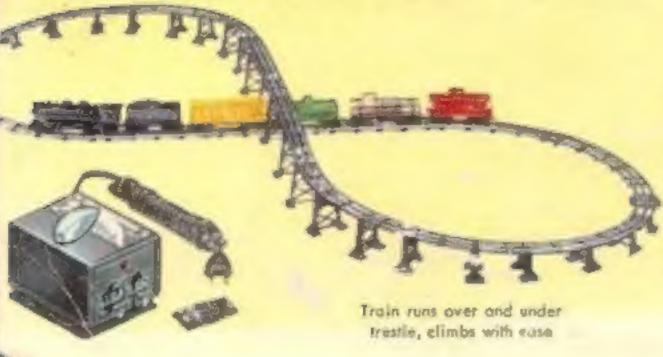
Chrome plate and black genuine calf leather finish. Postpaid. 87 N 162—IShpg. wt. 4 oz.) \$3.95

a PAGE 97., UGHTERS





NEW! ALLSTATE ELECTRIC FREIGHT WITH TRESTLE TRACK



Smoke-puffing 6-unit train runs up, down and around on more than 26 feet of roadbed . . it's the largest train layout we've ever affered!

\$18.95

SEARS, ROEBUCK AND CO., SEATTLE 4. WASHINGTON

WishbookWeb.com